

INVEST LIVERPOOL CITY REGION – PARTNERSHIP PROGRAMME

Name of Organisation	
Organisation address	
Organisation’s website URL	
Company Number or other Unique Identification Number (as applicable)	
Organisation’s VAT number	
Contact Name	
Position in Organisation	
Phone Number	
Email	
Category of Partnership	
<p>Please tick the boxes below to confirm you have read and agree with:</p> <p><input type="checkbox"/> the Privacy and Marketing notice;</p> <p><input type="checkbox"/> the sharing of your registration data (in accordance with the Privacy and Marketing Notice) with third party organisations engaged to deliver the ILCRP programme;</p> <p><input type="checkbox"/> the Terms and Conditions of Partnership.</p> <p>By ticking the boxes above, I have read, understood and accept the Liverpool City Region Combined Authority terms and conditions and accept that these shall govern my role as a partner in this programme and the role of the Liverpool City Region Combined Authority. In addition, I agree to the LCRCA storing my organisation and my contact details as provided in this form to add to the LCRCA’s mailing list about future similar opportunities or potential information the LCRCA would feel would be of interest to you or your organisation.</p> <p>Signed by</p> <p>Print Name</p> <p>Date</p>	

Privacy and Marketing Communications Notice

Liverpool City Region Combined Authority ('**LCRCA**') is the Data Controller under the UK General Data Protection Regulation (UK GDPR) for the personal data it gathers for the purposes of administering and managing your engagement as a partner in the Invest Liverpool City Region Partnership ('ILCRP').

You consent to providing your personal data to the LCRCA, whose lawful basis for processing is for the performance of a task carried out in the public interest. For more details on how we process your information please see our privacy notice on our ILCR / Growth Platform website [Privacy Policy | Growth Platform](#).

In particular for this programme, the personal data may be shared internally within the LCRCA with staff who are involved in delivering the ILCRP programme and where necessary between internal departments with the purpose of supporting an effective partnership with you. The LCRCA wishes to store your Organisation and your contact details to contact you with events or other information of interest in the future.

It may also be shared where necessary with selected external contractors who will be appointed by the LCRCA to assist with the ILCRP and wider Liverpool City Region Capital and Real Estate Programme and who may wish to contact you with other events or information which it may consider to be of interest to you.

Please do not tick any of the boxes on the first page if you do not agree to the contents of this Privacy and Marketing Communications Notice.

Please note, if you wish to withdraw consent at any time, please contact gavin.quinn@liverpoolcityregion-ca.gov.uk

1. Terms and Conditions of Partnership

These Terms and Conditions relate to the delivery of the Invest Liverpool City Region Partnership (ILCRP) proposed programme of activity for 2025-2026 and outline the ILCRP's responsibilities and how your partnership monies shall be used.

This is a non-exclusive partnership programme and you acknowledge that the Liverpool City Region Combined Authority (LCRCA) is entitled to partner with other organisations.

Nothing in this Agreement is intended to, or shall be deemed to, establish a partnership as defined in the Partnership Act 1890 or a joint venture between the parties, constitute either party as the agent of the other party, nor authorise either of the parties to make or enter into any commitments for or on behalf of the other party.

2. Cost of participation

Partner funding will be used to deliver the proposed programme of activity for 2025-2026.

These partnership packages are available:

- Platinum Package: £50,000,
- Gold Package: £25,000,

- Silver Package: £15,000, and
- Bronze Partner: £7,500.

3. Payment

LCRCA on behalf of the ILCRP will send an invoice to you for the full price of the package you have selected with our confirmation. Payment in full is due within 30 days of the date of our invoice. No package rewards will be made available until we receive full payment of the invoice amount.

Any payments made to the LCRCA are non-refundable save that the Programme is cancelled in accordance with these Terms and Conditions (less any reasonable costs and expenses the LCRCA has incurred).

4. Allocation of programme features and additional sponsorship opportunities and charges

Partners can avail of reduced rate delegate passes for MIPIM 2025 and UKREiif 2025. Additional programme features and sponsorship opportunities which may arise will be allocated on a first come, first served basis and receipt of all payments due.

LCRCA will invoice you for any additional charges (such as additional delegate passes, additional sponsorship opportunities or other relevant third party costs) incurred on your behalf, which shall be due and payable within 30 days of the date of invoice. Additional charges that are incurred in currency other than sterling will be invoiced in sterling at the exchange rate prevailing at Barclays at the date of invoice.

5. Advertising

Should the opportunity arise to incorporate advertising opportunities into any aspect of the proposed programme, the appointed delivery partner of the ILCRP will communicate with partners. By accepting these advertising opportunities, partners agree to provide us with timely advertising copy and your high resolution logo for inclusion in the promotional material before any deadline specified by the appointed delivery partner or the ILCRP. By submitting your advertising copy, you confirm that its contents are a true and fair statement of the services or facilities provided by you and that it does not contravene the provisions of any applicable law. We will make all reasonable efforts to ensure the accurate reproduction of the advertising copy supplied by you, however, we will not accept liability for any errors or omissions unless they arise as a direct result of our negligence in which case our liability to you is limited to the cost of the advertising materials irrespective of the participation package price.

6. Liability

LCRCA will have no liability to you or to any other person for any loss of profit, economic loss or goodwill or for any special, indirect or consequential loss. Save as set out, our total liability to you is capped at your participation package price. Nothing in these Terms and Conditions excludes or limits our liability for our fraud or for death or personal injury caused by our negligence.

7. Amendments to the Programme or Cancellation

LCRCA and/or the ILCRP Taskforce reserves the right to amend the proposed programme without the requirement to seek the approval of partners should it be deemed necessary.

If, because of circumstances beyond our reasonable control, the ILCRP decides to cancel this programme, we shall notify you of the same in a timely manner. We shall not be in breach of these Terms and Conditions as a result of such cancellation. You will be entitled to cancel your participation in writing within 30 days of such notification and seek a refund of all monies you have paid to LCRCA, less an amount calculated and deducted by LCRCA, acting in good faith, representing an apportioned share of our costs, disbursements and expenses (including administrative expenses) related to the ILCRP Programme.

8. Force Majeure

The parties hereby agree that should elements or all of the ILCRP Programme be rendered unable to be performed due to a Force Majeure, this shall entitle the ILCRP Taskforce to amend or cancel the event or activity concerned in howsoever a manner as it sees fit in contemplation of said event or activity. In those circumstances, the taskforce shall inform the partners, in writing, at the earliest opportunity. The ILCRP shall endeavour to revise the programme to achieve as nearly as possible its original intent.

Force Majeure means any event or sequence of events beyond a party’s reasonable control and that could not have been reasonably anticipated or avoided and which prevents it from, or delays it in, performing its obligations under this agreement including, but not limited to:

- (i) epidemics and pandemics;
- (ii) war, hostilities, invasion and acts of foreign enemies;
- (iii) riot, commotion, disorder, strike or lockouts;
- (iv) munitions of war, explosive materials, ionising radiation or contamination by radioactivity; and/or
- (v) natural catastrophes such as earthquake, hurricane, typhoon, or volcanic activity.

9. Indemnity

You shall indemnify LCRCA against injury to any persons and any loss of or damage to any property caused by your negligence or that of your employees, agents, subcontractors or guests or arising out of or in connection with your participation in this programme.

10. Programme of activity

Platinum, Gold, Silver and Bronze partnership packages are shown in the table.

Package	Details
Platinum	<ul style="list-style-type: none"> • Keynote speaking / profiling opportunity, inc. opportunity to host own session on LCR Waterfront Pavilion at UKREiiF 2025 • Headline branding on MIPIM 2025 and UKREiiF 2025 Waterfront Pavilion and all appropriate collateral, including media • 4 x passes for UKREiiF 2025 • Access to reduced rate delegate passes for UKREiiF 2025 • 4 x delegate passes for MIPIM 2025 • Access to reduced rate delegate passes for MIPIM 2025, inc. UK Cities Dinner • 4 x passes to UK Cities Dinner at MIPIM 2025

Package	Details
	<ul style="list-style-type: none"> • Collaborate events with other UK city regions • Invitation to join LCR Taskforce, providing opportunity to steer programme • Opportunity to host own session on LCR Waterfront Pavilion at UKREiiF 2025 • Logo and preferential listing on branding, as appropriate • Opportunity to promote investment and regeneration activities through ongoing LCR marketing activities, including photography and videography opportunities and editorial content • Priority for flagship off-site and / or affiliated events, e.g. high-level investor dinner and networking events • Direct account management in relation to the programme by Assistant Director – Business Growth and / or Head of Commercial Development, Liverpool City Region Combined Authority.
Gold	<ul style="list-style-type: none"> • Speaking / profiling opportunities, inc. opportunity to host – or co-host – own session on LCR Waterfront Pavilion at UKREiiF 2025 • 3 x passes for UKREiiF 2025 • Access to reduced rate delegate passes for UKREiiF 2025 • 3 x delegate passes for MIPIM 2025 • Access to reduced rate delegate passes for MIPIM 2025, inc. UK Cities Dinner • 3 x passes to UK Cities Dinner at MIPIM 2025 • Collaborate events with other UK city regions • Invitation to join LCR Taskforce, providing opportunity to steer programme • Prominent branding within branding MIPIM 2025 and UKREiiF 2025 Waterfront Pavilion and appropriate collateral, including media • Logo and listing on branding, as appropriate • Opportunity to promote investment and regeneration activities through LCR marketing activities, including photography and videography opportunities and editorial content • Access to flagship off-site and / or affiliated events, e.g. high-level investor dinner and networking events • Direct account management in relation to the programme by Assistant Director – Business Growth and / or Head of Commercial Development, Liverpool City Region Combined Authority.
Silver	<ul style="list-style-type: none"> • 2 x passes for UKREiiF 2025 • Access to reduced rate delegate passes for UKREiiF 2025 • 2 x delegate passes for MIPIM 2025 • Access to reduced rate delegate passes for MIPIM 2025, inc. UK Cities Dinner • 2 x passes to UK Cities Dinner at MIPIM 2025 • Invitation to join LCR Taskforce • Logo and listing on branding, as appropriate • Opportunity to promote investment and regeneration activities through LCR marketing activities, including photography and videography opportunities and editorial content • Access to flagship off-site and / or affiliated events, e.g. high-level investor dinner and networking events

Package	Details
Bronze	<ul style="list-style-type: none"> • 1 x pass for UKREiiF 2025 OR 1 x pass for MIPIM 2025, including UK Cities Dinner • Access to reduced rate delegate passes for UKREiiF 2025 and MIPIM 2025 • Logo and listing on branding, as appropriate • Opportunity to promote investment and regeneration activities through LCR marketing activities, including photography and videography opportunities and editorial content • Dedicated session on how to make the most out of time at UKREiiF and MIPIM

All events, initiatives and programming are subject to approvals and financial viability. Additional opportunities may arise throughout the year.

The programme of activity includes a Liverpool City Region presence at international real estate conferences - UKREiiF 2025 and MIPIM 2025. Partners must ensure that delegate names are provided in advance of event organisers' deadlines. Any amends to delegate details will be subject to event organisers' approval. If additional charges are incurred to make a partner's requested change to delegate details, LCRCA reserves the right to invoice such charges to the partner as an additional charge.

11. Venues

Elements of the ILCRP programme will be delivered in physical and virtual venues. It is not however a term of these terms and conditions that any particular venue is to be used to host an element of the programme. If a venue which we intend to use to host the programme becomes unusable due to flood, fire or such similar occurrence or is not available for any other reason, we will endeavour to find a suitable alternative venue and notify you of the change of venue in a timely manner.

12. Partnership Principles

All partners involved in the ILCRP programme will be expected to work collaboratively in a positive, open and inclusive manner to further their mutual interest in the promotion of the Liverpool City Region and its strategic objectives. The ILCRP Taskforce may develop further guidelines on how partners should work together, communicate and promote the Region's interests.

13. Law

These terms and conditions shall be governed by and construed in accordance with English law and both parties agree to submit to the exclusive jurisdiction of the English courts

