

METROMAYOR LIVERPOOL CITY REGION



Investment Guide 2025







## WORLD FAMOUS, WORLD LEADING

## THE WORLD IS BETTER BECAUSE OF WHAT HAPPENS HERE.

With innovation as our leading export, Liverpool City Region fuels life-changing research, groundbreaking products, transformative ideas, and ambitious people who shape the future. Bursting with imagination and driven by purpose, this region is a powerhouse of progress.

Globally recognised strengths in Health and Life Sciences, Advanced Manufacturing, Creative and Digital, Maritime, and Net Zero sectors are revolutionising industries and redefining economies, driving the future of business. Our people—researchers, creators, engineers, and entrepreneurs—are at the heart of this evolution, driving bold ideas into global impact.

Our compelling investment proposition is underpinned by unique technological advancement,

sustainable development, and strategic infrastructure investments. The integration of smart technologies and sustainable design principles is reshaping our built environment, while our Freeport status accelerates growth with tax incentives and streamlined planning, unlocking opportunities in logistics, manufacturing, and global trade.

A commitment to net zero by 2035 drives innovation in sustainable real estate, supported by major infrastructure upgrades, including new railway stations, a £500m battery-powered train fleet, and the iconic Mersey Ferry. A more connected, franchised public transport system is opening new development corridors and boosting property values in well-connected areas.

The £800m Life Sciences Innovation Zone is creating 8,000 high-value jobs, while LCR Connect provides ultrafast digital infrastructure to power smart buildings and future-focused businesses. Our world-class universities continue to fuel the talent pipeline, fostering breakthroughs in materials science, digital innovation, and sustainable technologies.

With plans to deliver nearly 8,000 new homes annually, alongside vibrant cultural offerings and an exceptional quality of life, Liverpool City Region attracts young professionals, families, and forward-thinking investors alike.

This is a region built on ambition, innovation, and community, offering investors real growth potential, backed by a unified vision shared by political, business, and institutional leaders.

Spend time here - whether for a weekend or a lifetime - and you'll see: this place is just different.

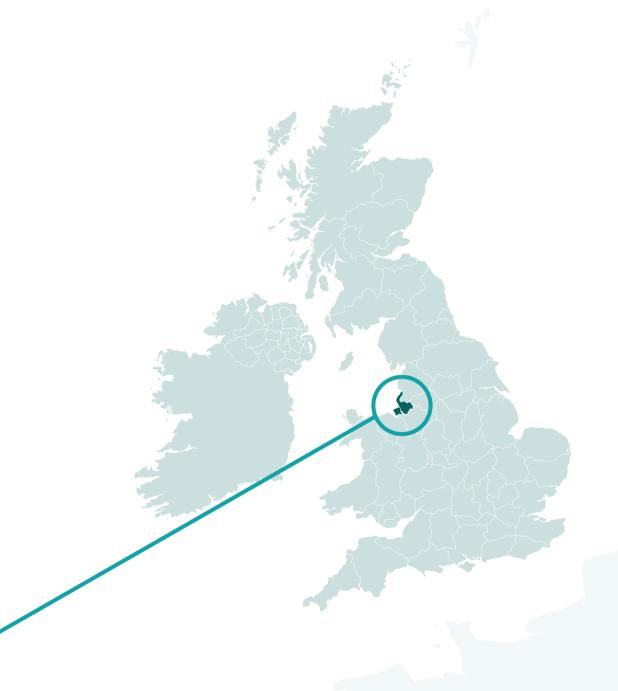
Innovative. Joyful. Ambitious.

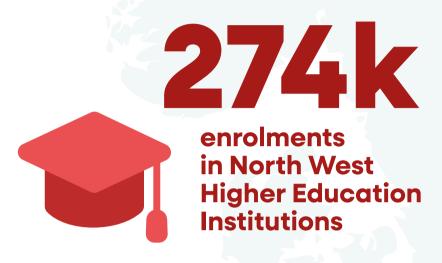
**Liverpool City Region.** 



## LIVERPOOL CITY REGION -AT A GLANCE





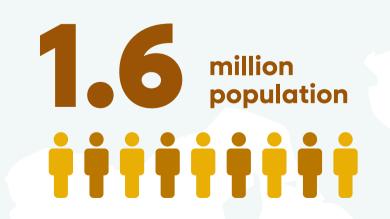














## WHY LIVERPOOL CITY REGION?

### A PLACE TO VISIT, LIVE, WORK AND INVEST

Liverpool City Region is a global cultural powerhouse, renowned for its rich history, world-class music, vibrant arts scene, and unrivalled sporting heritage.

The birthplace of The Beatles, it's home to iconic venues like the Liverpool Philharmonic and Tate Liverpool, continuing to inspire creativity. The region hosted Eurovision 2023 and major events like the Liverpool Biennial. For sports lovers, few places compare - two of the UK's most historic and successful football clubs foster a deep community spirit and attract visitors from around the world.

With a cost of living significantly lower than many major UK cities, Liverpool City Region is an attractive place to live, work, and invest. Add 42 miles of coastline, stunning waterfronts, green spaces, a thriving food and drink scene, and a UNESCO City of Music status, and it's clear why so many choose to call it home.

The region also offers a highly skilled, adaptable, and cost-competitive workforce. Supported by top universities, colleges, and industry-driven training programmes aligned with key growth sectors, Liverpool City Region provides the talent and resources that investors need to thrive.

#### **Globally Connected**

The region is a central UK hub with direct access to global trade. Home to the UK's primary northern port, the Port of Liverpool handles 45% of transatlantic trade.

With direct rail links to London (two hours), and two international airports (within 45 minutes) serving over 200 destinations, we're globally connected.

Strategically located at the heart of North West England's motorway network, we offer road access to 60% of UK markets within two hours - giving a clear competitive edge for advanced manufacturing, distribution, and logistics along the M6, M62, M53, M56, M57, and M58 corridors.

The Merseyrail network, spanning 76km with 66 stations, has seen a £500 million investment in new trains and infrastructure. Extending into Cheshire and Lancashire, its electrified lines integrate into a rapid underground system, connecting a labour market of 2.5 million people.





## WHY LIVERPOOL CITY REGION?

#### Life Sciences Innovation Zone

The region's Life Sciences Innovation Zone will elevate our life sciences sector, with the potential to attract up to £800m in government and private investment and create 8,000 jobs. Dedicated to driving growth and fostering collaboration, the zone serves as a hub for innovation, research, and business development while training a new generation of talent.

Read more about our Life
Sciences Innovation Zone here.

#### Liverpool City Region Freeport

The region's Freeport is one of only eight freeports in England, and is unlocking new opportunities for trade, investment, and job creation. Covering key sites including the Port of Liverpool, with Tax Sites in Halton, St Helens and Wirral, it offers tax incentives and streamlined customs processes to attract global businesses and boost economic growth.

You can learn more about Freeport here.

#### **Digital Connectivity**

Connectivity is set to strengthen with investment in LCR Connect - one of the UK's most ambitious subnational digital connectivity initiatives.

This 212km fibre backhaul network, developed through an innovative commercial joint venture and a strategic "dig once" approach, will deliver gigabit-capacity infrastructure.

The investment enables 'data-hungry' sectors like high-performance computing, advanced manufacturing, high-end gaming, film, music, and immersive technologies, keeping the region at the forefront of digital innovation.

Find out more about Liverpool City Region's digital future, here.



#### **HEALTH & LIFE SCIENCES**

The Liverpool City Region is a UK Government-designated Life Sciences Innovation Zone and a hub for research and innovation in infectious disease control, pharmaceuticals, Al-driven healthcare, and pandemic preparedness.

Home to specialist teaching hospitals, including the Royal Liverpool and Clatterbridge, the region fosters collaboration between world-class academics, clinicians, and global industry leaders.

Through AI and robotics, its health and life sciences ecosystem is driving breakthroughs, improving healthcare outcomes, and generating high-value jobs and investment.

Innovation thrives in hubs like
Knowledge Quarter Liverpool and
SciTech Daresbury, where multiple
centres of excellence converge to
attract ideas and funding. The region

offers unparalleled opportunities for government, industry, and investors to expand on its strengths and shape the future of health and life sciences, redefining knowledge generations to come.

#### **Key highlights:**

- Europe's largest biomanufacturing cluster.
- UK leader in vaccine discovery and manufacturing.
- Most specialist hospitals outside London.
- Home to The Pandemic Institute and Liverpool School of Tropical Medicine.
- Al-driven infection innovation and health data research.
- STFC Hartree Centre, the UK's most powerful supercomputer for R&D.
- Largest concentration of mental health expertise at Maghull Mental Health Innovation Park.

#### **Featured stats:**

- £800m Innovation Zone status.
- 27,000 health and life sciences students.
- 6,600 already employed in the sector.
- IZ status can create 8,000 additional roles.
- £121,000 GVA per job the second largest among comparable city regions.
- £2bn annual R&D in infectious disease.

<u>investliverpoolcityregion.com/key-sectors/health-life-sciences/</u>



#### ADVANCED MANUFACTURING

Unlock global trade and manufacturing excellence in the region, a dynamic hub for innovation and industry. With unrivalled transatlantic links, access to 50% of UK manufacturers, and the capacity to service 95% of the world's largest container ships, this region is your gateway to global markets.

#### **Key highlights:**

- Strategic port access and £1bn in logistics investment supporting global trade.
- Thriving manufacturing ecosystem, home to global brands like Jaguar Land Rover, Unilever, and AstraZeneca.
- Advanced research and innovation hubs, including the Hartree Centre and the Manufacturing Technology Centre (MTC) at Liverpool Science Park.
- A commitment to clean growth, with expertise in sustainable manufacturing and materials development.

#### **Featured stats:**

- 15,000 manufacturing students at leading universities.
- 15% of the UK's annual car production.
- 50,000 manufacturing workforce.
- £2.9bn contribution to the Liverpool City Region economy.

investliverpoolcityregion.com/keysectors/advanced-manufacturing/





## DIGITAL CREATIVE & TECHNOLOGY

Live and work in one of the UK's most digitally progressive regions, where Big Data, Al, and creative tech are shaping the future. The region is a hub for innovators, with a legacy of world-firsts and groundbreaking discoveries.

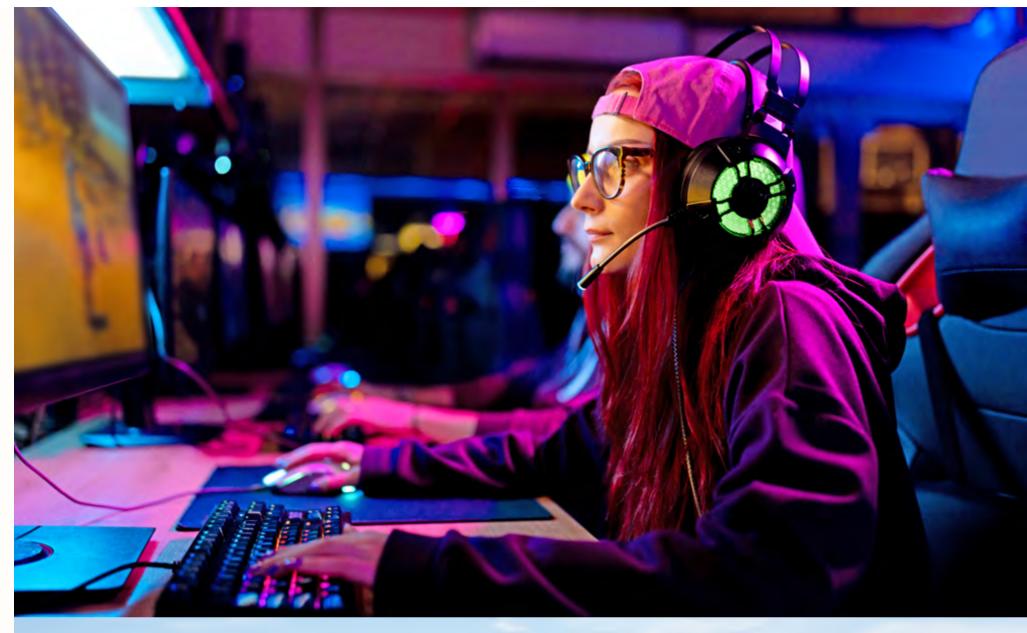
#### **Key highlights:**

- High-performance computing and cognitive technologies, placing us at the forefront of industrial solutions.
- Vibrant creative digital community, with expertise in gaming, immersive tech, and film/TV production.
- Cutting-edge facilities at the Hartree Centre and Sci-Tech Daresbury, home to leaders like IBM and Intel.
- Strong network of incubators and tech clusters, including Central Tech and the Baltic Triangle as Liverpool's digital epicentres, and flanked by a growing creative and digital cluster across the river in Birkenhead.
- Ranked 7th on Time Out's 2024 Best Cities in the World, celebrated for its thriving arts and culture scene.

#### Featured stats:

- 3,875 creative, digital & tech businesses.
- £1.8bn contribution to the regional economy.
- £77,400 GVA per job.

<u>investliverpoolcityregion.com/key-</u> <u>sectors/digital-creative-technology/</u>





## PROFESSIONAL & FINANCIAL SERVICES

The region is a thriving hub for Professional and Business Services (PBS), offering expertise in financial services, wealth management, and digital innovation. With a robust workforce, affordable office spaces, and advanced digital infrastructure, fostering business growth and innovation.

#### **Key highlights:**

- Grade A office spaces from £24/sq ft.
- Access to 212 km of full-fibre, gigabit-capable networks.
- A leading centre for asset and wealth management (outside London).
- Over 17,000 students in law, business, and media fields.

#### Featured stats:

- Fintech generates an estimated £219m GVA annually.
- 12,000 businesses employ over 107,000 people.
- 57% growth in the PBS sector over five years.

<u>investliverpoolcityregion.com/key-</u> <u>sectors/professional-business-services/</u>





## HEALTH INNOVATION LIVERPOOL

## TRANSFORMING HEALTH AND PROSPERITY

Health Innovation Liverpool is a bold vision to revolutionise healthcare, life sciences, and economic growth.

Located in the Knowledge Quarter, Health Innovation Liverpool supports the rapidly expanding UK Government Life Sciences Investment Zone. Combining the expertise of the University of Liverpool, the National Health Service, industry and local communities, Health Innovation Liverpool tackles some of the UK's toughest health and economic challenges while setting a global standard for innovation and collaboration.



## HEALTH INNOVATION LIVERPOOL

## WHAT IS HEALTH INNOVATION LIVERPOOL?

Health Innovation Liverpool is more than buildings and research - it's about changing lives. In Stage one Health Innovation Liverpool will deliver economic growth, innovation and opportunities, through two flagship projects, totalling £550 million:

- The Health Innovation Liverpool
  Campus: a cutting-edge hub,
  connected directly to the UK's newest
  hospital, integrating clinical research,
  real-world patient care, industry
  partnership and advanced training
  to shape the future of healthcare.
- The Pandemic Preparedness and Response Facility: building on the success of the city's leading Pandemic Institute and equipping the UK to combat emerging global health threats.

#### **Why It Matters**

We face significant health and economic challenges, with 63% of residents living in England's most deprived areas. Health Innovation Liverpool will turn these challenges into opportunities by:

- Driving £1bn in economic benefits for the UK, and Liverpool City Region, creating high-quality Health and Life Science jobs and attracting global investment.
- A unique catapult and incubator space, where industry, NHS and academia are co-located, conducting clinical trials, leading edge analytics and accessing petabytes of clinical data from real-world populations.
- Training over 1,000 additional healthcare professionals annually by 2031, including doctors, nurses, and dentists, to address the NHS workforce crisis.

 Reducing health inequalities and economic inactivity, improving clinical outcomes for the population by 30% through state-of-the-art treatments and care and access to an immersive clinical research environment.

#### A Vision For The Future

With funding sought from government, industry, and private partners, Health Innovation Liverpool will strengthen Liverpool's reputation as a leader in health, innovation and life sciences, improving lives and reshaping the economy.





### LIFE SCIENCES & INNOVATION

Health Innovation Liverpool

Hemisphere One

Hemisphere Two

Maghull Mental Health Innovation Park

Paddington South

Project Halo

Southport Business Park

### LEISURE & CULTURE

Halewood Retail and Leisure Expansion

Littlewoods Film and Television Studios

Liverpool Waters -Waterfront Hotel

Parr Hub

Southport Fairways

### MIXED USE / TOWN CENTRE

Alexandra Park (Former Pilkington HQ)

Bootle Strand

Bootle Town Centre Transformation

Liverpool Central Station Gateway

Liverpool Waters – Central Docks

Earlestown

Great George Street

Huyton Town Centre

King's Dock

Kirkby Town Centre

Liverpool Waters, No 5 Princes Dock

Pall Mall and Moorfields

Prescot Town Centre

Wirral Waters

### INDUSTRY & LOGISTICS

Link 23 and Millfield Lane, Haydock Industrial Estate

MEA Park

Omega West

Intermodal Logistics Park North

Parkside West

Stonebridge Cross

Symmetry Park at Halsnead South

### LIVING & RESIDENTIAL

Bold Forest Garden Village

Borough Park/Hind Street Birkenhead

Cowley Hill

Festival Gardens

Liverpool Waters, Central Seven at Central Docks

Paddington Central

**Price Street** 

Rose Brae Site

St Helens Town Centre

The former House of Fraser Site

Watson Street Works

Woodside Waterfront



£320m

estimated

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Masterplanning and RIBA1
complete. Full planning
will be supported through
local policies.

Phase 1 Construction Start: 2027.

#### Sector:

Life Sciences & Innovation, Learning & Institutions

Promoter/Landowner(s):
The NHS University
Hospitals of Liverpool Group/
University of Liverpool

Planning Authority: Liverpool City Council

# Health Innovation Liverpool is a bold vision to revolutionise healthcare, life sciences, and economic growth.

Its cutting-edge facility, connected directly to the Royal Liverpool Hospital – the UK's newest hospital – enables groundbreaking clinical research to meet real-world patient care and advanced training for the next generation of health professionals.

It will be a truly unique catapult and innovation space, where industry, NHS and academia are co-located and can access petabytes of clinical data from a real-world population to drive improved health outcomes.

Health Innovation Liverpool will prove highly attractive to globally mobile life sciences, diagnostic and pharmaceutical companies seeking to benefit from the cluster effect of linked public and private investment.

#### **KEY FACTS**

#### Scale:

30,000m2 flexible facility providing clinical research, treatment, commercial innovation and clinical training – linked directly to UKs newest major hospital.

#### Clinical Innovation:

Unique in UK for access to clinical trials, biobanking, analytical and data resources, in high demand by global Life Science companies.

#### User Base:

Long-term diverse and stable user base, UK Russel Group University, UK National Health Service and Health-Tech/Life Science commercial occupiers.

#### Location:

Part of Knowledge Quarter Liverpool and proximity to all major Life Science developments and Universities resources.

#### Future Opportunities:

Catalyst build to unlock potential 125,000m2 of future development on the site.

### INVESTMENT PROPOSITION:

We are interested in talking to potential end users, co-investors and funding partners to consider a range of delivery models as we move into the next stages of this programme.



£61m

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Approved and ready to start on site in Autumn 2025.

Completion: Summer 2027.

#### **Sector:**

Life Sciences & Innovation,
Office

Promoter/Landowner(s):
Sciontec Developments
Limited

Planning Authority: Liverpool City Council

Located in Paddington
Village, Knowledge Quarter
Liverpool, HEMISPHERE
One hosts advanced labs
for leading commercial
and academic innovators
to thrive.

Alongside the market-facing labs,
HEMISPHERE One will house the Centre
of Excellence for Long-Acting
Therapeutics (CELT), a world-leading
UK knowledge asset expanding the
University of Liverpool's pioneering work.

This multi-disciplinary hub will drive globally impactful academic insights and commercial innovations, addressing unmet clinical needs.

HEMISPHERE One will also feature Sciontec AI (All Inclusive), offering highspec office and write-up spaces tailored for innovation businesses of all sizes. We're committed to creating spaces that enhance health, wellbeing, and productivity, building HEMISPHERE One to achieve a Platinum WELL Standard.

#### **KEY FACTS**

- Scale:
   117,190 Sq Ft (NIA) across 8 floors (G+7).
- Flexible Space:
   Large, easily divisible floorplates
   for flexible tenant fit-out.
- Design:
   Upper floors designed for high-spec
   Bio/Chemistry labs.
- Distance:
  15-minute walk to Liverpool Lime
  Street and Central Stations (with
  direct bus links).
- Location:

   Adjacent to a new multi-storey car park.

## INVESTMENT PROPOSITION:

Sciontec currently owns and operates the nearby Liverpool Science Park buildings, providing innovation services across KQ Liverpool.

We are interested in talking to potential end-users, co-investors and funding partners for a Sciontec founded SPV that will develop and operate the building, as part of Sciontec's portfolio of KQ Liverpool Innovation District assets.



£95m

base build

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Currently at RIBA1, which is due to complete May 25, with planning to be submitted thereafter.

#### **Sector:**

Life Sciences & Innovation,
Office

Promoter/Landowner(s):
Sciontec Developments
Limited

Planning Authority: Liverpool City Council

# Sitting next to HEMISPHERE One at Paddington Village, HEMISPHERE Two will be a catalyst for change and talent development.

It will feature market-facing labs alongside the Artificial Intelligence Materials Hub for Innovation (AIM-HI) – a purpose-built translation hub.

AIM-HI will scale up materials discoveries and automated research, creating globally marketable products at the intersection of robotics and Al. At its core will be a world-first lab of the future—an iconic double-height space integrating manual work, automated kit, robotics, and Al-driven mobile lab robots.

AIM-HI will attract forward-thinking companies to co-locate with world-leading assets. Subject to planning, HEMISPHERE Two will offer write-up, incubator, grow-on, and commercial lab space, plus some of the world's most advanced chemistry labs.

#### **KEY FACTS**

- Scale: 106,240 sq ft (NIA) across 8 floors (G+7).
- Double-height hybrid chemistry lab:
   A global first.
- **Distance:**15-minute walk to Lime Street and Central Stations, with direct bus links.
- Location:
   Adjacent to a new multi-storey car park.

## INVESTMENT PROPOSITION:

Sciontec currently owns and operates the nearby Liverpool Science Park buildings, providing innovation services across KQ Liverpool.

We are interested in talking to potential end-users, co-investors and funding partners, for Sciontec founded SPV that will develop and operate the building, as part of Sciontec's portfolio of KQ Liverpool Innovation District assets.



£125m

estimated

#### **DEVELOPMENT TIMELINE:**

Planning Approval: January 2026.

Construction Start: Spring 2026.

**Completion**Autumn 2027.

#### **Sector:**

Life Sciences & Innovation

Promoter/Landowner(s):
Mersey Care NHS Foundation
Trust / Ion Property
Developments Limited

**Planning Authority:**Sefton Council

#### Maghull Mental Health Innovation Park offers a unique investment opportunity as a leading centre of excellence for mental health research.

The first phase, the Mental Health Digital Research Centre, will serve as a hub for advancing digital mental health treatments and training. The 30,000 sqm facility will foster collaboration with Mersey Care NHS Trust, the University of Liverpool, and private sector partners. This project is strategically positioned to drive innovation in AI, VR, and digital healthcare solutions, aligning with national health policies and global trends in mental health treatment.

#### **KEY FACTS**

- Largest Cluster:

   Europe's largest complex of secure mental health services.
- Mental Health Digital Research Centre: 30,000 sqm of digital and lab space in a parkland setting.
- Collaboration:
  Encourages NHS, academia, and private sector health partnerships.
- Location:

   Excellent road access, public transport,
   and high-speed digital connections.
- Research and Testing:
   NHS-accredited teams support secure product testing.

## INVESTMENT PROPOSITION:

We seek investors and operators for future phases of the health park, following the completion of the Mental Health Digital Research Centre, which will remain under the operation of Mersey Care NHS Trust. The opportunity to be part of a world-class research and product testing facility is expected to attract global collaborators in the mental health sector.



£100m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Not yet granted, but will be supported through local policies.

Masterplanning and Site Enabling Works: 2024-2026.

Phase 1 Construction Start: 2029.

#### **Sector:**

Life Sciences & Innovation, Learning & Institutions, Office

Promoter/Landowner(s):
Liverpool City Council/
Liverpool City Region
Combined Authority/
University of Liverpool

Planning Authority:
Liverpool City Council

# Paddington South is the next phase of Liverpool City Council's £1bn flagship development site, Paddington Village.

This development will build on the success of Paddington Central and transform a former brownfield site into a vibrant research and innovation cluster, integrating sustainable development principles and a central park.

The masterplan will include science and research facilities, educational spaces, office buildings, and potential residential development.

#### **KEY FACTS**

New:

Chemistry and Materials Supercluster for Liverpool.

• Development Value: £100 million+

Location:

Part of Knowledge Quarter Liverpool (KQ Liverpool).

 Public Realm: Includes 3 acres of green space.

Land Area:
 Approx. 50,000 sq meters of development planned.

Key Facilities:
 Science, Technology and Education spaces and residential opportunities.

## INVESTMENT PROPOSITION:

Liverpool City Council and the University of Liverpool are interested in talking to potential funding partners and commercial/residential developers.



£20m+
estimated

#### **DEVELOPMENT TIMELINE:**

Planning Approval: Full planning submission in February 2025.

#### FID:

Summer 2025 (subject to planning and investor engagement).

Construction Start: Autumn 2025.

Construction Completion: Winter 2026.

#### Sector:

Life Sciences & Innovation

Promoter/Landowner(s):
St Helens Council

**Planning Authority:** St Helens Council

Project Halo is a key development within the St Helens Manufacturing and Innovation Campus, aimed at fostering innovation in life sciences and supporting the growth of the local sector.

The site will offer 86,250 sqft of high-quality space designed for research, manufacturing, and storage, all underpinned by sustainable design with a connection to the Hynet hydrogen pipeline. It is positioned within the Liverpool City Region's Life Science Innovation Zone, making it eligible for a range of attractive business tax benefits. With potential to employ 300+ people, this project will significantly contribute to the life sciences innovation ecosystem in the region.

#### **KEY FACTS**

Location:

Adjacent to Glass Futures, St Helens Manufacturing and Innovation Campus.

**Development Size:** 

4 TechBox units, 86,250 sqft.

Accessibility:

1 km to St Helens Central Rail Station, 5 km to M62 Motorway.

Connectivity:

Planned connection to HyNet hydrogen pipeline.

Innovation Zone:

Part of the Liverpool City Region Life Sciences Innovation Zone.

## INVESTMENT PROPOSITION:

Seeking development funding, investment lease options, and end-user occupiers for Project Halo.



£50m+

expected range for real estate development

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Allocated for employment uses in the Local Plan.

#### **Construction:**

Timeline to be determined based on investor proposals.

#### **Sector:**

Life Sciences & Innovation

Promoter/Landowner(s):
Sefton Council

Planning Authority: Sefton Council

## Southport Business Park offers a unique investment opportunity in the heart of the Liverpool City Region.

Located just 13 miles from the Port of Liverpool, this site is ideally positioned for innovative businesses seeking global connectivity and growth potential.

Phase 1 represents a 16-acre development area within the park, ideal for creating new business space. The site benefits from advanced infrastructure, including GTT's ultrafast, globally connected fibre network, which connects the park to key financial and technological hubs worldwide.

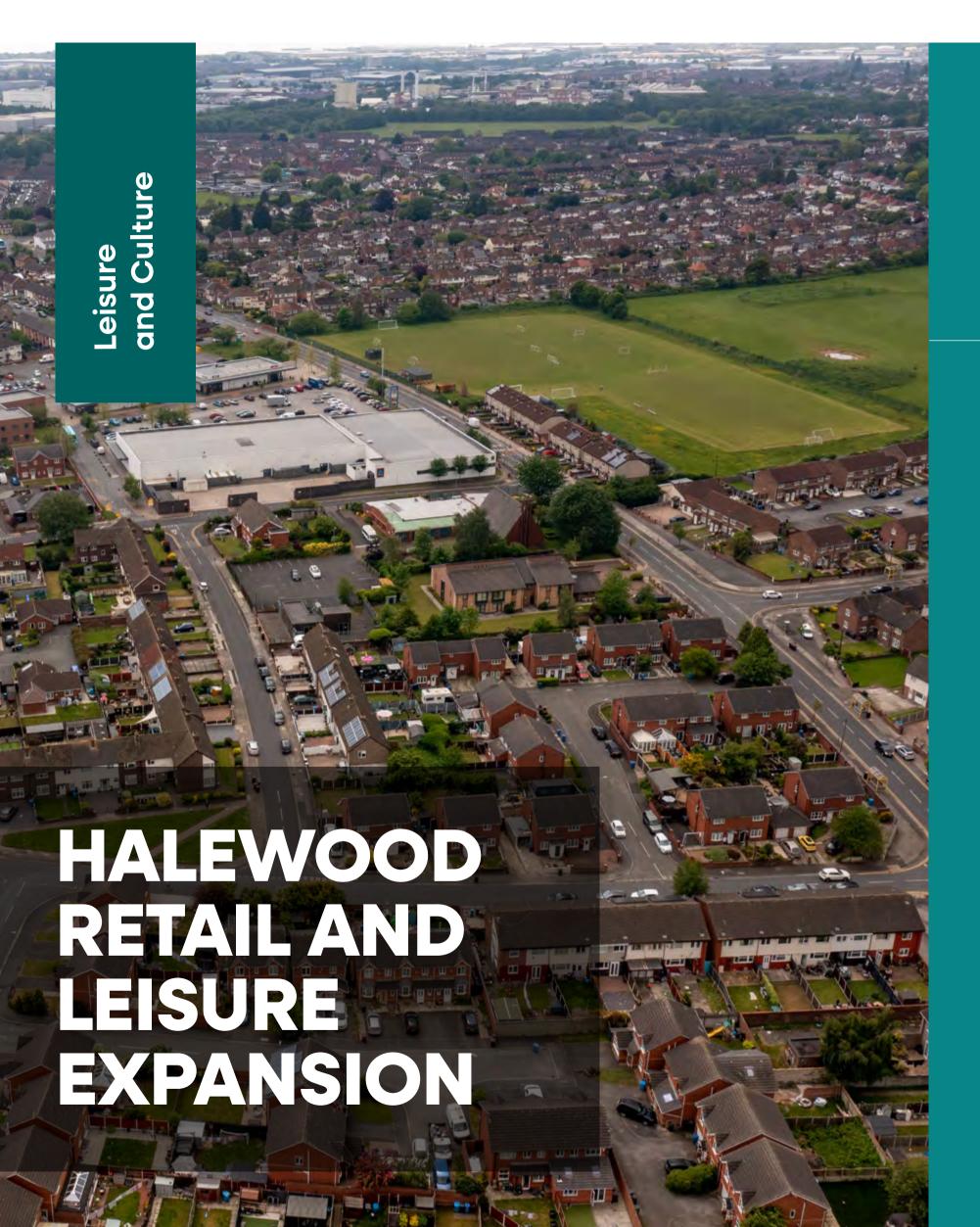
With the potential for 260,000 sq. ft. of business accommodation and a strategic location providing direct access to Liverpool and Manchester, Southport Business Park is poised to attract high-profile occupiers in the legal, financial, and technological sectors.

#### **KEY FACTS**

- Total Site Area:
   27.6 acres, available across two prime development sites.
- Phase 1 Development:
   Represents 16 acres on the existing business park.
- Strategic Location:
  Situated southeast of Southport town centre in Kew, directly connected to the M58 and M6 motorways.
- Linked to the GTT ultrafast, super low-latency fibre network, providing seamless connectivity.
- Development Potential:
   Suitable for up to 260,000 sq. ft. of
   B1 (Business), B2 (General Industrial),
   and B8 (Storage and Distribution)
   accommodation, identified within the
   Liverpool City Region Freeport Strategy.

## INVESTMENT PROPOSITION:

Sefton Council is seeking private sector investment to develop Southport Business Park. The project offers opportunities for large-scale business space development, with clarity on site investigation data to support developer partners.



£2-3m

#### **DEVELOPMENT TIMELINE:**

Planning Approval: Planning expected to be achieved in 2025.

Process:
Delivery expected in 2026.

Sector: Leisure & Culture

Promoter/Landowner(s):
Knowsley Council

Planning Authority: Knowsley Council

Halewood is currently undergoing a transformative period of growth, with over 1,300 new homes under construction in the east of the town.

Knowsley Council has secured £15.3m from the Levelling Up Fund (Round 2) to enhance the town's retail, leisure, and greenspace offerings. This funding will facilitate an expanded retail and commercial centre, upgrade Halewood Leisure Centre, improve sporting facilities, and enhance walking and cycling connectivity.

Additionally, £13m in Section 106 contributions from the East of Halewood housing development and £2.5m from the City Region Sustainable Travel Settlement will further support these improvements. The development presents a unique opportunity to be part of a growing town with significant investment already in place.

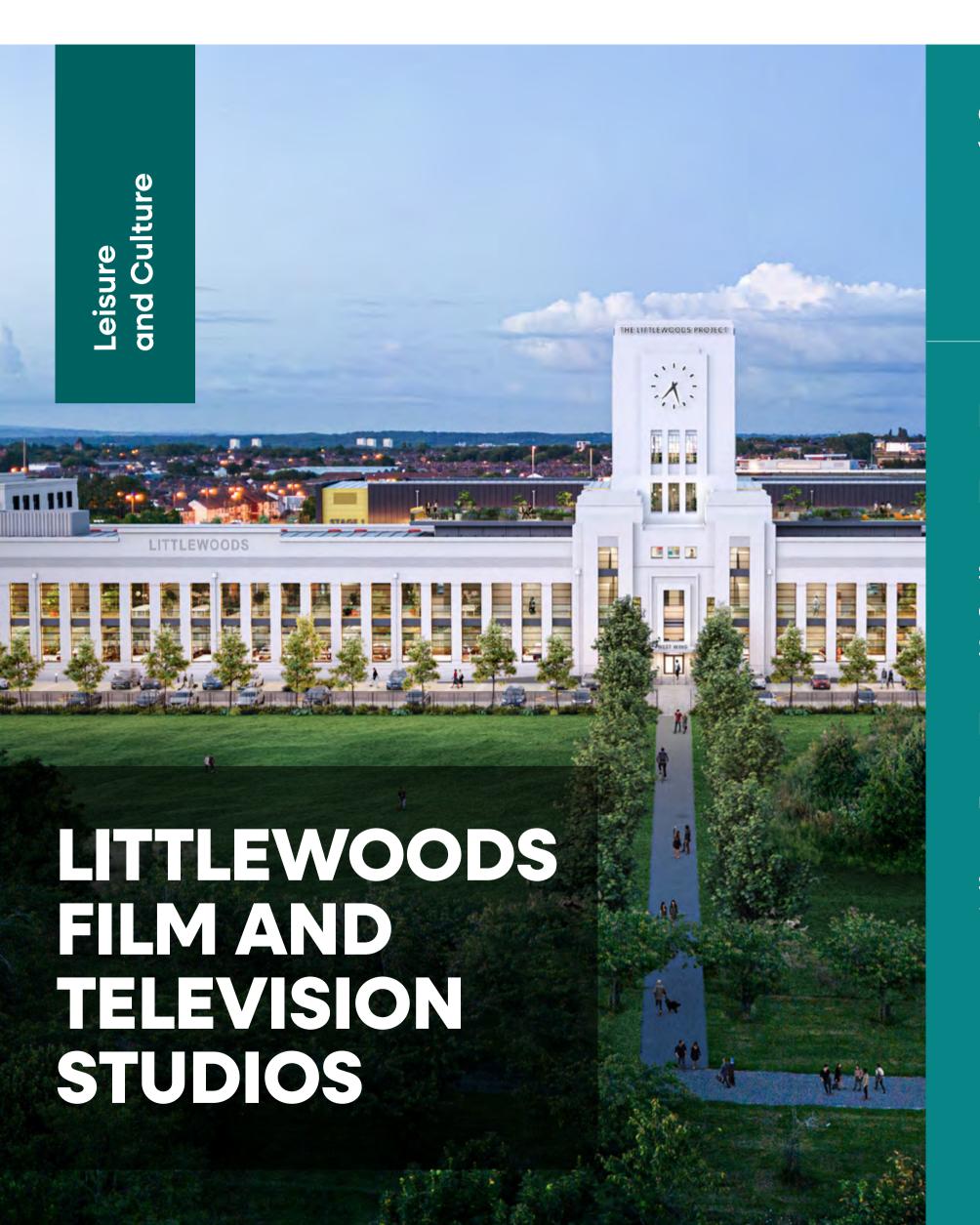
#### **KEY FACTS**

- Masterplan:
- A wider Halewood Investment Masterplan was consulted on earlier this year.
- Retail/Commercial Expansion:
  Up to 3 acres of land to be developed,
  delivering 2,500 sq m of new
  commercial (retail) space, including
  associated parking.
- Transport Links:
  Excellent connectivity with Halewood

train station nearby and a main bus interchange directly opposite.

## INVESTMENT PROPOSITION:

Knowsley Metropolitan Borough Council is seeking interest from developers and end users.



£60m

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Planning application submitted, to be determined in September 2024.

#### **Process:**

Phase 1 - Enabling works underway (funded).
Phase 2 - Construction starts in 2025, opening in 2027.

#### **Sector:**

Leisure & Culture, Learning & Institutions, Office

Promoter/Landowner(s):
Liverpool City Council/
Liverpool City Region
Combined Authority

Planning Authority: Liverpool City Council

## Liverpool's iconic Littlewoods Building is set to be reborn as a state-of-the-art hub for the creative industries.

The £80 million Littlewoods Film and Television Studios project will transform this historic site into a digital media campus, featuring two large studios, premium office spaces, and an education centre.

Developers Capital and Centric have already begun enabling works, stabilising the structure and preparing it for restoration. The facility's design will include versatile spaces to support big-budget productions and foster growth in Liverpool's thriving creative sector.

With financial backing and innovative partnerships, this redevelopment will position Liverpool as a global destination for film and television production while offering transformative opportunities for the local economy and workforce.

#### **KEY FACTS**

- Site Size:
  Approximately 4.7 hectares (11.67 acres).
- Development Scale: 260,000 sq. ft. of commercial office space within a historic art deco building.
- Project Value:
  Estimated redevelopment costs of £80 million.
- · Timeline:

Phase 1 enabling works underway; main construction expected to start in 2025 and complete by 2027.

Unique Features:
 Includes two 20,000 sq. ft. sound stages, a roof garden, and spaces for education, events, and offices.

## INVESTMENT PROPOSITION:

Liverpool City Council is seeking capital investment from banking institutions and/ or private financial investors to bridge the funding gap for this transformative £80 million project.



£50m

#### **DEVELOPMENT TIMELINE:**

Planning Approval: Submission June 2025.

Planning Determination: November 2025.

Construction Start: January 2026.

#### Sector:

Leisure & Culture

Promoter/Landowner(s):
Peel Waters

Planning Authority: Liverpool City Council

#### Peel Waters is offering a unique freehold hotel development opportunity in Liverpool Waters, a landmark 60ha waterfront regeneration scheme.

Positioned in Princes Dock, the hotel site is perfectly placed to serve thousands of workers and residents, as well as growing visitor numbers from Liverpool's expanding cruise industry.

Liverpool Waters is home to major developments, including the Everton Stadium (52,888 capacity) and a new Isle of Man Ferry Terminal, providing direct demand drivers for a high-quality hotel. In 2023, Liverpool welcomed over 100 cruise ships, with plans to double this figure, ensuring strong and sustained footfall.

#### **KEY FACTS**

- Site Size: 0.46 acres.
- Prime Location:
  Adjacent to the Isle of Man Ferry
  Terminal and near the Liverpool
  Cruise Liner Terminal.
- Tourism Market:
  Liverpool is the UK's 4th most visited city by domestic tourists and 5th most visited by international tourists.
- Hotel Market Strength:
  Liverpool's RevPAR outperformed
  Manchester in 2023 for the second
  consecutive year, as well as other
  major UK cities including Birmingham,
  Glasgow, and Bristol.

## INVESTMENT PROPOSITION:

Peel Waters is offering the freehold sale of this prime waterfront development plot, ready for a hotel operator or investor to create a flagship hospitality asset.



£58m estimated

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Planning application
scheduled for submission
2025 (subject to FID).

#### **Process:**

Construction start 2026 (subject to FID). Construction completion 2028.

#### **Sector:**

Leisure & Culture, Learning & Institutions

Promoter/Landowner(s):
St Helens Council

Planning Authority:
St Helens Council

The Parr Community Hub and Elite Rugby League Facility is a pioneering project that leverages the global brand of St Helens Rugby League Football Club (Saints) to catalyse local regeneration.

The club has been a cornerstone of the community for over 150 years and plays a crucial role in local engagement, youth development, and promoting well-being.

This state-of-the-art facility will not only provide elite sports infrastructure for both male and female rugby teams but also serve as a comprehensive community hub. The project will include wellness features like swimming pools, fitness studios, outdoor sports pitches, educational spaces, and health consultation rooms.

The aim is to create an all-encompassing, energy-efficient space that fosters community cohesion, tackles inequality, and provides a sustainable model for future generations.

#### **KEY FACTS**

#### Facility Features:

Swimming pools, fitness studio, E-sports studio, outdoor 3G pitches, educational rooms, health consultation facilities, café, and library.

#### **Elite Sports Infrastructure:**

Designed for both male and female teams, including those with additional needs.

#### Proximity:

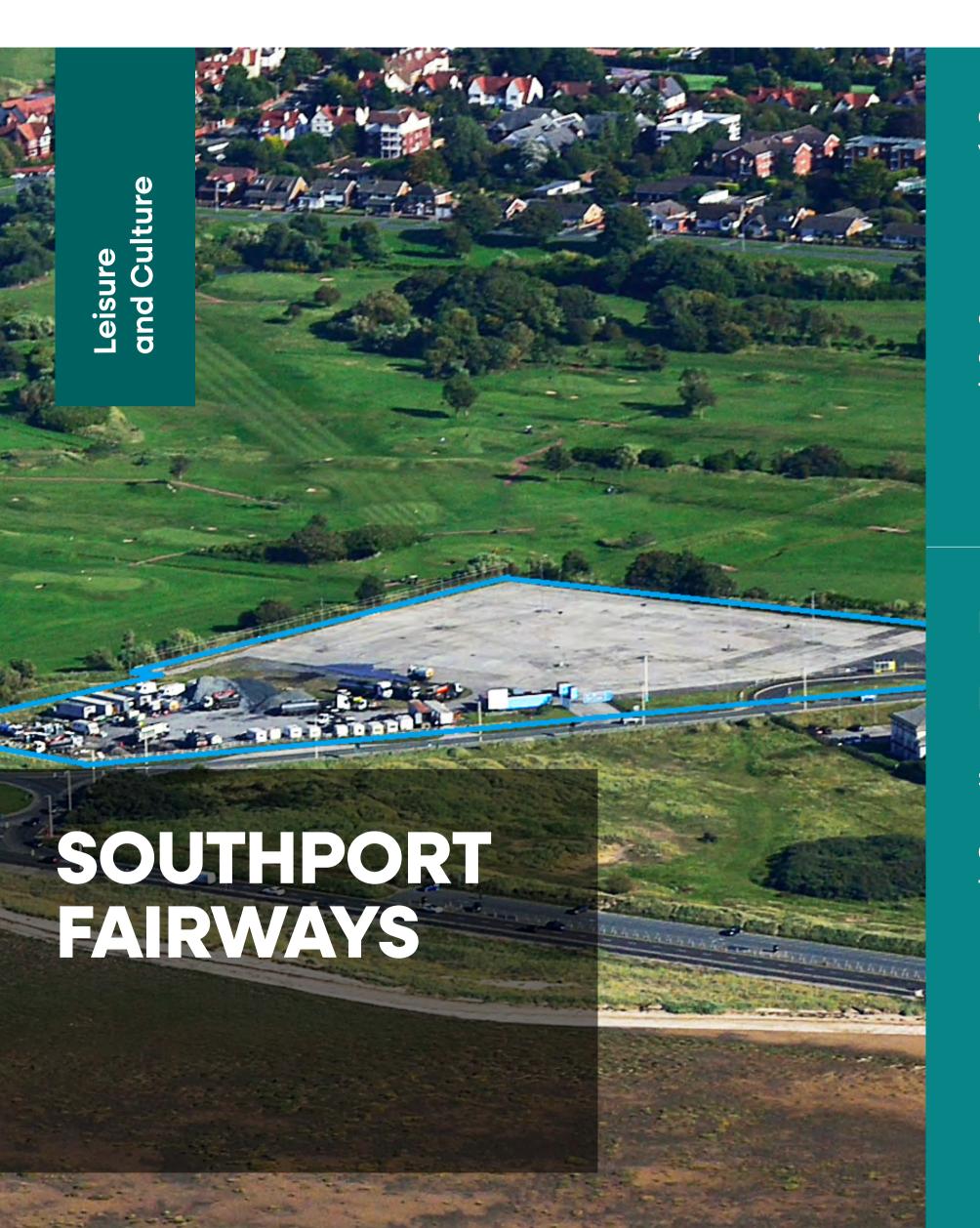
0.9 miles from St Helens Central Rail Station, connecting to regional transport networks.

#### Sustainability:

All-electric design, BREEAM Excellent/Outstanding target, Net Zero Carbon aspirations.

## INVESTMENT PROPOSITION:

We are seeking investment partners for this transformative project, which will provide a lasting impact on the local community, sports, and health sectors.



£50m+

expected range for real estate development.
The Council will consider proposals on individual merit.

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Designated development site within the Local Plan.

Construction:
Timeline to be determined based on investor proposals.

Sector: Leisure & Culture

Promoter/Landowner(s):
Sefton Council

Planning Authority: Sefton Council

#### Southport Fairways offers a unique waterfront development opportunity in one of the UK's premier coastal towns.

This 6-acre site is ideally positioned to capitalise on Sefton's robust visitor economy, which attracts millions of visitors annually for national events such as The Southport Air Show and The Open Golf Championship.

The site is designated for leisure sector developments, including high-quality visitor accommodation, conference facilities, and complementary amenities. Its proximity to Southport Golf Links and the new Marine Lake Events Centre ensures high visibility and footfall, making it an attractive proposition for investors and developers seeking to enhance the region's thriving tourism and event economy.

With flexible development options and strong support from Sefton Council, Southport Fairways is a prime opportunity to create a landmark leisure destination in the Liverpool City Region.

#### **KEY FACTS**

• Site Area:

2.5 hectares (6 acres), cleared and ready for development.

Strategic Allocation:
Allocated for hotels, leisure, and conference facilities in Sefton's Local Plan.

Waterfront Location:
 Prime coastal road site adjoining
 Southport Golf Links and adjacent
 to the £73 million Marine Lake Events

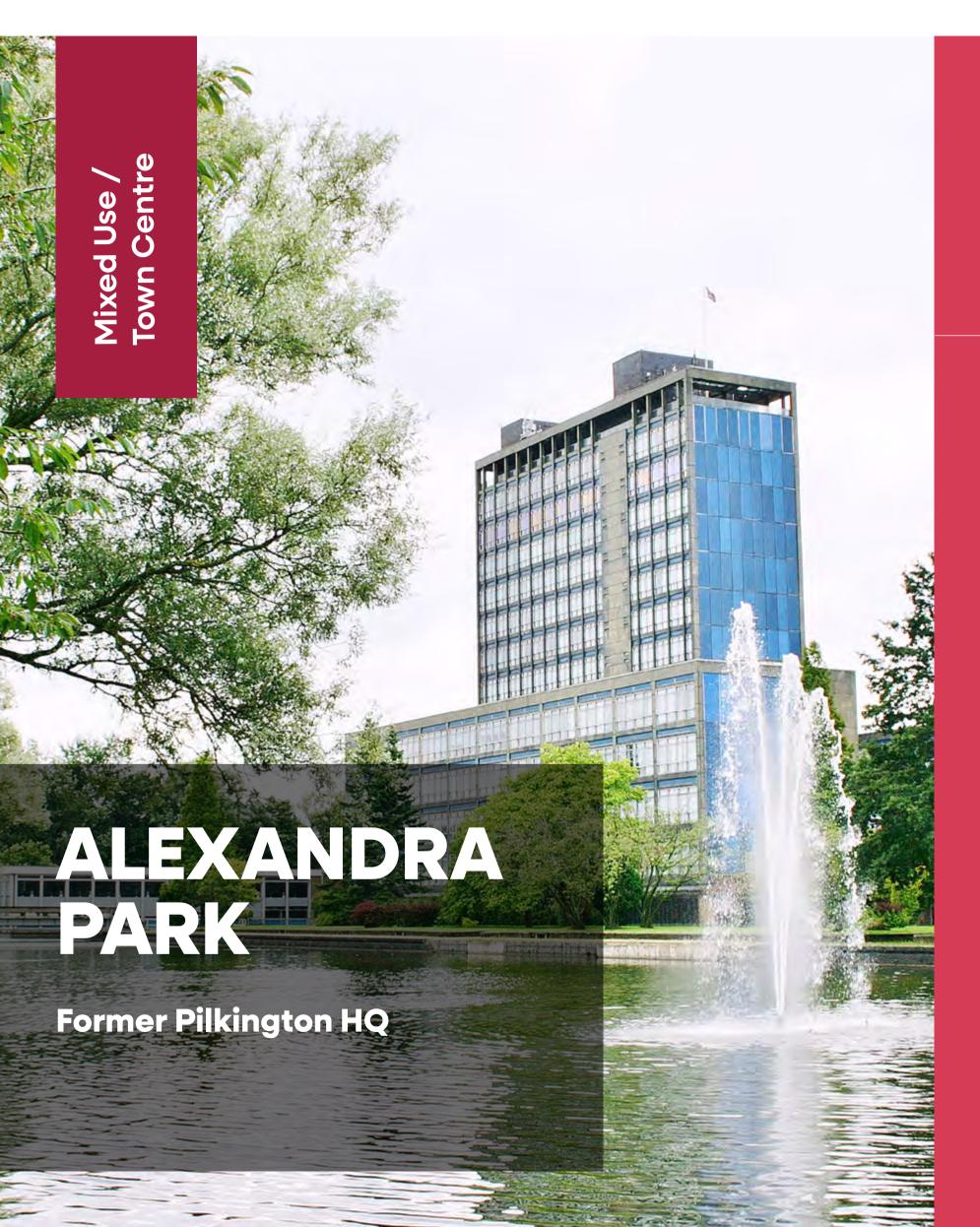
Situated in Southport, a nationally recognised visitor destination attracting over 8.7 million visitors annually, contributing £698 million to the local economy.

Centre development.

Southport Town Deal:
Within the Southport Town Deal area,
emphasising regeneration and growth.

### INVESTMENT PROPOSITION:

Sefton Council is open to flexible investment or development proposals from potential partners. The site is ideal for major leisure attractions and associated facilities to support Southport's tourism and event sectors.



£50m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
No current applications
but recognised in St Helens
Borough Council's 2024
Strategic Housing Land
Availability Assessment.

Delivery Timescale: 1-3 years.

#### **Sector:**

Living/Residential, Leisure & Culture

Promoter/Landowner(s):
Northern Star Asset Group

**Planning Authority:** St Helens Council

#### Alexandra Park represents a rare opportunity to redevelop a historically significant and architecturally unique site in St Helens.

Formerly Pilkington's global headquarters, the site spans 10.84 hectares and includes the Grade II listed HQ complex, which is a celebrated example of integrated architecture and landscape design.

Strategically located 10 miles from Liverpool City Centre and 20 miles from Manchester City Centre, the site boasts excellent transport links and close proximity to the ambitious regeneration projects underway in St Helens town centre. Investors have the chance to transform this iconic site into a vibrant residential or mixed-use development that preserves its heritage while delivering modern, sustainable growth. With council recognition in the St Helens Borough Local Plan and Strategic Housing Land Availability Assessment, Alexandra Park is positioned for impactful redevelopment.

#### **KEY FACTS**

- Total Site Area: 10.84 hectares.
- Proposed Uses:

Residential conversion of the former office complex, additional residential units, or mixed-use development (residential, leisure, office, and retail).

Transport Links:

0.7 miles from Thatto Heath Rail Station (Liverpool-Blackpool line) and high frequency quality bus services to Liverpool City Centre.

Notable Features:

Grade II listed Pilkington HQ complex, including highly visible and distinctive landmark tower building element.

Strategic Location:
 Adjacent to desirable Victorian

neighbourhoods, formal park.

## INVESTMENT PROPOSITION:

The development site is available for acquisition, offering flexibility for investors seeking to capitalise on its potential as a residential conversion, mixed-use scheme, or a combination of both.



£500m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Phase 1 application
submitted; decision
expected January 2025.

#### **Process:**

Area Action Plan submitted to Secretary of State after public engagement.

Renewal Program:
Early phases funded, with ongoing discussions for further opportunities.

#### **Sector:**

Leisure & Culture, Learning & Institutions, Office

Promoter/Landowner(s): Sefton Council

**Planning Authority:**Sefton Council

Bootle Strand anchors the town centre's transformation, leveraging public and private investment for regeneration, cultural growth, and economic diversification.

The £20m LUF-backed project enhances active travel and connectivity with Merseyrail New Strand Station and Merseytravel Strand Bus Station.

The award-winning Salt and Tar Canalside venue revitalised Bootle, drawing 12,000+ attendees in 2024. Future events include Everton match-day collaborations and music headliners like Billy Ocean in 2025. Bootle Strand's renewal aligns with Sefton Council's vision for an inclusive, vibrant town centre, backed by key partners Homes England, LCRCA, and Hugh Baird College.

#### **KEY FACTS**

- Strategic Location:
   400,000 sqft shopping centre adjacent to Strand Merseyrail Station, directly connecting to Liverpool City Centre and the wider rail network.
- Proposed Uses:
   Leisure, FandB, health, residential, hotel, education, and digital/data services.
- Public Realm Improvements:
  Creation of a Canalside cultural
  quarter anchored by the Salt and Tar
  events space.
- Public Funding: £27m committed, including £20m from the Levelling Up Fund (LUF).
- Proximity to Major Developments:
   10 minutes by rail from Liverpool City
   Centre and close to Everton FC's £300m
   Bramley Moore Dock stadium.

## INVESTMENT PROPOSITION:

Sefton Council seeks public and private investment to unlock a range of development opportunities. Innovative funding models and partnerships are encouraged to capitalise on the site's potential for mixed-use development.



£500m+

#### **DEVELOPMENT TIMELINE:**

**Planning Approval:** Phase 1 application submitted; decision expected January 2025.

#### **Process:**

Area Action Plan submitted to Secretary of State after public engagement.

**Renewal Program:** Early phases funded, with ongoing discussions for further opportunities.

#### **Sector:**

Living/Residential, Leisure & Culture, Learning & Institutions, Office, Maritime & Port

**Promoter/Landowner(s):** Sefton Council

**Planning Authority: Sefton Council** 

**Bootle Town Centre is** undergoing a major transformation with ambitious regeneration plans for inclusive economic growth and sustainable place-making.

The £20m Levelling Up Fund (LUF)backed renewal of Bootle Strand is underway, setting the stage for further investment in housing, leisure, culture, and education.

The area benefits from exceptional digital connectivity and its strategic position near key economic drivers like the Liverpool Freeport and the Port of Liverpool. Bootle's innovative regeneration efforts include the Salt and Tar cultural venue, which has revitalised the area and drawn visitors from across the North West.

The council is actively working with partners, including LCRCA, Homes England, and private sector stakeholders, to unlock the town's potential for residential and commercial growth.

#### **KEY FACTS**

Strategic Location:

10 minutes by rail from Liverpool City Centre and adjacent to the Port of Liverpool, Freeport, and the Sefton LCR Life Sciences Investment Zone.

**Economic Potential:** Labour catchment of 1.8 million working-age people within a 45-minute commute.

**Digital Connectivity:** High-speed gigabit connectivity through LCR Connect and the transatlantic cable landing.

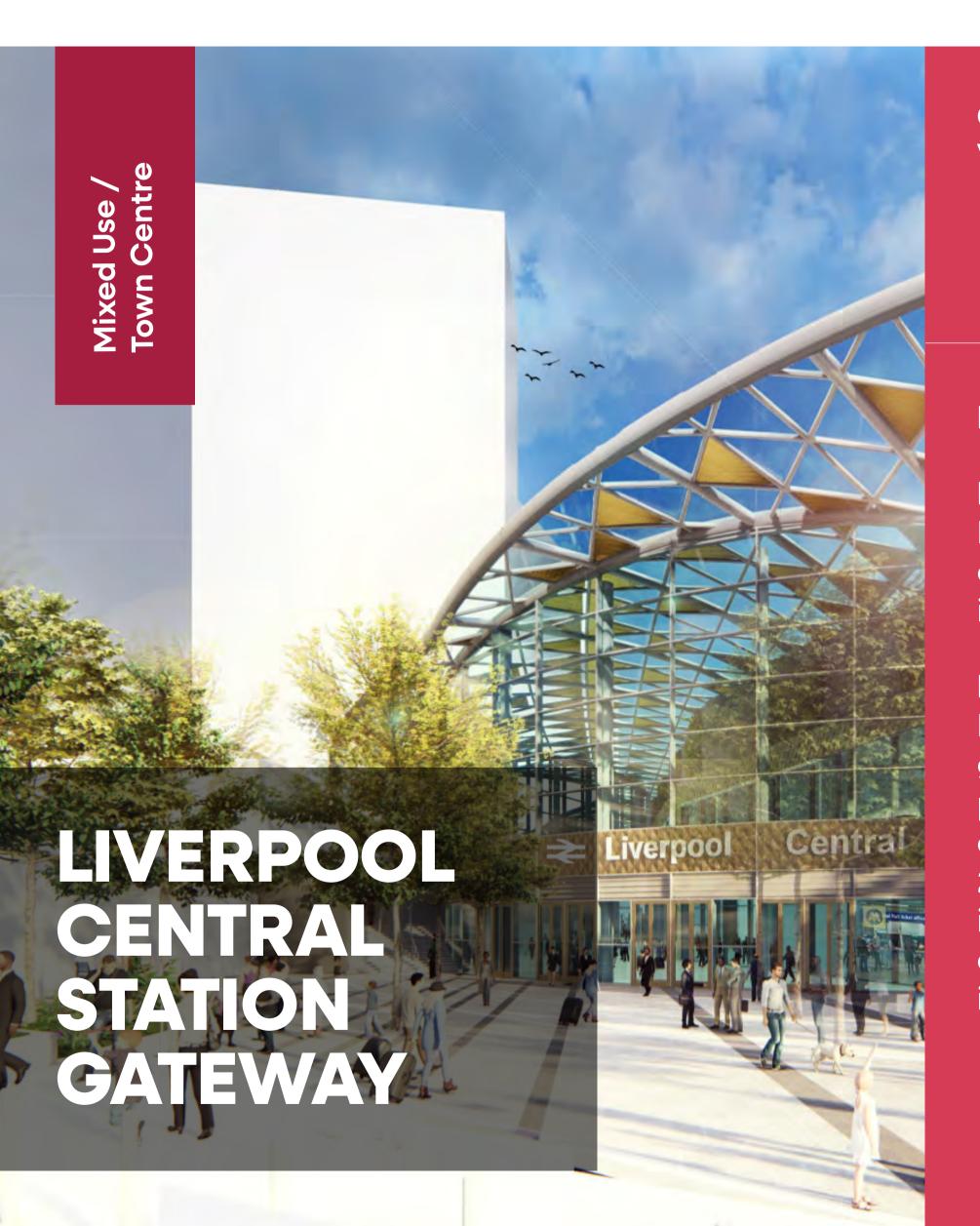
**Cultural Hub:** 

Salt and Tar, a canal-side event space, has hosted major cultural events attracting over 12,000 attendees in 2024, with more headline acts planned for 2025.

**Educational Excellence:** Home to Hugh Baird College and Southport College, leading education providers in the Liverpool City Region.

#### **INVESTMENT PROPOSITION:**

Sefton Council seeks public and private investment to support a range of development opportunities. Discussions are welcomed regarding innovative funding models and partnerships to address market challenges.



£5bn

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Planning consent is estimated to be in place in 2026.

#### **Process:**

Funding decision from government in 2025, planning consent and contractors appointed in 2026, construction to begin in 2027 and the opening of a transformed station in 2032.

#### **Sector:**

Leisure & Culture, Life Sciences & Innovation Districts, Low Carbon

Promoter/Landowner(s): Liverpool City Region Combined Authority

Planning Authority: Liverpool City Council

The Liverpool Central
Station Gateway is
a visionary project
creating a world-class
transport hub to transform
connectivity, drive
regeneration, and unlock
economic growth in
Liverpool and the North.

It will enhance access to jobs, housing, leisure, and business while advancing net zero goals.

The new station will seamlessly integrate with Lime Street, like King's Cross and St Pancras, connecting metro-style Merseyrail services with inter-city rail. It will boost links to the Knowledge Quarter, Queen Square, and the Waterfront while enabling a green public realm and high-quality living, office, and leisure spaces.

#### **KEY FACTS**

#### Economic Growth:

Project to help LCR GVA grow from £35bn (2021) to £45bn (2035) and increase knowledge-intensive businesses from 22% to 26%.

#### **Rail Demand:**

Transformation could enable 200,000+ daily rail journeys (with enhanced Liverpool-Manchester connectivity).

#### **Net Zero Goals:**

Rail usage needs to increase by 70% to achieve LCRCA's net zero carbon target by 2035.

#### Passenger Volume:

Liverpool Central is the third-busiest station in the North, serving 45% of Merseyrail journeys and over 11 million passengers annually.

#### GDV:

£5bn, with £2.5bn of transport funding to be sought from the UK government.

## INVESTMENT PROPOSITION:

The project seeks £2.5bn in transport funding from the UK government, with opportunities to leverage private-sector financing for the station and the wider regeneration of the Central Station Gateway area (approx. 35ha).

Opportunities exist for investors to partner in delivering transport infrastructure and adjacent real estate developments, including housing, retail, office, and leisure projects.



£600m

#### **DEVELOPMENT TIMELINE:**

Planning Approval: March 2023.

Construction Start: July 2025.

### **Sector:** Mixed Use

Promoter/Landowner(s):

Promoter/Landowner(s):
Peel Waters

Planning Authority: Liverpool City Council

#### Liverpool Waters Central Docks Neighbourhood is the largest of the Liverpool Waters neighbourhoods.

The 12ha site is being remediated over two years to create a development platform for serviced plots, with outline planning permission for 2,350 homes, two hotels, commercial offices, and community facilities. The eleven development plots surround a new 2ha public park on the Liverpool Waterfront, just 10 minutes' walk from the historic Pier Head and Central Business District.

Central Docks features mixed-use developments and Liverpool's secondary tall building cluster. Central Seven is a 400-home BTR scheme included for investment. Peel also has waterfront BTS plots and a 20% affordable housing provision across whole plots.

#### **KEY FACTS**

- Site Size: 12ha.
- Number of Homes: 2.350.
- Prime Location:

On the Liverpool Waterfront, Adjacent to the Isle of Man Ferry Terminal and c1km from the Pierhead and Central Business District.

Residential Market:

Major employers in the city centre include BT, KPMG, DWF, HMRC and Maersk Line. Capital Value Growth Forecast 11.9% 2023-2027 (JLL). Rental Value Growth Forecast 15.9% 2023-2027 (JLL).

## INVESTMENT PROPOSITION:

Liverpool Waters is a transformational waterside development, regenerating former docklands into Liverpool's most exciting emerging district. Connecting the iconic waterfront with the city centre, it offers sustainable office spaces, award-winning hotels, and a vibrant events programme. As Europe's most prestigious waterfront investment opportunity, Peel Waters is offering leasehold and freehold sales for prime development plots, ready for a flagship hospitality asset.



**TBD** 

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Listed Building Consent
and Planning Permission
secured for Town Hall and
Market Square projects;
Reserved Matters consent
obtained for Market Square
redevelopment.

#### **Process:**

Construction start, Spring 2025. Completion early 2026 for initial interventions.

#### **Sector:**

Leisure & Culture, Office, Retail

Promoter/Landowner(s):
St Helens Council

**Planning Authority:** St Helens Council

# The Earlestown regeneration project aims to transform the historic market town into a vibrant cultural and commercial hub.

Funded by £20m from the Levelling Up Fund and £8m from St Helens Borough Council, the plan includes:

- Revitalising Market Square and public spaces.
- Restoring the Grade-II listed Town Hall as a community and workspace hub.
- Improving safety and amenities at Earlestown Rail Station, improving connectivity to local, regional, and national destinations.

Aligned with the Earlestown Masterplan, this initiative supports long-term regeneration, sustainability, and investment opportunities in residential and commercial development.

#### **KEY FACTS**

- Population Growth:
   24,000 people living locally with
   15% growth since 2010.
- Connectivity:

   Excellent rail access via Earlestown
   Rail Station; close proximity to M6 and
   M62 motorways.
- Committed Investment: £28m secured, including £20m from Levelling Up Fund.
- Opportunities Identified:
  Residential and commercial
  development sites in the adopted
  Masterplan Development Framework.

## INVESTMENT PROPOSITION:

St Helens Borough Council is seeking inward investment and end users to help realise several identified development opportunity sites in Earlestown. This includes opportunities in residential, office, and retail development, in line with the ambitious plans detailed in the Earlestown Masterplan Development Framework.



## £160m - £176m

(figure to be confirmed)

#### **DEVELOPMENT TIMELINE:**

Planning Approval: Estimated by early 2027. The new planning application will align with the emerging Liverpool Local Plan 2041.

#### **Process:**

Construction Start, mid-2027. Completion, 2030.

#### **Sector:**

Living/Residential, Leisure & Culture, Office, Low Carbon, Retail

Promoter/Landowner(s): Liverpool City Council, LCRCA, MHCLG

Planning Authority: Liverpool City Council

The Great George Street redevelopment is a transformative project in Liverpool's city centre, unlocking the potential of a stalled, high-profile site.

Adjacent to the vibrant Baltic Triangle and historic Chinatown, this 4.55-acre site will deliver a net-zero residential-led mixed-use development.

The scheme will feature affordable housing, community spaces, active ground-floor uses, and sustainable urban infrastructure. With its strategic location just 300m from the future Baltic Station, this project serves as a catalyst for economic growth, housing delivery, and regeneration.

By addressing housing needs and enhancing public connectivity, the redevelopment contributes to Liverpool's inclusive economy strategy, net-zero ambitions, and long-term urban vision.

#### **KEY FACTS**

- Site Area:
   4.55 acres divided into three key parcels of land.
- Strategic Location:
   Adjacent to the Baltic Triangle and Chinatown, just 300m from the upcoming Liverpool Baltic Station.
- Development Potential:
   Mixed-use, net-zero, residential-led scheme featuring affordable housing, community spaces, retail, and office components.
- Gross Development Value (GDV):
   Estimated at £160–176 million (subject to confirmation).

## INVESTMENT PROPOSITION:

Liverpool City Council is looking for a development partner or joint venture to deliver the project. The capital investment will address the viability challenges and support the realisation of a sustainable and inclusive development.



£200m

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Planning secured
for demolitions and
infrastructure works.
Funding has been secured
to progress to detailed
design (RIBA Stage 4),
making the project
construction-ready with
immediate opportunities
for investment.

#### **Process:**

Delivery time scale spans from 0 to 10 years.

#### **Sector:**

Living/Residential, Leisure & Culture, Office

Promoter/Landowner(s):
Knowsley Council/Genr8
Kajima Regeneration Ltd

Planning Authority: Knowsley Council

Huyton is a thriving residential area situated along the M62 corridor, offering strong transport links and established amenities.

At the heart of this community lies Huyton Village with a mix of retailers, and a growing food and drink economy.

Knowsley Council has appointed Genr8 Kajima Regeneration Ltd as its Development Management Partner to oversee a 10-year development plan for Huyton Town Centre. This plan includes a new mixed-use commercial development featuring new homes, a hotel, commercial offices, and a civic campus with a new Village Green.

Plans are already underway with improvements such as 14 shop front upgrades and a completed gateway lighting project. Key sites are ready for development, with planning applications submitted for demolitions and infrastructure works.

#### **KEY FACTS**

- Location:
- 11-acre site, a short walk from Huyton railway station, bus station, and 1 mile from the M57/M62 motorways.
- Residential/Hotel/Commercial:
   72 one and two-bedroom apartments,
   130-bedroom quality brand hotel,
   85,000 sq. ft of net-zero commercial office space.
- Public Realm:
  New Village Green and enhanced public spaces.

### INVESTMENT PROPOSITION:

Knowsley Council is seeking investment partners and end users for the Huyton Town Centre regeneration.



£200m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
No planning permission currently secured,
developer-led planning process to align with the King's Dock Masterplan.

#### **Process:**

Development Partner Procurement, Q1 2025. RIBA Stage 2+ Planning Process, Q1 2026. Construction Start Date, Q1 2028.

#### **Sector:**

Living/Residential, Leisure & Culture, Office

Promoter/Landowner(s):
Liverpool City Council/
Liverpool City Region
Combined Authority

Planning Authority: Liverpool City Council

## King's Dock offers an unparalleled opportunity to create a vibrant new destination on Liverpool's iconic waterfront.

Fully owned by Liverpool City Council, the site spans 7.6 acres and is surrounded by world-class landmarks such as the M&S Bank Arena, Convention Centre, and Royal Albert Dock. The project envisions a residential-led, mixed-use development featuring up to 750 new homes and 15,000 sq. m of premium commercial and leisure space.

The development will create a dynamic urban community, seamlessly integrating residential, commercial, and public spaces with world-class architecture and sustainable design. With its strategic location and transformative potential, King's Dock represents a unique investment in Liverpool's thriving waterfront regeneration.

#### **KEY FACTS**

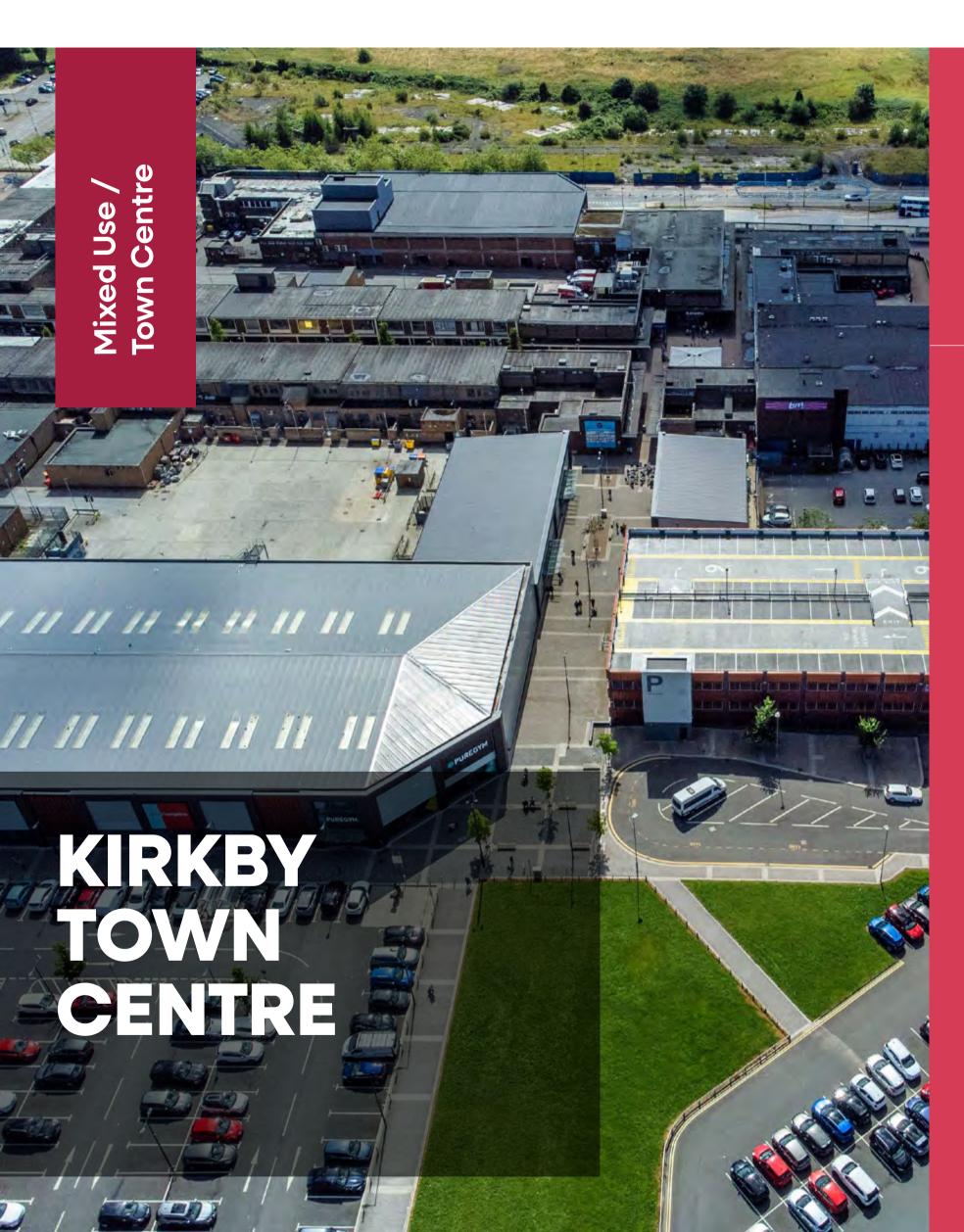
- Prime Waterfront Development:
   Located in one of Liverpool's most iconic and historic dockland areas.
- Site Area:
  7.6 acres across seven strategically positioned plots.
- Development Capacity:
   Up to 750 high-quality new homes and 15,000 sq. m of commercial and retail space.
- Projected Investment:
  Development value exceeding £200 million.

## INVESTMENT PROPOSITION:

Capital Investment: Seeking funding partners to deliver the mixed-use development.

Joint Venture (JV): Strategic partnerships to share risks and rewards.

Site Acquisition: Open to proposals for acquiring plots under conditions aligned with the King's Dock Masterplan.



To be determined based on specific opportunities.

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Planning permission
secured for an additional
35,000 sq. ft of retail floor
space.

#### **Sector:**

Living/Residential, Leisure & Culture, Office, Retail

Promoter/Landowner(s):
Knowsley Council/
Barker Proudlove

Planning Authority: Knowsley Council

Kirkby Town Centre has benefitted from over £100 million of public sector investment, including the creation of new retail spaces, a health centre, bus station, library, gallery, and public realm improvements.

The first phase of retail development, anchored by Morrisons and other high-profile brands, was completed in 2021.

Further regeneration includes the refurbishment of a multi-storey car park into a "travel hub," supporting local businesses and attracting new tenants, such as the 200+ staff at Central House. The Council is also expanding the town's leisure and food and beverage offerings with a new family leisure complex and food market on Cherryfield Drive.

#### **KEY FACTS**

- Development Sites:
   Range of sites up to 3.5 acres available.
- Transport:
   Located 1 mile from M57, less than 1 mile from Kirkby Railway Station and the new Headbolt Lane Railway Station.
- Retail and Leisure:
  New 94,000 sq. ft retail extension,
  anchored by a 45,000 sq. ft Morrisons
  Supermarket, with leases to KFC,
  Taco Bell, Home Bargains, Pure Gym,
  Coffeehouse, and Perfect Getaway.
- Town Centre Improvements:
   Multi-storey car park refurbished into a sustainable "travel hub" and more than 20 new businesses attracted to the area.
- Housing:

   1,081 new homes built since 2019, with plans for an additional 800 homes adjacent to the town centre.

## INVESTMENT PROPOSITION:

Knowsley Council is seeking investment for several prime town centre sites, including the 3.5-acre Kirkby Gateway site, available for mixed-use development opportunities such as hotel, commercial office, and high-density residential projects. The Council is also seeking a 20,000 sq. ft leisure facility with an adjacent food and beverage offer.



£60m

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Updated Planning
Submission: March 2025.

Investment Required: March 2026.

Construction Start: March 2026.

Completion: March 2028.

#### Sector:

Office, City Centre

Promoter/Landowner(s):
Peel Waters

Planning Authority: Liverpool City Council

No.5 Princes Dock is a landmark Grade A office development at the heart of Liverpool Waters, offering a unique waterfront location in the city's premier mixed-use destination.

Future occupiers will benefit from a vibrant business and cultural hub, surrounded by offices, bars, restaurants, and premium residential developments.

Designed to the highest sustainability and well-being standards, No.5 will deliver flexible, modern workspaces with high-spec amenities, including a rooftop terrace with stunning views. The uppermost floorplate offers the potential for executive offices, meeting rooms, or event space, enhancing its premium appeal.

#### **KEY FACTS**

#### Size:

108,000 sq. ft. GEA across eight floors, including a rooftop terrace with views of Princes Dock and the Royal Liver Building.

#### Sustainability:

Net Zero Carbon Target, BREEAM 'Excellent', EPC Rating A, and WELL-enabled design.

#### **Amenities:**

Onsite café, state-of-the-art cycle hub with showers, changing rooms, drying room, and storage.

#### Prime Location:

Less than a 10-minute walk to Moorfields Station, connecting to Merseyrail and national rail services via Liverpool Lime Street.

## INVESTMENT PROPOSITION:

Peel Waters is seeking a JV partner or capital investment of c.£60m to deliver this iconic waterfront office development.



£200m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Full detailed consent
for Building A and
outline consent for the
remaining buildings.

#### **Process:**

FID, dependent on securing investment. Construction can start promptly after investment is secured.

#### **Sector:**

Leisure & Culture, Office

Promoter/Landowner(s):
Liverpool City Council (LCC)/
Liverpool City Region
Combined Authority/Kier
Property Developments Ltd

Planning Authority: Liverpool City Council

Pall Mall offers a £200 million regeneration opportunity in Liverpool's Commercial Business District (CBD), delivering 400,000 sq.ft. of Grade A office space across four 12-storey buildings, complemented by retail and leisure amenities.

Anchored by 6,000 sq.m of public green space, it sets a new standard for sustainable office developments in Liverpool. Located near Moorfields Station, it offers exceptional transport connectivity while linking seamlessly to the city's wider regeneration efforts. With a Net Zero Carbon-ready design, Pall Mall is poised to drive economic growth, attract investment, and create jobs.

#### **KEY FACTS**

- Site Size:
- 1.2 hectares, £200+ million development investment.
- Development Scale:
  400,000 sq.ft. Grade A office space,
  Net Zero Carbon ready.
- Public Green Space:
   6,000 sq.m of premium landscaped
   public green space.
- Location:
   Prime position in Liverpool's
   Commercial Business District

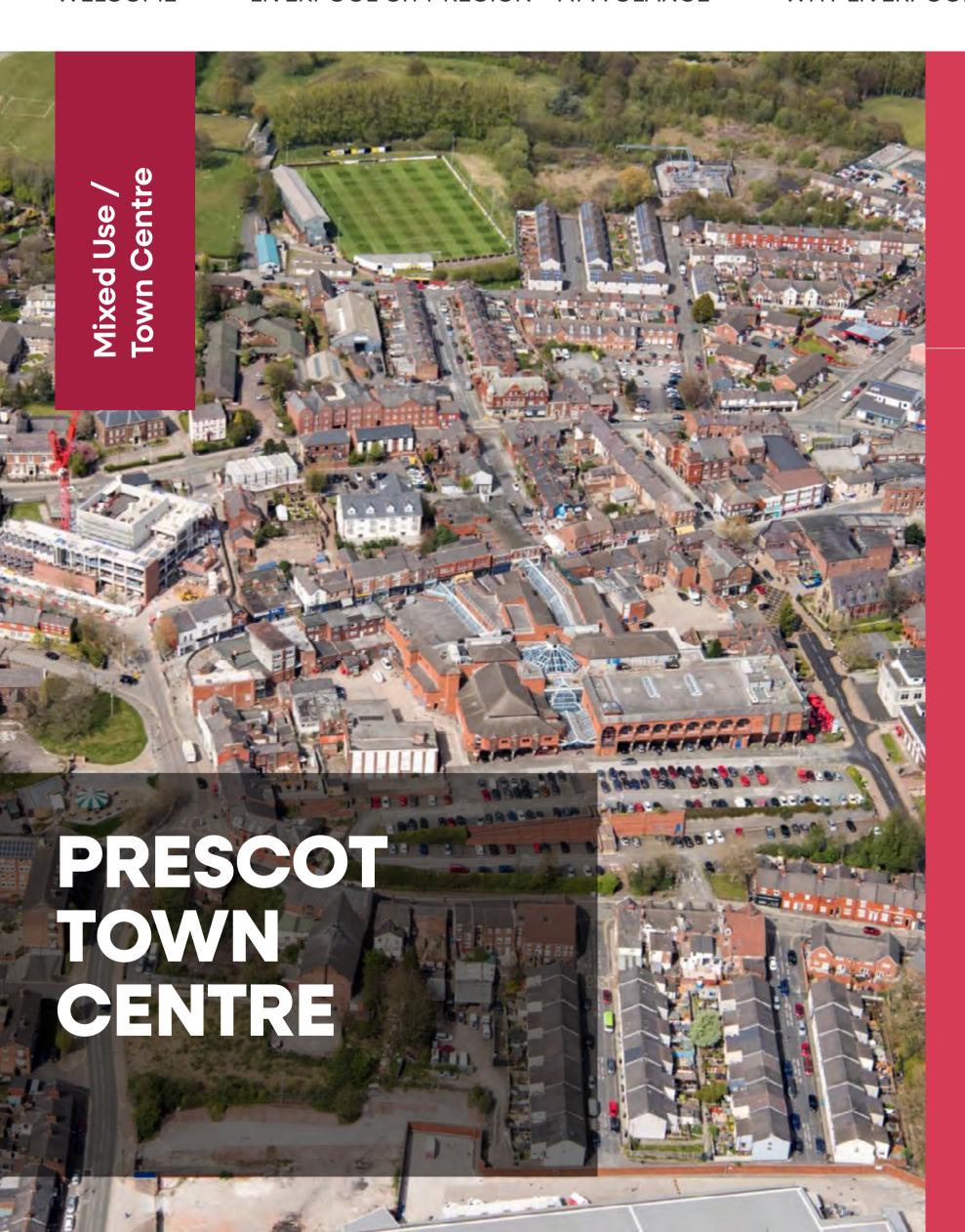
(CBD), near Moorfields Station.

Status:
 Hybrid planning consent secured, shovel-ready with site constraints resolved.

## INVESTMENT PROPOSITION:

Liverpool City Council (LCC) and Kier Property Development invite investors, funding bodies, or additional development partners to help overcome current viability challenges and unlock the full potential of Pall Mall. Investment opportunities include:

- Gap funding or public sector support.
- Equity investment.
- Debt financing.
- Phased delivery with viability adjustments.



To be determined based on specific opportunities.

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
No active planning applications yet for opportunity sites, but all sites will align with the Prescot Town Centre Masterplan (2016).

#### Sector:

Living/Residential, Leisure & Culture

Promoter/Landowner(s):
Knowsley Council/Cityheart

Planning Authority: Knowsley Council

Prescot is a historic town undergoing a cultural and economic revival, driven by the Shakespeare North Playhouse and increasing investment in local amenities.

With new bars, restaurants, and independent retailers, the town is becoming a vibrant hub.

Knowsley Council acquired the Prescot Shopping Centre in 2022, a 4.2-acre site in the heart of the town, with plans for mixed-use development, residential projects, and leisure spaces. The town is well-connected, just 1 mile from the M57 motorway and close to the M62, making it an attractive location for investment.

The Council and Cityheart are working together on a vision for the Prescot Shopping Centre, with additional development opportunities available throughout the town centre.

#### **KEY FACTS**

#### · Location:

Central Prescot Town Centre, 1 mile from the M57 motorway, with direct rail links to Liverpool and Manchester.

#### Site:

4.2-acre Prescot Shopping Centre site, key opportunity for mixed-use development.

#### Regeneration Impact:

Shakespeare North Playhouse, attracting over 250,000 visitors since 2022, driving investment in heritage and cultural projects.

#### **Development Scope:**

Residential, leisure, commercial, and heritage assets available for redevelopment.

## INVESTMENT PROPOSITION:

Knowsley Council is seeking interest from developers for a broad portfolio of opportunities, including gateway sites, heritage assets, and major mixed-use developments. The Council is also looking to engage with residential operators and potential tenants across various sectors.



£3bn+

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
The site benefits from
outline planning permission
for > 2m sqm of floorspace
including up to 13,000
residential units.

#### **Process:**

Wirral Waters is in delivery mode with a number of projects delivered and many in the pipeline.

#### **Sector:**

Mixed Use, Living & Residential, Leisure & Culture, Office

Promoter/Landowner(s):
Peel Waters

Planning Authority: Wirral Council

## Peel's Wirral Waters is the UK's largest regeneration project by consented floor area.

Approved by Wirral Council, it is a highly sustainable, mixed-use, mixed-income project 'of Wirral,' providing a counterpoint to Liverpool. It is part of the Mersey Waters Enterprise Zone and Wirral Housing Zone. Following Liverpool City Region's Freeport status, the MEA Park and Northside areas are now Freeport Tax Sites.

The Hythe, a 30,000 sq ft BREEAM Excellent office, is complete. In the last 18 months, new public spaces, streetscapes, and cycling infrastructure have been installed to promote active travel.

The Northbank residential neighbourhood will deliver 1,100 new homes in three years. The first phase

of Redbridge Quay—30 low-carbon modular homes—is complete. Peel Waters has also delivered the £130m Millers Quay scheme, adding 500 new homes in partnership with Wirral Council, PIC, and Grahams Construction.

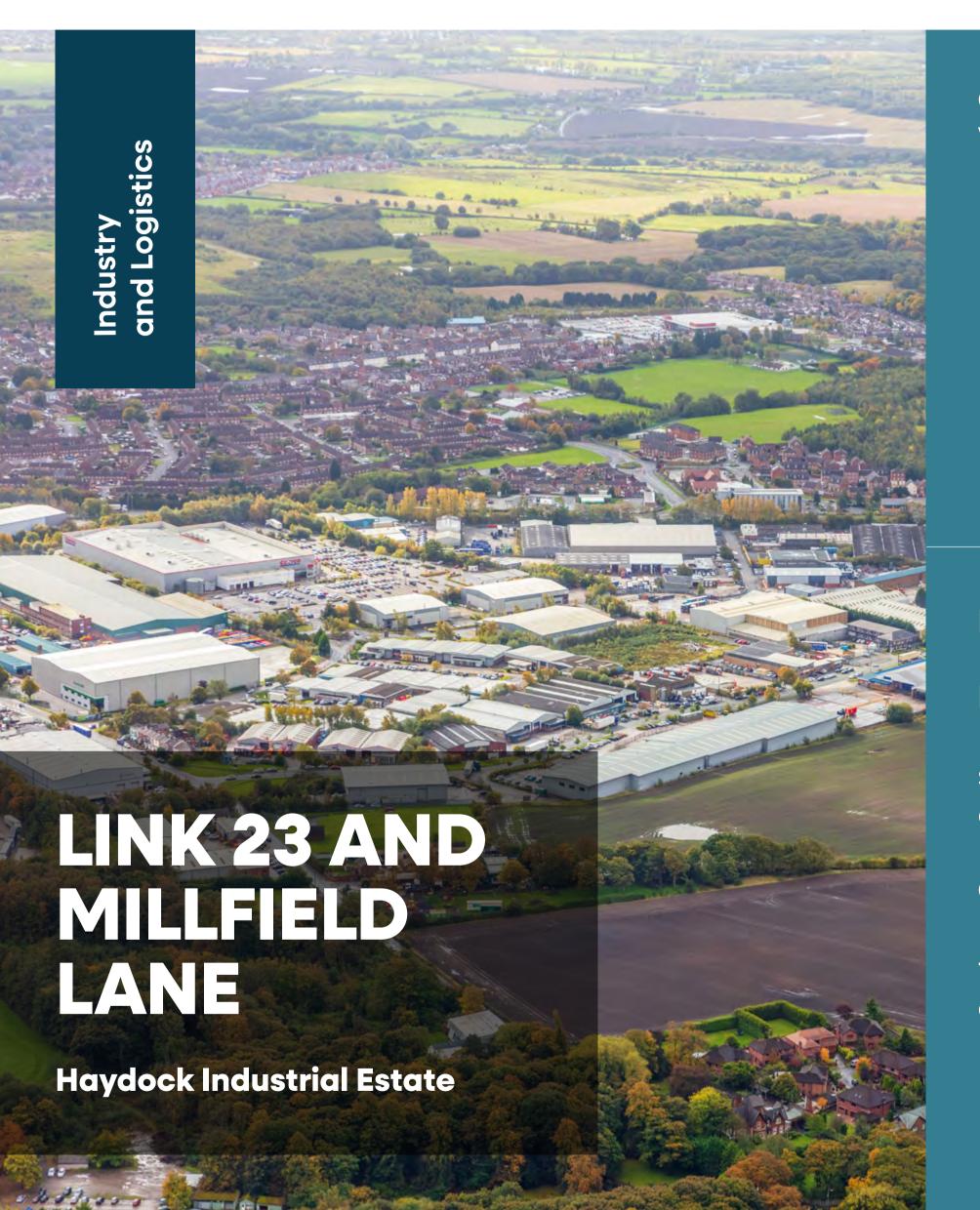
A strong pipeline of mixed-use projects will enter the market in 2025/26, including the 1 million sq ft MEA Park, Egerton Village local amenities centre, and a £20m Extra Care facility.

#### **KEY FACTS**

- Largest UK Regeneration Project:
   The largest by consented floor area.
- Sustainable, Mixed-Use Vision:
  Designed to be 'of Wirral' and
  complement Liverpool.
- Enterprise & Freeport Zone:
   Part of the Enterprise Zone and Freeport Tax Site.
- Hythe Office (30,000 sq ft):
   BREEAM Excellent office completed.
- New Public Realm:
   Green spaces, streetscapes, and cycling infrastructure installed.
- Northbank Residential:
   1,100 new homes in the next three years.

## INVESTMENT PROPOSITION:

Development is clustered in three neighbourhoods: 'Four Bridges,' 'Northbank,' and 'MEA Park' at West Float. Planning permission is in place for 20m sq ft (2m sq m) of floor space, including up to 13,000 homes.



£50m

Link 23

£150m

Millfield Lane

#### **DEVELOPMENT TIMELINE:**

Planning Approval: Full planning consent secured for both Link 23 and Millfield Lane.

Construction Start: In 2025 with completion to be confirmed postconstruction start. Sector:

Industrial & Logistics

Promoter/Landowner(s):
Canmoor

Planning Authority:
St Helens Council

Haydock Industrial Estate in St Helens, located within the M6 Motorway Growth Corridor, is a prime site for advanced manufacturing and major distribution.

Strategically positioned, it offers seamless access to Manchester and Liverpool within 25 minutes, making it a highly desirable location for business operations.

The Link23 and Millfield Lane developments will provide state-of-the-art facilities tailored for industry and distribution, ensuring businesses have access to high-quality buildings in a central location. With a combined offering of over 1.18 million sq. ft of industrial and warehousing accommodation, these developments are set to become pivotal logistics hubs in the North-West.

#### **KEY FACTS**

- Link 23 Development: 20-acre site with 287,414 sq. ft of industrial and distribution space across four units (20,380 – 155,990 sq. ft).
- Millfield Lane Development: 50-acre site with over 900,000 sq. ft of prime industrial and warehousing space.
- Connectivity:
  Approx. 1.5km to the M6 Motorway,
  offering access to Manchester and
  Liverpool within 25 minutes.

## INVESTMENT PROPOSITION:

We are seeking capital investment and end users for both Link 23 and Millfield Lane. These sites are ready for development, with full planning consent secured for Link 23 and anticipated consent for Millfield Lane by Q1 2025.



£100m

real estate

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
The site benefits from outline planning permission for industrial and distribution uses.

#### **Process:**

Sites are remediated with servicing due this year.

#### **Sector:**

Advanced Manufacturing, Logistics & Distribution, R&D, Skills Development

Promoter/Landowner(s):
Peel Waters

Planning Authority: Wirral Council

MEA Park is part of a newly created LCR Freeport Tax Site within Peel Waters' Wirral Waters, the UK's largest regeneration project by consented floor area.

MEA Park is a nationally significant waterside campus for logistics & distribution, R&D, modular construction, and port-related services, totaling over 1m sq ft of floorspace. It supports key growth sectors such as Maritime, Energy (wind, civil nuclear, and tidal), Life Sciences, Modular and MMC Construction, and Automotive but can accommodate any requirement from all sectors. The site has excellent connectivity via motorway, water, road, and rail.

MEA Park benefits from significant Freeport Status support, including Business Rates relief, Enhanced Capital Allowances, and Building Allowances.

#### **KEY FACTS**

- Planning Status:

   Outline planning permission granted
   for industrial and distribution uses.
- Large Floor Space:
  For logistics, distribution, R&D, and modular construction.
- Strategic Location & Connectivity: Excellent access to motorways, water, road, and rail networks.
- Freeport Benefits:
  Business Rates Relief, Enhanced Capital
  Allowances, and Building Allowances.

## INVESTMENT PROPOSITION:

A site remediation and preparation program is complete. New public realm and cycle routes are on site. Sites will be 'oven-ready' for development later this year. Opportunities for:

- Up to 1m sq ft of bespoke floorspace available.
- Units from 3,000 sq ft to 500,000 sq ft.
- MEA Park's Freeport Status includes Enhanced Capital Allowances.
- Design and Build options for tailored occupier needs.
- Sites part-remediated and serviced with a project delivery team in place.



£50m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval: Full planning consent in place.

#### **Process:**

Unit 2 is ready for occupation. Unit 4 is under construction and will be ready by Autumn 2025.

#### Sector:

Industrial & Logistics

Promoter/Landowner(s):
Miller Developments Ltd

Planning Authority:
St Helens Council

## Omega West is the latest phase of the successful Omega development, the leading logistics park in the Northwest.

Positioned strategically at Junction 8 of the M62 Motorway, Omega spans over 7 million sq. ft of B2/B8 floorspace, with 2.2 million sq. ft located within St Helens.

Major occupiers include TJ Morris (Home Bargains), which has acquired Unit 1 (879,000 sq. ft), and Iceland, which has taken Unit 3 (515,000 sq. ft). Both are currently fitting out and set to open in early 2025.

Barings has funded Unit 2 (308,000 sq. ft) on a speculative basis, with the building now complete and being marketed.
Unit 4 (420,000 sq. ft) has secured
Reserved Matters approval and is under construction, with completion expected in Autumn 2025.

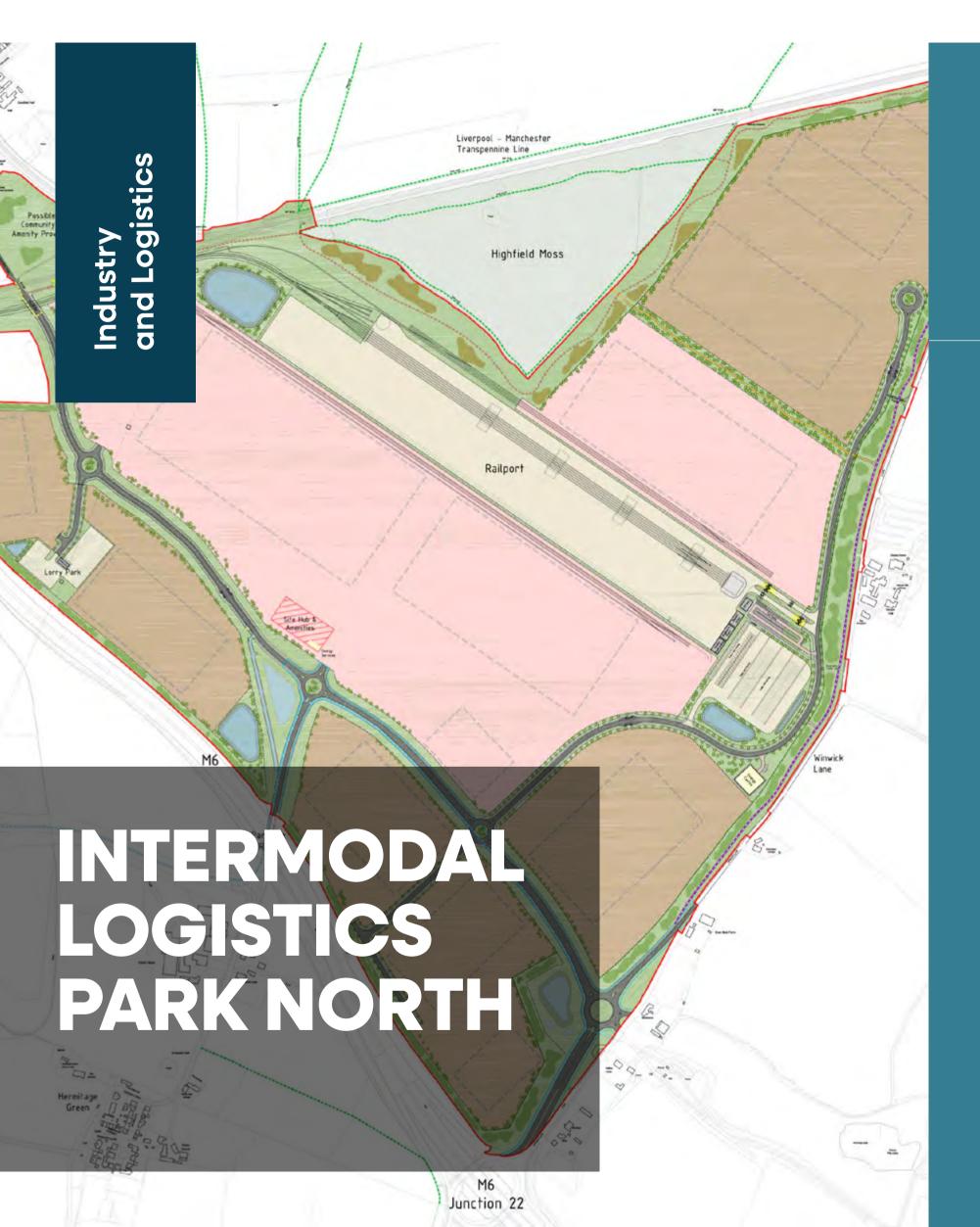
With direct all-movement access to the M62 Motorway and proximity to the M6 Motorway, Omega West offers unparalleled connectivity and opportunities for end-user occupiers.

#### **KEY FACTS**

- Available Now: Unit 2 (308,000 sq. ft).
- Coming Soon:
   Unit 4 (420,000 sq. ft) Completion scheduled for Autumn 2025.
- B2 Industrial and B8 Logistics Uses:
   Designed to meet modern needs.
- Strategic Location:
   Direct access to Junction 8 of the M62 and just 2 miles from Junction 21A of the M6 Motorway.

## INVESTMENT PROPOSITION:

Seeking end-user occupiers for the available and upcoming units.



£100m+

#### **DEVELOPMENT TIMELINE:**

#### **Process:**

- Q1 2025: Informal Non-Statutory Consultation for DCO.
- Q4 2025: Statutory Consultation for DCO.
- Q4 2026: DCO Examination.
- · Q3 2027: DCO Decision.

Construction Start: From 2028.

#### **Sector:**

Industrial & Logistics, Strategic Rail Freight Interchange enabled

Promoter/Landowner(s):
Tritax Big Box Developments

Planning Authority:
St Helens Council

Intermodal Logistics Park (ILP) North will establish a premier Strategic Rail Freight Interchange (SRFI) that will enhance rail connectivity across the North-West, connecting to vital UK ports and reducing reliance on road transport.

With its location at the crossroads of the M62 Motorway and key rail corridors, ILP North will become a major logistics hub in the region.

This development aligns with national policy goals, specifically the Rail Freight Growth Target and the National Networks National Policy Statement, aimed at reducing road congestion and promoting environmental sustainability.

Supported by the Liverpool City Region Freeport and St Helens Borough Council, the project will drive economic growth, create jobs, and improve the region's logistics infrastructure.

#### **KEY FACTS**

• Strategic Location:

Positioned between Liverpool and Manchester, with direct access to the UK's West Coast Main Line (north-south) and the Liverpool-Manchester Transpennine rail infrastructure (east-west).

**Freight Switch:** 

Promotes the shift from road to rail for freight transport, enhancing connectivity to the UK's coastal ports.

LCR Freeport:

Integral to the Liverpool City Region's Freeport initiative.

**Development Size:** 

Covers a 221-acre site, with multimillion-pound investments and thousands of job opportunities.

Local and Regional Impact:
Will create substantial growth
and skills investment for the region,
providing critical economic and
environmental benefits.

## INVESTMENT PROPOSITION:

We are seeking end users for the Intermodal Logistics Park North site, a key location for logistics and industrial facilities, strategically placed to serve global markets.



£100m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Phase 1 – full planning
approval granted. Phase 2 –
hybrid planning application
expected early 2025.

#### **Process:**

- FID for Phase 1 in Q1 2025.
- Phase 1 Construction to commence Autumn 2025.
- Phase 2 planning targeted early 2025.
- Phase 2 FID by Autumn 2025.
- Phase 2 Construction to start 2025.

#### Sector:

Industrial & Logistics

Promoter/Landowner(s):
Parkside Regeneration LLP

Planning Authority:
St Helens Council

Parkside West is a prime strategic employment site located along the M6 Growth Corridor in St Helens, providing direct access to Junction 22 of the M6 Motorway via the newly constructed Parkside Link Road.

With proximity to the M62 Motorway and major infrastructure, including the Port of Liverpool and two international airports, the site offers an exceptional location for logistics, advanced manufacturing, and other industries.

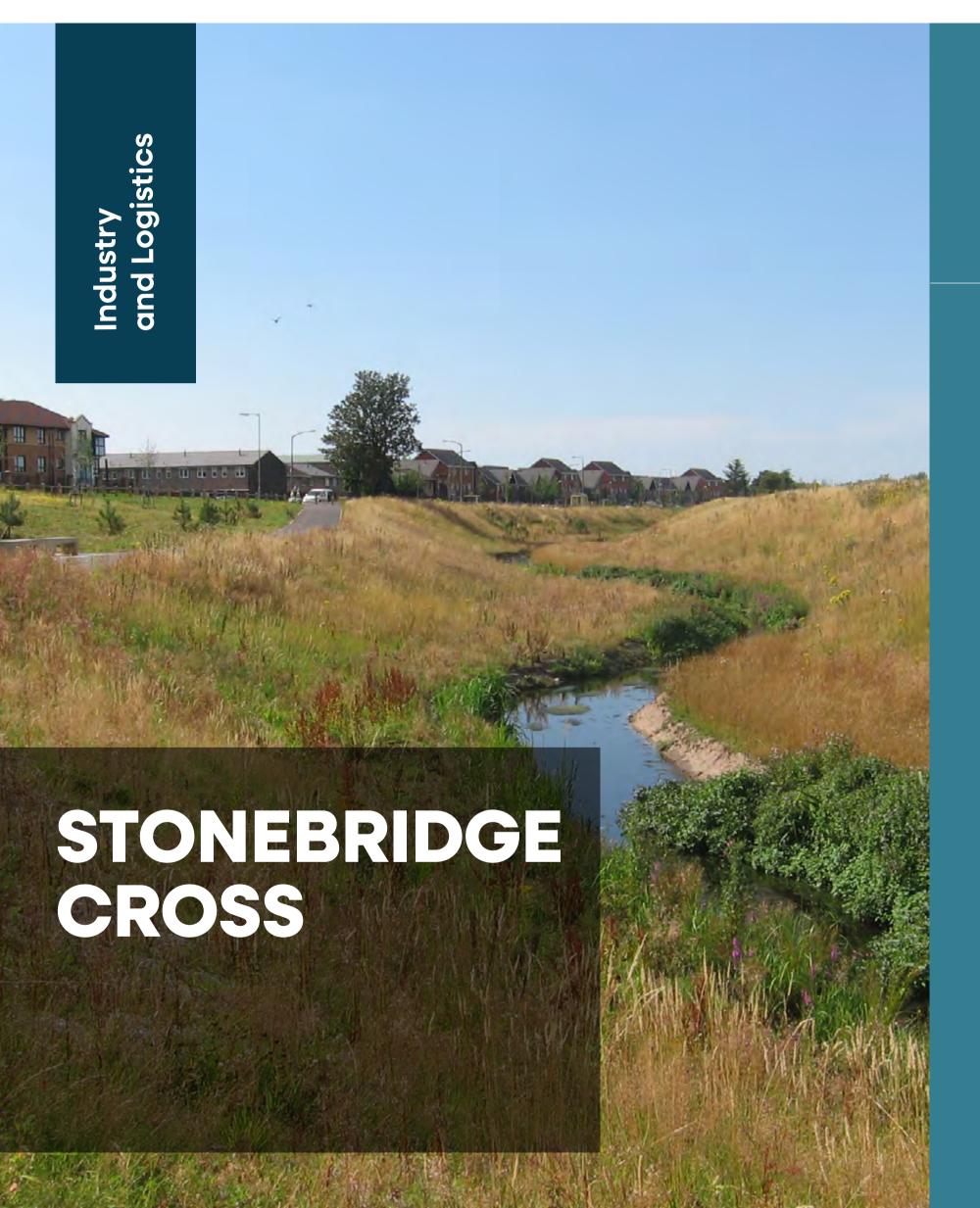
The development is set within the Liverpool City Region Freeport, providing a unique opportunity for business growth, tax incentives, and international collaboration. The site is also directly connected to key rail infrastructure, with a £21m rail and bus interchange at its boundary. Parkside West represents a significant opportunity for occupiers and investors looking to leverage regional strengths in logistics and manufacturing.

#### **KEY FACTS**

- Area:
   232 acres.
- Development Floorspace:
  Up to 2.6 million sq ft (comprising B2 advanced manufacturing and B8 logistics use).
- Location:
  Proximity to M6, M62, Port of Liverpool, and major airports.
- Freeport Designation:
  Part of the Liverpool City Region
  Freeport, with tax incentives for
  business growth.
- Infrastructure:
  £21m rail and bus interchange
  adjacent to the site.

## INVESTMENT PROPOSITION:

We are seeking end user occupiers for the industrial and manufacturing space. Development funding to enable phased delivery.



To be confirmed.

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Strategic employment site located within the LCRCA.
The site benefits from an employment designation in the Local Plan, as well as an existing planning consent for 1m sqft of warehousing and distribution space.

#### **Sector:**

Logistics & Light Industrial

Promoter/Landowner(s):
Liverpool City Council

Planning Authority:
Liverpool City Council

#### Stonebridge Cross is a prime 55-acre development opportunity located just 6 miles from Liverpool City Centre.

Situated strategically at Junction 4 of the M57, the site offers unparalleled connectivity and is set to become a hub for logistics and light industrial uses. With proximity to Liverpool Freeport and existing demand for large-scale commercial units, this project presents a unique opportunity to unlock significant economic benefits, including job creation, increased business rates, and capital receipts for Liverpool and the wider region.

The site has already seen £74m of investment under the previous Mayoral Development Zone, attracting notable occupiers like DPD, TJ Morris, and DHL.

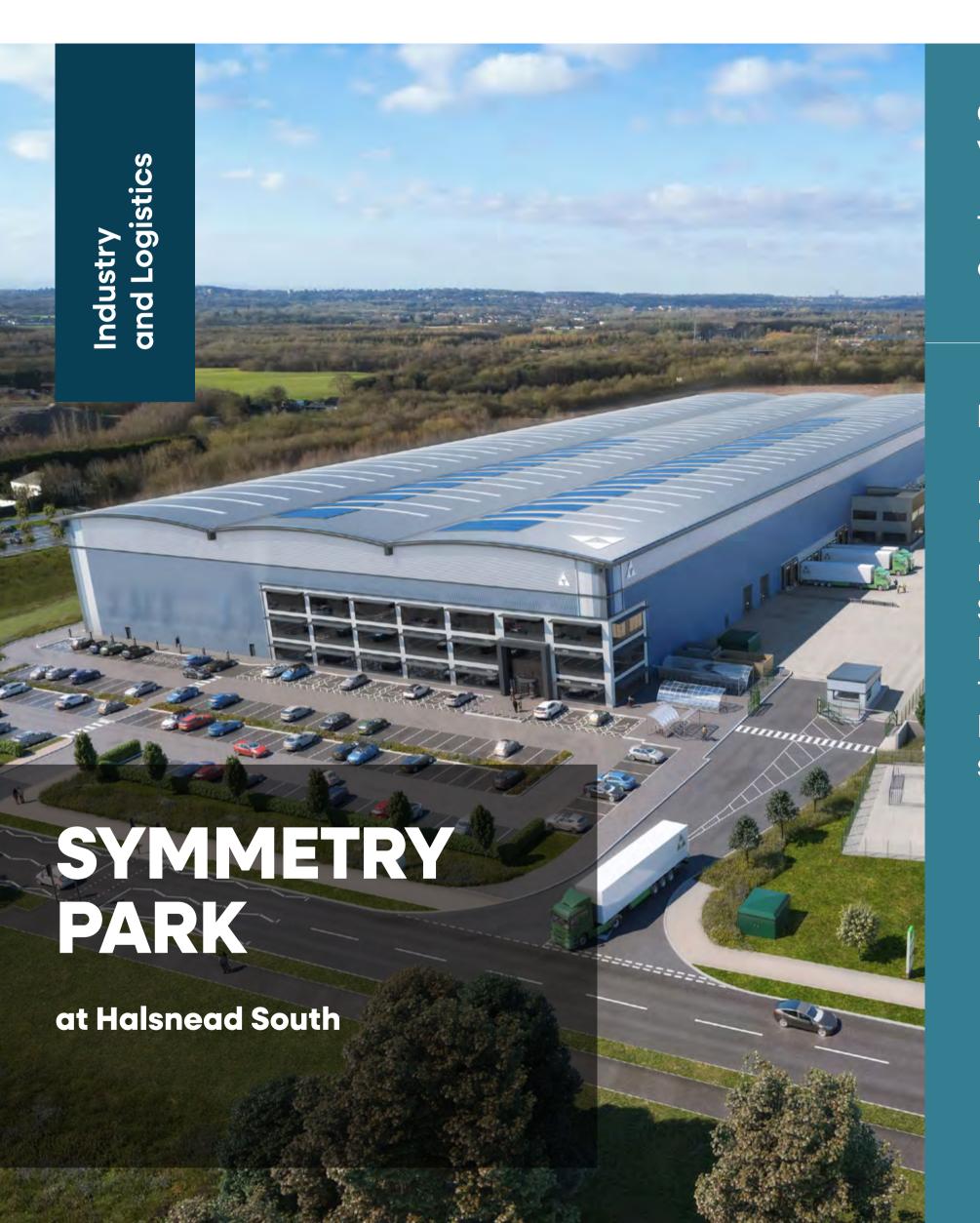
Stonebridge Cross is primed to support market needs, deliver high value uses, and foster sustainable growth, aligning with Liverpool City Region's strategic employment goals.

#### **KEY FACTS**

- Site Area:
   Largest single site in Liverpool,
   spanning 55 acres (22.5 hectares).
- Strategic Location:
  Situated at Junction 4 of the M57
  motorway and on the East Lancashire
  Road (A580), just 6 miles from Liverpool
  City Centre.
- Transport Infrastructure:
  Excellent connectivity via the A580,
  M57, and Liverpool Freeport; new
  access road from A580 completed.
- Existing Planning Consent:
   Approved for 1 million sq. ft. of warehousing and distribution space, designated for employment use in the Local Plan.

## INVESTMENT PROPOSITION:

Liverpool City Council intends to secure a development partner through a competitive marketing and procurement exercise. The focus is on delivering commercial, industrial, and logistics uses that cater to market demand while creating jobs and supporting the City Region's growth agenda. High-value opportunities are being explored to maximise the site's potential.



To be determined based on specific opportunities.

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Phase 2: Under construction, ready for occupancy by
Spring 2025.
Phases 3 and 4: Planning for up to 495,000 sq. ft of B8 storage and distribution space and offices.

#### Sector:

Logistics & Light Industrial,
Office

**Promoter/Landowner(s):** Tritax

Planning Authority: Knowsley Council

# Symmetry Park at Halsnead South is a prime 1 million sq. ft employment park in Knowsley, located near the M57 and M62 and just 15 miles from the Port of Liverpool.

The site is part of the Halsnead Garden Village development, one of the largest housing and employment areas in the Liverpool City Region, with hybrid planning consent for B8 storage, distribution space, and office facilities.

Phases 1 and 2 are underway with significant infrastructure already in place. Future phases offer additional space for logistics and office use, alongside plans for a new country park.

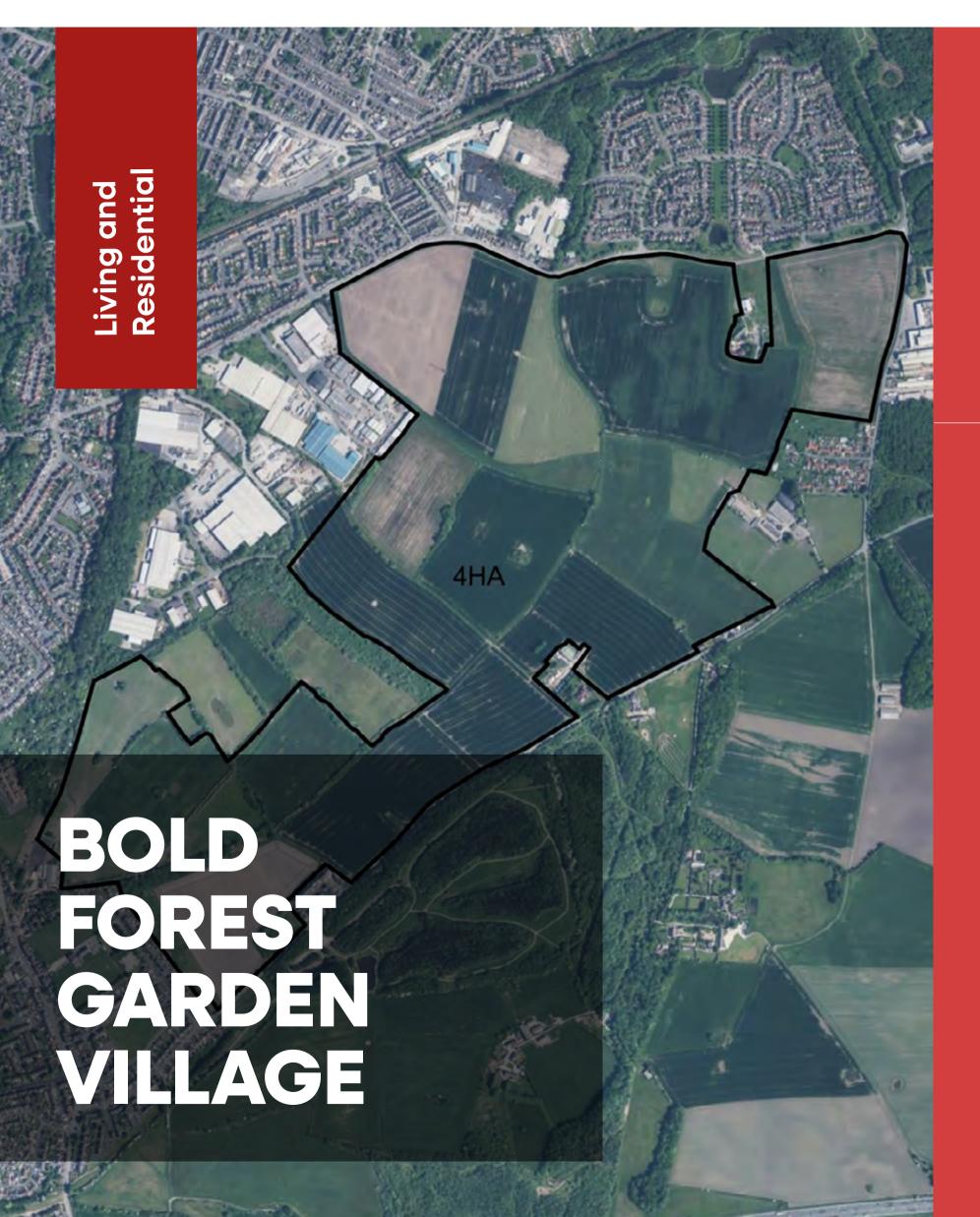
#### **KEY FACTS**

- Development Size:
  Up to 838,100 sq. ft. of employment space.
- Transport Links:
  Immediate proximity to M57 and
  M62 motorway networks.
- Strategic Location:
  15 miles from the Port of Liverpool,
  home to the £400 million Liverpool2
  deep-water container terminal.
- Phase 1: Completed 161,900 sq. ft, occupied by Yodel.
- Phase 2: 272,000 sq. ft under construction, available Spring 2025.
- Future Phases:
   Planning for up to 495,000 sq. ft of B8 storage, distribution space, and offices.

## INVESTMENT PROPOSITION:

Tritax Symmetry seeks investment for the continued development of Symmetry Park, with immediate opportunities in Phase 3 and 4, offering up to 495,000 sq. ft of B8 storage, distribution space, and offices.

The development will benefit from a new country park, providing open space amenity in partnership with The Land Restoration Trust.



Not yet calculated but land value uplift of circa

£100m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Pre-planning, aligning with
Policy LPA11 of the St Helens
Local Plan.

Masterplan Completion: October 2025.

#### **Sector:**

Living & Residential, Local Centre

Promoter/Landowner(s):
Various including
St Helens Council

**Planning Authority:**St Helens Council

Bold Forest Garden Village (BFGV) is a transformative development opportunity, designated as a major site allocation in the St Helens Local Plan (Ref. 4HA).

Released from the Greenbelt, this 132.86 Ha site is the largest housing allocation in the Liverpool City Region, with capacity for approximately 3,000 new homes and associated community facilities.

The Council is preparing a master plan in collaboration with landowners and developers, ensuring a unified approach to design and infrastructure delivery. The focus is on sustainability, integrated development, and meeting key social, green, and physical infrastructure requirements.

This is a unique opportunity to deliver a significant housing project, enhance local infrastructure, and support St Helens' growth ambitions.

#### **KEY FACTS**

- Total Site Area: 132.86 hectares.
- Development Capacity:
   Approx. 3,000 homes with health care, education, retail, and infrastructure.
- Connectivity:
   250m from St Helens Junction Rail
   Station, 4km from the M62 Motorway.
- Ownership:
   Varied with St Helens Council holding
   30% (39.38 Ha) of the site.

## INVESTMENT PROPOSITION:

The Council seeks to engage with developers and investors to explore options for acquisition routes and delivery strategies, plus community facilities and infrastructure development. With a potential land value uplift of £100m+, Bold Forest Garden Village presents a transformative opportunity.



£180m

Phase one circa

£400m+

Overall development

#### **DEVELOPMENT TIMELINE:**

Planning Approval: Secured January 2025.

**Site Remediation:** Autumn 2025 - Autumn 2027.

Construction Start: Autumn 2027.

**Development Completion:** Over 8-10 years.

#### Sector:

Living & Residential, Low Carbon

Promoter/Landowner(s):
Ion Property Developments/
Wirral Metropolitan Borough
Council

Planning Authority: Wirral Council

Borough Park is a transformative project that will establish a sustainable urban neighbourhood in the heart of Birkenhead, delivering 1,600 homes across multiple phases.

The first phase, starting in Autumn 2025, will feature 633 high-quality single and multifamily homes designed for Build-to-Rent investors seeking low-carbon developments.

This prime town centre site boasts unparalleled connectivity, including two underground Merseyrail stations offering direct access to Liverpool in 5 minutes, road links via the Mersey tunnel, and nearby bus and ferry services. Public realm enhancements include the creation of a linear park on an elevated historic railway line, adding unique green spaces and biodiversity gains.

Supported by £50m in grant funding from Homes England and the Liverpool City Region Combined Authority, remediation works will begin in Spring 2025, with construction on homes slated for Summer 2026.

#### **KEY FACTS**

Homes:

1,600 sustainable urban homes (624 homes in Phase 1).

Accessibility:

Two Merseyrail stations on-site with 5-minute connections to Liverpool.

Green Infrastructure:

Elevated linear park with biodiversity and public amenity benefits.

· GDV:

Phase 1 – £180m; Total development – £400m+.

Investment Focus:

Build-to-Rent (BtR) single and multi family homes with low-carbon design.

## INVESTMENT PROPOSITION:

We are seeking Build-to-Rent investors for the forward funding acquisition of single and multifamily homes, with a minimum lot size of 150 homes.



£283m

**Estimated** 

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Outline planning permission secured; Reserved Matters under preparation.

Completion: Estimated delivery time frame is 5 to 7 years.

#### **Sector:**

Living & Residential, Leisure & Culture

Promoter/Landowner(s):
BXB Land Solutions Ltd

**Planning Authority:**St Helens Council

Cowley Hill represents a prime opportunity to invest in a transformative residential-led, mixed-use development on a 42-hectare (104-acre) brownfield site in St Helens, strategically located between Liverpool and Manchester.

The site, formerly occupied by Pilkington, is set to deliver 1,100 residential units, alongside 3,925 sq. m of mixed commercial space. Divided into four residential phases, Phase 1 has already been sold, with the remaining parcels fully remediated, serviced, and ready for development. Infrastructure, including a new spine road and a 10MVA electrical substation, is either completed or underway.

The development supports housing needs, local economic growth, and environmental sustainability. Located less than 1.25 km from St Helens Central Rail Station and the proposed Carr Mill Rail Station, it is at the heart of the town's ambitious regeneration strategy. With £10m of grant funding secured for viability and delivery, this project offers excellent potential for investors.

#### **KEY FACTS**

Total Site Area:
 104 Acres/42 Hectares.

#### Sector:

1,100 residential units and 3,925 sqm mixed commercial development.

#### Infrastructure:

Primary infrastructure delivery funding secured.

#### Connectivity:

Approx. 1.25km to St Helens Central Rail Station and the proposed new Carr Mill Rail Station.

#### Environmental Focus:

Development of brownfield land, with an emphasis on sustainability and local economic growth.

## INVESTMENT PROPOSITION:

We are seeking investment for multiple development plots available for acquisition and delivery. The site's outline planning permission is secured, with over £10m in grant funding already allocated to infrastructure projects, ensuring project viability and accelerating timelines.



£250m

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
The site is being incorporated into the updated Local Plan, with new policies and aspirations to support its development.

#### **Process:**

FID, expected completion of competitive dialogue process by September/October 2025. Construction anticipated to commence in 2027.

#### **Sector:**

Living & Residential

Promoter/Landowner(s):
Liverpool City Council/
Liverpool City Region
Combined Authority

Planning Authority:
Liverpool City Council

## Festival Gardens is a landmark development opportunity located on Liverpool's iconic waterfront.

This project offers the chance to create a thriving, sustainable, and inclusive neighbourhood on a 10.79ha remediated brownfield site.

The site is poised to deliver a mixed-tenure, residential-led community that caters to multi-generational living, blending high-quality design with sustainability and placemaking. Strategically located 5km from Liverpool City Centre, the site boasts excellent connectivity, with St. Michaels Railway Station just 250m away and proximity to Sefton Park and Lark Lane. Neighbours include The Gardens and the Southern Grasslands, enhancing the location's appeal as a vibrant, green destination.

Liverpool City Council (LCC), in partnership with Homes England and Liverpool City Region Combined Authority, is advancing this strategically significant project, which is primed to help meet the city's housing demand and sustainability goals.

#### **KEY FACTS**

- Site Size:
  Remediated brownfield zone spanning 10.79ha.
- Development Potential:
  Aims to maximise the number of homes delivered, including at least 20% affordable housing, with a focus on multi-generational living and diverse housing types.
- Connectivity:
  Just 5km from Liverpool City Centre,
  250m from St. Michaels Railway Station,
  and within walking distance of Sefton
  Park and Lark Lane.
- Neighbourhood:
   Adjacent to The Gardens and Southern
   Grasslands public open spaces.

### INVESTMENT PROPOSITION:

Liverpool City Council will appoint a development partner to deliver a high-quality residential-led neighbourhood that aligns with the vision for Festival Gardens. The appointed partner will have the technical expertise, financial capability, and proven experience to realise the project's £250 million Gross Development Value, meeting the long-term needs of future residents.



£120m

#### **DEVELOPMENT TIMELINE:**

Planning Submission: March 2025.

Construction Start: January 2026.

Completion: November 2027.

#### **Sector:**

Living & Residential

Promoter/Landowner(s):
Peel Waters

Planning Authority:
Liverpool City Council

Central Seven is a transformational BtR opportunity at the heart of Liverpool Waters, a landmark 60ha regeneration of historic docklands.

With 1,200 homes, office space, a hotel, a new ferry terminal, and Everton's Premier League stadium already delivered, Liverpool Waters is redefining the city's waterfront.

Positioned in the Central Docks neighbourhood, Central Seven will be set alongside a 2-hectare new park, offering high-quality living in a dynamic new district. Designed by Leech Rhodes Walker, the scheme features generous amenities, flexible spaces, and an attractive unit mix, making it one of Liverpool's most exciting BtR investment opportunities.

#### **KEY FACTS**

Total Homes:
 406 high-quality Build-to-Rent
 (BtR) apartments.

#### **Amenities:**

Roof terraces, double-height reception, co-working spaces with views of Central Park and the River Mersey.

#### Sustainability:

Connected to Liverpool Waters' District Heating Network, delivering net zero energy from renewable sources.

#### Prime Location:

In Central Docks, the residential, entertainment, and leisure hub of Liverpool Waters.

## INVESTMENT PROPOSITION:

Peel Waters is seeking a funding partner to deliver this 406-unit BtR development in a prime city centre location.



£60m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
No planning consent yet.
Located within Paddington
Village Tall Buildings Cluster,
where up to 18-storey
buildings are permitted
under the adopted Tall
Building Policy.

#### **Process:**

Soft market testing – early Spring 2025; Tender – early summer 2025; expected sale via agreement for lease – Autumn 2025.

#### **Sector:**

Living & Residential

Promoter/Landowner(s):
Liverpool City Council/
Liverpool City Region
Combined Authority

Planning Authority:
Liverpool City Council

Paddington Central offers a prime residential development opportunity in the heart of KQ Liverpool, one of the UK's leading innovation districts.

Spanning 30 acres, the area blends work, learning, health, and cultural spaces, including Grade A office spaces, upscale hotels, residential units, and green public spaces. This thriving community is ideal for developing up to 300 high-quality apartments (non-student), surrounded by top cultural venues and excellent transport links.

#### **KEY FACTS**

Development Type:

High-quality residential development with up to 300 apartments (based on estimate of 50% 1-bed, 50% 2-bed).

Building Height:
Up to 18-storeys supported under planning policy.

Lease:250-year lease.

Serviced Plot:

Connected to the local district heat network, drainage, attenuation, and secured electricity supply.

Location:

Situated in the heart of Paddington Village within Liverpool City Council's flagship £1bn development site.

## INVESTMENT PROPOSITION:

The Council seeks a development partner through an agreement for lease, offering a 250-year lease (subject to planning and funding).

This serviced plot supports up to 18 storeys, delivering 300 non student apartments with panoramic city and River Mersey views and direct access to new green spaces.

JLL advises the Council in marketing the site, seeking partners capable of delivering 20% or more affordable housing. Completion is targeted for 2028.



£32.7m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Detailed planning
application to be
submitted in April 2025.

#### **Process:**

Construction start February 2025. Project completion June 2026.

#### **Sector:**

Living & Residential

Promoter/Landowner(s):
Wirral Growth Company
a joint venture between
Wirral Borough Council
and Muse Places

Planning Authority: Wirral Council

The Price Street Residential Development offers an exceptional opportunity to invest in the regeneration of Birkenhead as part of the Birkenhead 2040 Framework.

This project will transform an underutilised car park into a vibrant, family-oriented community with 76 high-quality, sustainable townhouses. Designed to meet the needs of both families and professionals, this development is focused on creating a low-carbon, socially responsible neighbourhood.

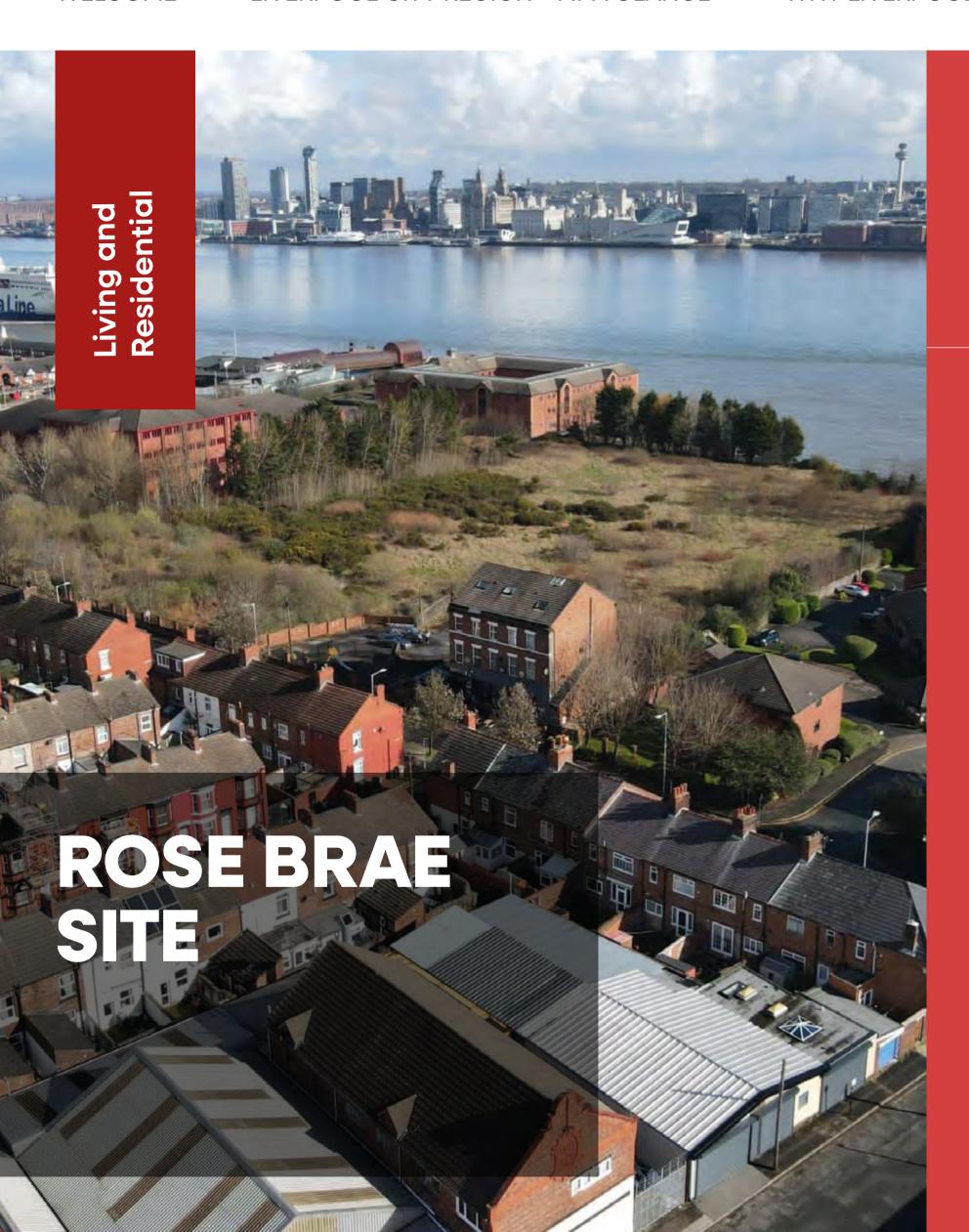
With a gross development value of £32.7 million, this project ensures strong investor returns while addressing housing shortages in the region. Set to begin pre-planning design in January 2025, the scheme is primed for forward funding, making it a stable, low-risk investment in a market poised for transformation.

#### **KEY FACTS**

- Gross Internal Area (GIA): 76,000 sq. ft.
- Residential Mix:
   76 homes (38 two-bedroom and 38 three-bedroom townhouses).
- Transport:
  Adjacent to Conway Park Train Station,
  11-minute train ride to Liverpool.
- Site Size: 3.2-acre site.

## INVESTMENT PROPOSITION:

The Wirral Growth Company seeks forward funding and grant funding (e.g., from Homes England or Combined Authority) to bridge a £6 million viability gap.



£100m

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Full planning application to be submitted July/
August 2025 and expect determination within 6 months.

#### **Sector:**

Living & Residential, Leisure & Culture

Promoter/Landowner(s):
Prima Housing Group

Planning Authority: Wirral Council

The Rose Brae Site offers a prime development opportunity on the east coast of the Wirral Peninsula, with unparalleled views of the Liverpool skyline.

Strategically located near key transport links, this 5.4-acre site presents the potential for a high-density residential development of 600+ units, making it a cornerstone of the Woodside Masterplan. With easy access to Liverpool City Centre and the wider Wirral area, this site promises to deliver a thriving residential community and contribute to the area's regeneration.

The projected gross development value exceeds £100 million, and Prima Housing Group is seeking to sell the site postplanning approval or may consider a joint venture with interested partners.

#### **KEY FACTS**

- Site Area:5.4 acres (2.2 hectares).
- Residential Units:
  High-density development of 600+ units.
- Location:
  Uninterrupted views of Liverpool skyline and historic waterfront.
- Transport Connectivity:
   Close proximity to Hamilton Square station, Woodside ferry terminal, and Mersey Tunnel.
- Site Context:

  Prominent in the Woodside

  Masterplan, a catalyst for wider regeneration in the area.

## INVESTMENT PROPOSITION:

Prima Housing Group would be looking to sell the site post planning approval and may also consider a joint venture.



£200m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Outline planning
permission granted 2023.
Reserved Matters Planning
anticipated Q2 2025
for Phase 1.

#### **Process:**

Phase 1 Construction start Q3 2025, completion Q1 2028.

#### **Sector:**

Living & Residential, Leisure & Culture

Promoter/Landowner(s):
St Helens Borough Council/
English Cities Fund

Planning Authority:
St Helens Council

St Helens Borough Council and the English Cities Fund (ECF) are leading the £200 million, 20-year transformation of St Helens Town Centre.

With its proud industrial heritage, the town is set to become a thriving hub for commercial, residential, leisure, and cultural activities.

Phase 1 will deliver high-quality residential properties, including 56 one- and two-bedroom apartments and 8 three-bedroom townhouses. It will also feature the UK's most sustainable commercial office with a mass timber frame and targeting a NABERS 5.5\* rating, with the potential to achieve a 6\* rating - a UK first.

This development will take full advantage of St Helens' strategic location within the Liverpool City Region and its excellent transport links. Phase 2 will add 400+homes, alongside new commercial opportunities and a Discovery Park, further enhancing the town's appeal.

#### **KEY FACTS**

- Total Site Area:
   Approx. 33 hectares.
- Grade A Office Space: 49,700 sq. ft. (4,617m²) next to new transport hub.
- Residential:

Phase 1 - 56 one- and two-bedroom apartments, 8 three-bedroom townhouses. Phase 2 - 310 new homes.

Sustainability:
 Low-carbon, low-energy timber frame office with NABERS 5.5\* (6\* potential).

## INVESTMENT PROPOSITION:

St Helens Borough Council and ECF are seeking capital investment and forward funding for the acquisition of completed office and residential units. This is an excellent early investment opportunity in a market with significant unmet demand and the potential for both short-term and medium-term rental growth. The ECF-led JV welcomes offers for the entire Phase 1 residential scheme or specific elements, along with registrations of interest for the Phase 2 residential opportunities.



£72.3m

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
Detailed planning
application to be
submitted in April 2025.

#### **Process:**

Construction start February 2026. Project completion October 2027.

#### **Sector:**

Living & Residential

Promoter/Landowner(s):
Wirral Growth Company
a joint venture between
Wirral Borough Council
and Muse Places

Planning Authority: Wirral Council

Located in the heart of Birkenhead, the former House of Fraser site presents a prime opportunity for redevelopment as part of the town's ambitious Birkenhead 2040 Framework.

The development will feature 224 high-quality Build-to-Rent (BtR) apartments and additional space for amenities, retail, or leisure uses. The project's £72.3m GDV promises strong rental yields and is poised to drive significant regeneration in a town benefitting from strategic infrastructure investments and government support.

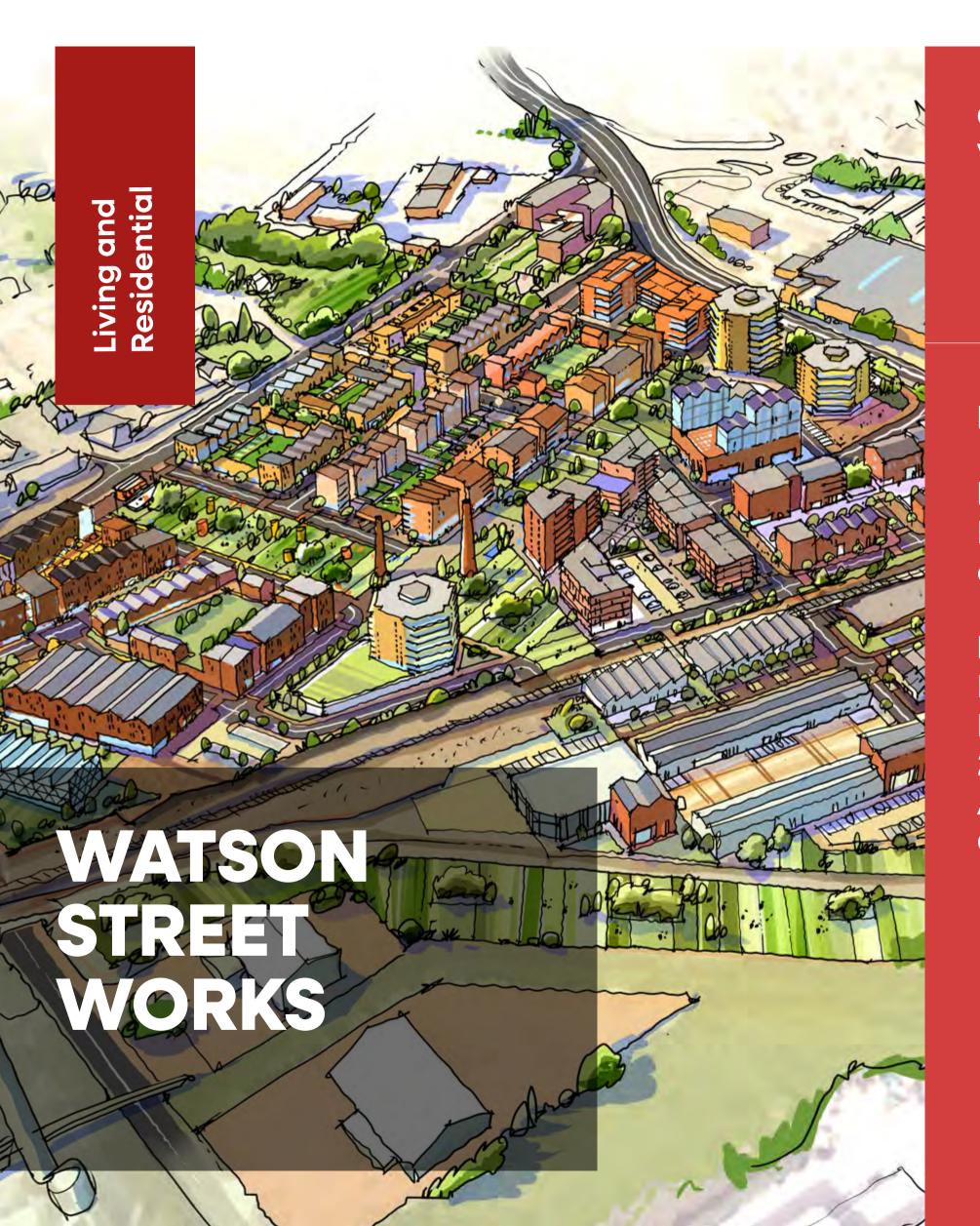
With detailed planning submission scheduled for April 2025 and forward funding discussions underway, this project represents a timely and transformative investment opportunity in Birkenhead's growth story.

#### **KEY FACTS**

- Total Development Area:
   140,000 sq. ft. (5 floors plus ground).
- Residential Units:
   224 apartments (113 one-bedroom,
   111 two-bedroom).
- Ground Floor Space:
  4,700 sq. ft. for residential amenities, retail, leisure, or health-related activities.
- Proximity:
   150 yards to Birkenhead Central Station,
   9-minute train to Liverpool Lime Street.
- Strategic Investment:
  Central to the Birkenhead 2040
  regeneration framework, aligned with
  national and local housing strategies.

## INVESTMENT PROPOSITION:

The Wirral Growth Company seeks forward funding and grant funding (e.g., from Homes England or Combined Authority).



£300m+

#### **DEVELOPMENT TIMELINE:**

Planning Approval: Masterplan pending approval in March 2025.

#### **Process:**

Final Investment
Decision (FID) Spring
2026. Construction Start
Autumn 2026. Construction
Completion: Spring 2038.

#### **Sector:**

Living & Residential, Life Sciences & Innovation, Logistics & Light Industrial

Promoter/Landowner(s): NSG Pilkington

**Planning Authority:**St Helens Council

Watson Street Works offers a unique opportunity to develop a vibrant, mixed-use community in the heart of St Helens, featuring 760 new homes, including townhouses and medium-density apartments, alongside 147,450 sq. ft. of commercial space.

The development is split into two parcels: a 20-acre residential area and a 7.5-acre employment zone, both with excellent road and rail connections.

This strategic site, identified as a priority by both the Liverpool City Region and St Helens Borough Council, aims to drive regeneration in the town. The masterplan will celebrate the heritage of Pilkington and St Helens, creating a modern, sustainable neighbourhood that supports economic growth while fostering a strong sense of community.

Following the approval of the masterplan in March 2025, the project team will begin developing the business case and delivery plan for a phased approach to residential and commercial development.

#### **KEY FACTS**

Total Homes:

760 homes, including townhouses, medium-density apartments.

Commercial Space:
 147,450 sq. ft. of commercial space.

Location:

1km to St Helens Central Rail Station, 5km to M62 Motorway.

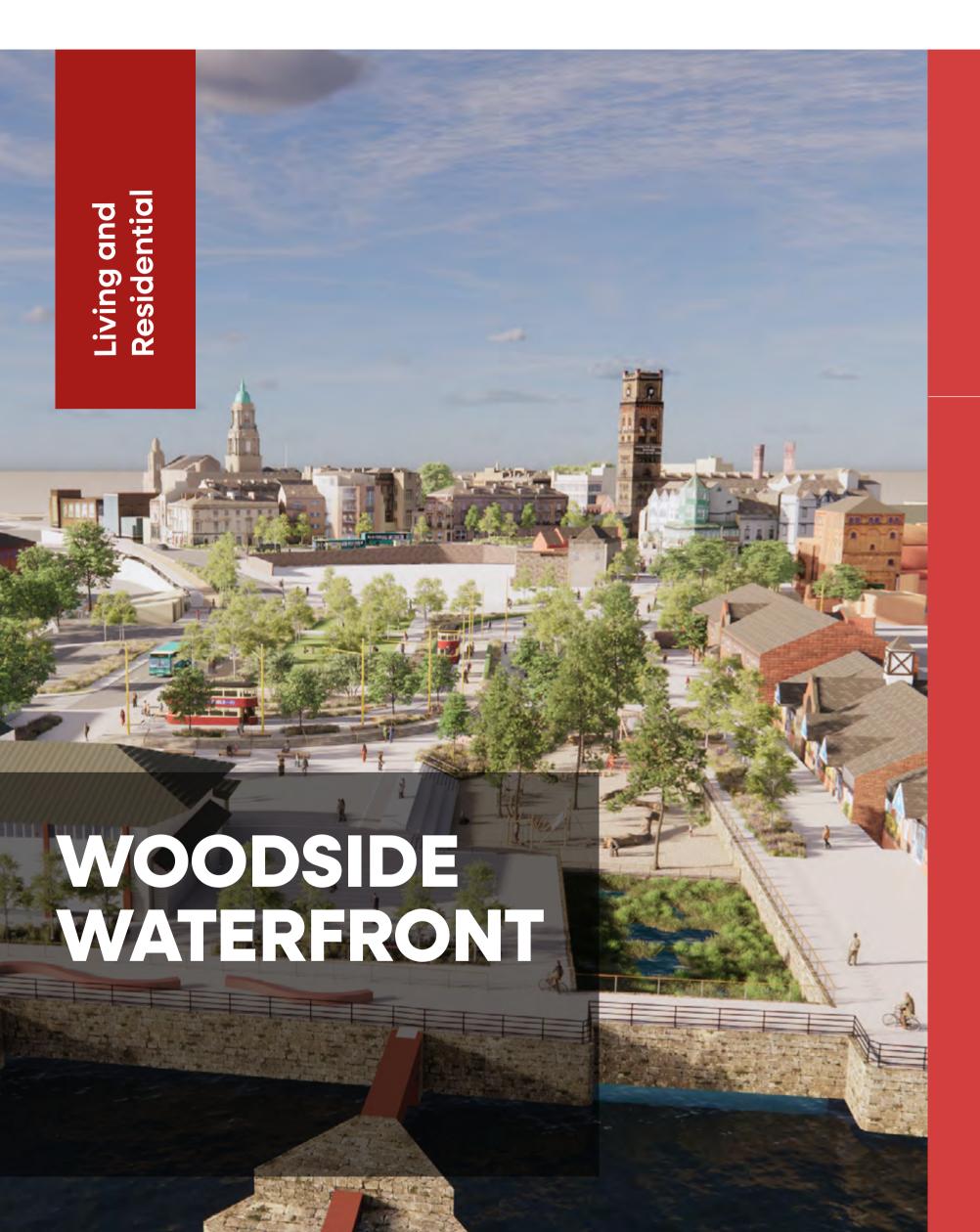
LCR Life Sciences Investment Zone:
 Part of a strategic growth area.

Sustainability:

Scheduled connection to Hynet hydrogen pipeline and potential inclusion in a District Heat Network.

## INVESTMENT PROPOSITION:

Watson Street Works is seeking civil contract partnerships, residential and commercial property development partners, as well as development funding and investment leases.



£500m+

Real estate

#### **DEVELOPMENT TIMELINE:**

Planning Approval:
The Woodside Masterplan,
recently adopted by Wirral
Council, sets the strategic
framework for the area over
the next 10+ years.

#### **Process:**

Ongoing over 10+ years. Phase one, led by the public sector, includes infrastructure upgrades, such as a new Ferry Pontoon and a revamped Ferry Terminal, opening in 2025/26.

#### **Sector:**

Living & Residential, Leisure & Culture, Office

Promoter/Landowner(s):
Wirral Council, Peel Waters,
Merseytravel

Planning Authority: Wirral Council

The Woodside Waterfront offers a significant opportunity for investment in the heart of Birkenhead's regeneration, strategically located on the Left Bank of the River Mersey.

This prime waterfront location, with panoramic views across to Liverpool, is poised for a world-class transformation into a vibrant, mixed-use neighbourhood.

Led by Wirral Council and a consortium of partners, the project includes a £23m public sector infrastructure investment to improve access and public spaces, setting the stage for further private investment. The Woodside Masterplan outlines the long-term vision, with potential for over 1,700 dwellings alongside hotels, bars, restaurants, and leisure facilities.

Key developments include a new Battle of the Atlantic attraction and a £10m ferry pontoon to secure the future of ferry services for the next 40 years.

With a £500m+ gross development value, the scheme is expected to span over 10 years, with phase one commencing with public sector-led infrastructure works, including new ferry facilities, opening in 2025-2026.

#### **KEY FACTS**

- Potential Development Value: £500m+
- Site Area:12 hectares/30 acres.
- Transportation Links:
   Served by Hamilton Square train station, Mersey Ferry, and Mersey Tunnel (just 1 stop to Liverpool City Centre, 4 minutes).
- Planned Infrastructure:
  £23m public sector-led infrastructure investment over the next 2 years, including road network revamp, public realm, active travel enhancements, and a new park with panoramic views of the River Mersey.

## INVESTMENT PROPOSITION:

There are a range of investment opportunities in the area and there are several landowners interested in exploring different models including JV's to build out the sites that they own.

WELCOME

## OUR PARTNERS

The city region is evolving at an incredible speed: exploring new markets, developing new technologies, pioneering new ways to do business. We're a city in the right place, at the right time.

How can we inspire your business to move to the next level?

#### **Contact:**

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