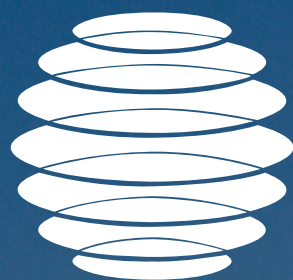


**INVEST
LIVERPOOL
CITY REGION**

PLACE

YOUR TICKET TO THRIVE.

Think big. Be bold.
Make it happen.



**LIVERPOOL
CITY REGION**
COMBINED AUTHORITY

METROMAYOR
LIVERPOOL CITY REGION



CONNECTED. COMPETITIVE. COLLABORATIVE



CONNECTED. COMPETITIVE. COLLABORATIVE.

A new wave of high-value investments is transforming the Liverpool City Region.

Global names like Kyndryl, Pharmaron, Jaguar Land Rover, and Unilever are thriving here, drawn by our deep talent pool, world-class infrastructure, and commercially smart location.

Backed by nationally significant Research & Development (R&D) assets, competitive operating

costs, and a connected business ecosystem, this is where ambitious companies scale with confidence.

You'll access future-ready workspaces, top-tier talent, and a dedicated investment team.

YOUR TICKET TO THRIVE





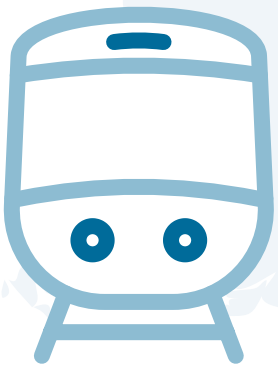
AT A GLANCE.

This is the time, and
this is the place.



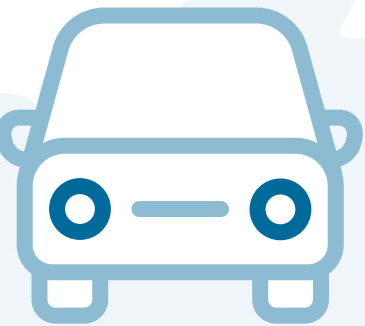
274k

enrolments
in **Higher
Education**
Institutions



2

hours to London, 10
rail terminals linked
to Liverpool Port



6

million **people**
within 60 minutes

£39.6bn

Gross Value Added
(GVA) for the
Liverpool City Region



2

international **airports**
within 45 minutes

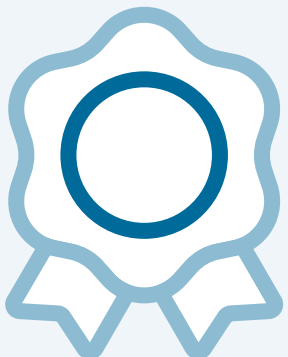
1.6m

people live here



7th

best city in
the world (Time Out)





Real stories, real impact:

Founded in Liverpool in 1742, Rathbones is a London Stock Exchange-listed investment management firm overseeing £30 billion for 40,000 clients.

They have retained a major operational base here, making our region a key hub for wealth management.

“

“Rathbones located our main group operational functions ***in the city*** and nearly half of the employees of the group because it is such a **cost-effective** location.”

”

Andrew Morris, Director
(former), Rathbones

YOUR TICKET TO THRIVE

**Better value per square
metre than UK and EU cities:**



44%

better **value**
office space.



42%

lower **property**
acquisition costs.



32%

savings on
industrial space.



WHAT WE OFFER.



Top talent

Skilled, diverse workforce of **6 million people** within an hour's reach, strong training pipelines, and tailored support packages.



Global market access

A UK-leading port and logistics base, two international airports, and extensive rail and motorway links, **we connect you** to customers locally and worldwide.



Maximise value

Commercial property is up to **42% more cost-efficient than UK** and EU counterparts, benefiting your bottom line.



Innovate at scale

Accelerate R&D in world-renowned facilities like Liverpool School of Tropical Medicine and Sci-Tech Daresbury, home to transformative breakthroughs.



Join global players

Stellantis, Ford, Jaguar Land Rover, Pharmaron, Kyndryl and Taylor Wessing are here, part of **thriving industry clusters** driving long-term success.



Unlock funding

Access a range of investment incentives, innovation funds, and business-friendly regulation, designed to help you **scale with confidence**.



ECONOMIC POWERHOUSE.

Driving growth and sustainable development.

1st

1st - UK “Green Port” and one of the best-connected ports, providing access to markets, supply chains and talent.

1st

1st - Largest 5G network in the UK (under-development), 2nd largest in the world, 1st in the UK, 2nd in Europe for connectivity.

1st

1st - Best UK city for jobs and careers.

2nd

2nd - Best UK city to live and work.

20%

20% growth - Fastest growing UK city economy.

£39.6bn

£39.6bn GVA, part of the UK’s 3rd largest regional economy.

45%

45% UK-US trade handled through Liverpool port, enabling £5bn in regional economic growth annually.

Top 4

Top 4 - UK location for starting a new business.

A photograph of three young adults (two women and one man) smiling and talking outdoors. The woman in the center is wearing a colorful, fringed scarf and gesturing with her hands. The man on the left is wearing glasses and a dark jacket. The woman on the right is wearing a light-colored trench coat. They are standing in front of a blurred background of trees and a building.

HIGH-QUALITY TALENT

YOUR TICKET TO THRIVE

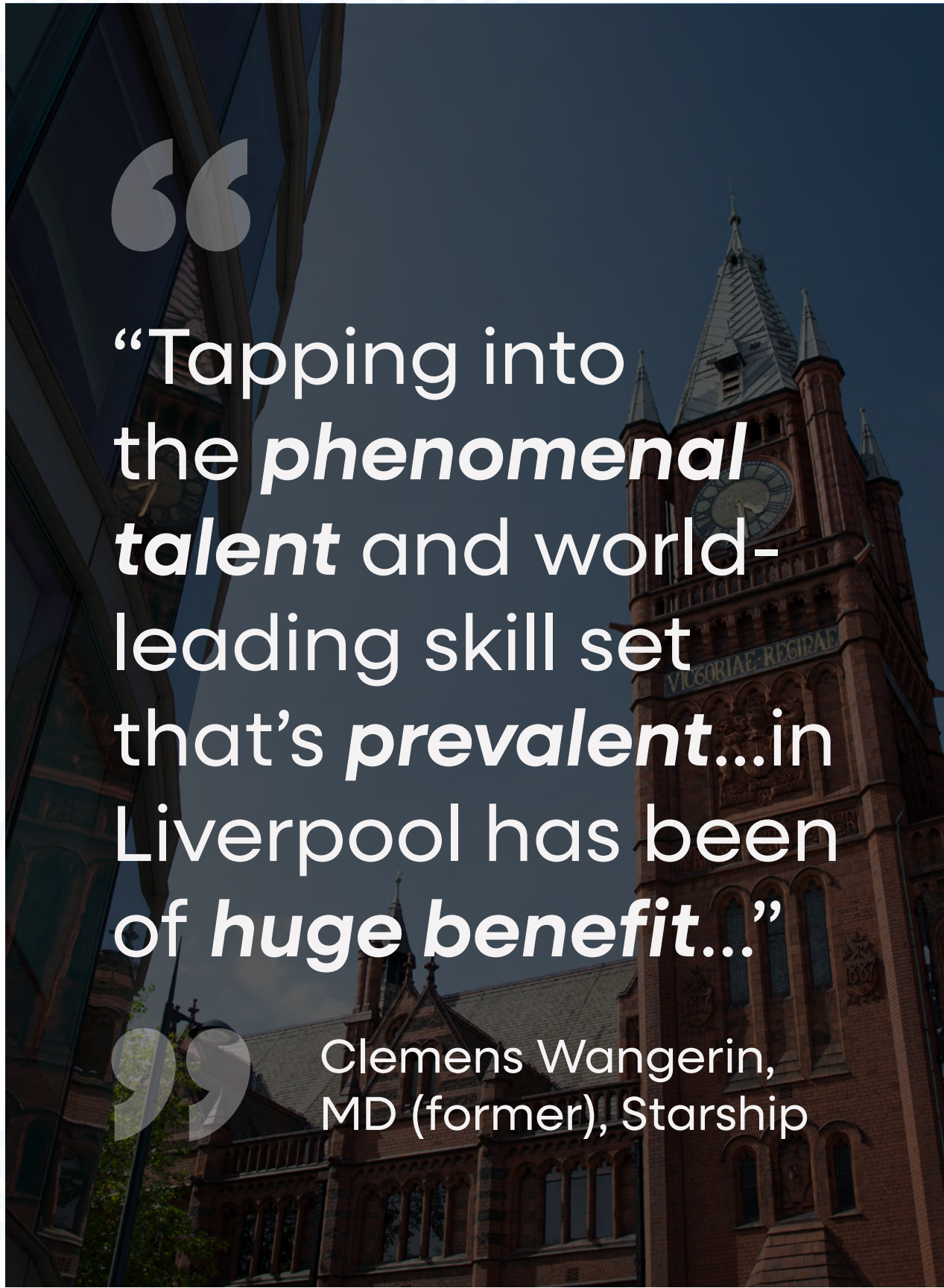


HIGH-QUALITY TALENT.

An expanding pipeline of engineers, technologists, business professionals and creatives is ready to support your growth.

With 63,000+ annual enrolments from world-class universities, you can partner locally to shape curricula and access talent at source.

Specialist institutions like the Liverpool School of Tropical Medicine and the Engineering College help meet complex workforce needs, giving you a skilled, future-ready hiring base.

A photograph of Liverpool Cathedral, a large Gothic Revival church with a prominent spire, serving as the background for the quote.

“Tapping into the *phenomenal talent* and world-leading skill set that’s *prevalent*...in Liverpool has been of *huge benefit*...”

Clemens Wangerin,
MD (former), Starship



ADVANCED MANUFACTURING.

Where precision meets possibility.

With unrivalled transatlantic links and fast access to global markets. We're home to over 2,500 manufacturers contributing £2.9bn to the regional economy.

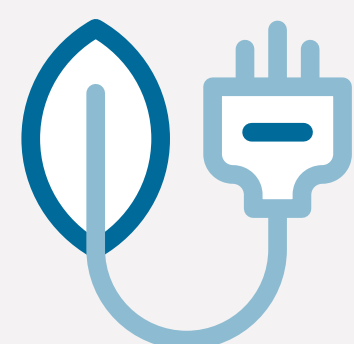


Our specialisms:



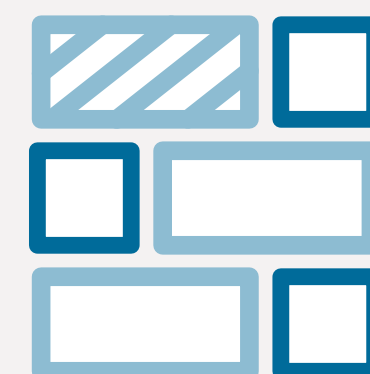
Materials science

Lead the **development** of next-generation materials, smarter, lighter, more sustainable, and tap into the UK's £92.1bn advanced materials sector.



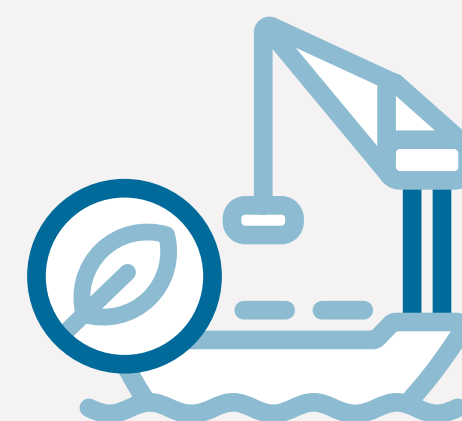
Zero emission vehicles

Advancing battery **tech**, charging infrastructure, and connected autonomous vehicles, from the UK's leading Green Automotive Hub.



Modern construction methods

Seize **opportunities** with modern fabrication methods, advanced materials, and cutting-edge digital technologies.



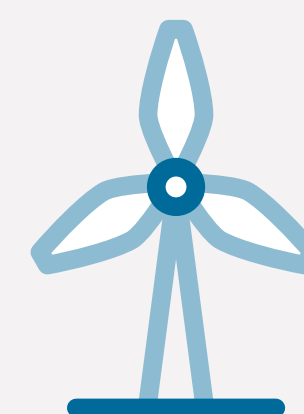
Green shipping

Accelerate marine **decarbonisation** through alternative fuels, smart ports, maritime digitisation, and autonomy, from the UK's first Green Port.



Sustainable packaging

Smart **packaging solutions**, from real-time data and tech integration to sustainable materials and automated manufacturing.



Renewables

Advancing hydrogen, wind, and carbon capture, and delivering the UK's first-of-its-kind 700MW Mersey Tidal Power project.

WHY INVEST HERE?



15k

15k advanced manufacturing students, 1k more than Manchester (14k in similar fields).



50k

50k employed workforce, more than Sheffield (36k), and Leeds (29k).



15%

15% of the UK's annual automotive production.



£500m

£500m investment into Jaguar Land Rover's Halewood plant, their first all-electric facility.



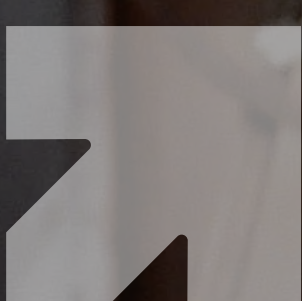
£380m

Ford invested £380m to transform its Halewood plant into a key European Hub producing 420k electric power units annually.



Largest

Largest supercomputing facility for industrial applications in the UK.



Largest

One of Europe's largest biomanufacturing clusters.



50%

Closest port to 50% of UK manufacturers.



Specialist

The Engineering College - the North West's specialist centre for training.



Real stories, real impact:

Pilkington delivered a major boost to the manufacturing sector with a £250 million investment, its largest in over 70 years, in St Helens.

This significant capital commitment represents a strategic move to secure the long-term future of glass production in the UK. This secured 176 skilled jobs and reinforced a supply chain that connects with 5,000 UK businesses.



“We found the *perfect building* on our first visit. The level of *support* actually took us by surprise...doors opened for us in *record time*.”

Ian Briggs, Co-founder,
BAC Mono



Real stories, real impact:

Briggs Automotive Company (BAC), creators of the world-renowned Mono single-seater supercar, chose here for their global headquarters, and hasn't looked back.

Since then, the company has rapidly scaled its global presence, expanding into high-growth markets like Singapore and Malaysia, and establishing Liverpool City Region as the beating heart of its innovation, engineering, and international success.

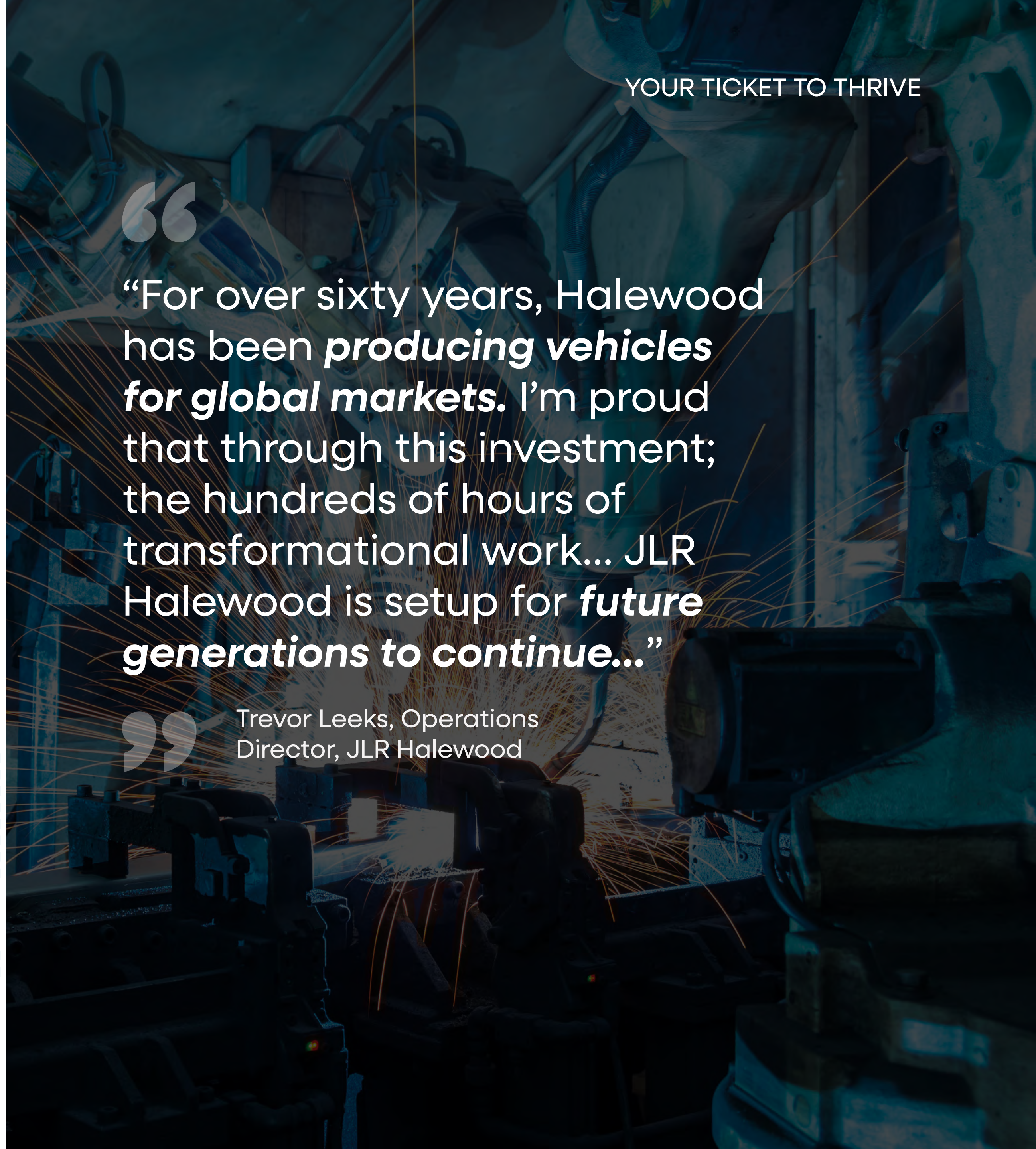


ADVANCED MANUFACTURING

Real stories, real impact:

Jaguar Land Rover's Halewood plant is shifting into the fast lane of the electric revolution. The automotive giant has committed a £500 million investment to transform the site into its EV "factory of the future", underpinning a bold new era for manufacturing in the Liverpool City Region.

Over £250 million has already been channelled into cutting-edge production lines, advanced machinery, specialist training, and digital innovation. A further £250 million is set to be injected over the coming years, supporting the creation of parallel production lines that allow electric and combustion engine vehicles to be built side-by-side for the global market.



YOUR TICKET TO THRIVE

“

“For over sixty years, Halewood has been **producing vehicles for global markets**. I'm proud that through this investment; the hundreds of hours of transformational work... JLR Halewood is setup for **future generations to continue...**”

”

Trevor Leeks, Operations
Director, JLR Halewood



YOUR TICKET TO THRIVE



HEALTH & LIFE SCIENCES.

Where health innovation thrives.

Our region leads in innovation, R&D, and manufacturing. With £2bn in annual collaborative R&D and the highest number of specialist hospitals outside London, this is where breakthroughs happen, from clinical research to large-scale vaccine and biologics production.



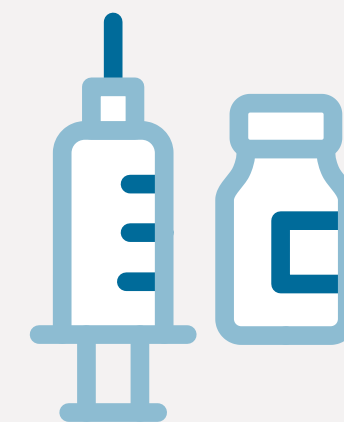


Our specialisms:



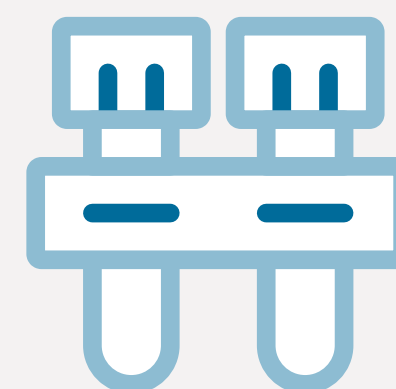
Infectious disease

Collaborate with leading institutions to **develop** preventive solutions, faster diagnostics, and more effective, personalised treatments.



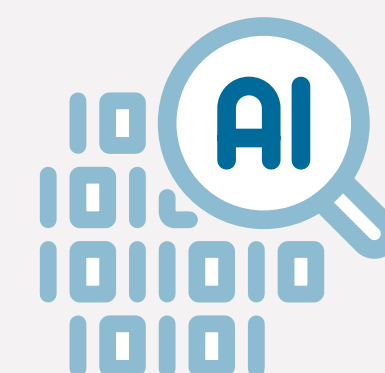
Biotechnology

Leverage **expertise** in biologics, vaccines, and gene therapies to address untreatable conditions with **greater efficacy**, safety, and personalisation.



Cancer

Leverage advanced vaccine and biomanufacturing to drive innovation, from diagnostics to **breakthroughs** powered by a **world-class** clinical trials ecosystem.



Healthtech

Collaborate with digital, health, and engineering experts to advance eHealth, AI, and diagnostics, with space for rapid development and testing.



Mental health

Partner with AI and digital leaders to **develop solutions**, from smart apps to neurology advances, backed by LCR's clinical trials ecosystem.

WHY
INVEST
HERE?



114k

114k employed in Health and Life Sciences. That's more than Oxford (54k), and Cambridge (81k)



Established

One of the world's longest-established bio manufacturing centres.



26k

26k health and life sciences students, 19k more than Oxford University and Oxford Brookes combined



Specialist

Highest concentration of specialist hospitals and healthcare centres outside London.



£121k

£121k of GVA per job, the second largest of comparable city regions.



Discovery

UK leading hub for vaccine discovery, development and manufacturing.



Globally

Globally significant pharma including AstraZeneca, Pharmaron and CSL Seqirus.



Leading

World-leading centre for tropical and infectious disease prevention and control.

“These centres **complement** our existing capabilities, allowing us to create **breakthrough** products, enhance manufacturing **quality**, and **accelerate global rollouts**.”

Cameron Jones, Head of Port Sunlight R&D Lab, Unilever



Real stories, real impact:

With 2,500 employees based in the region, Unilever continues to invest here.

With over £100 million in cutting-edge facilities including their Materials Innovation Factory and Advanced Manufacturing Centre.



Real stories, real impact:

Global life sciences leader Pharmaron has invested over £260 million (between 2021 and 2023) into its gene therapy site, a major vote of confidence in the region's specialist talent pool.

Their continued investment transformed the facility into a world-class commercial-scale biomanufacturing hub, creating over 200 highly skilled jobs.

“

“Liverpool has established itself as the *jewel in the UK's biopharma manufacturing crown*. This is because of the people. At Pharmaron Gene Therapy, we have fostered a culture that has been testament to our *success*, and that is down to the *character of the people from the City Region*.”

”

Derek Ellison, VP of Biologics Services, Pharmaron





YOUR TICKET TO THRIVE



CREATIVE & TECH INDUSTRY.

Level up your game.

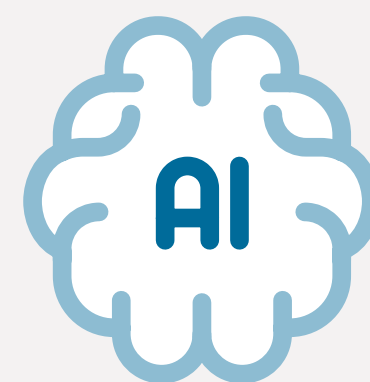
Our region is a fast-growing hub for creative and digital innovation, from gaming and immersive tech to AI, film, and TV. With 6,500+ companies and a 38% growth in digital businesses since 2010, this is where ambition turns into commercial success.

Our specialisms:



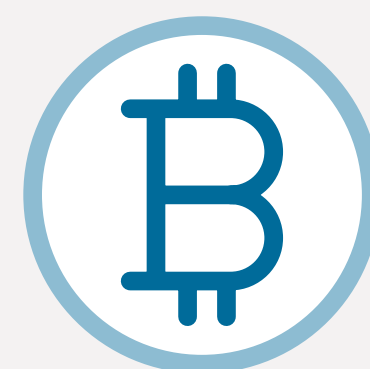
Creative content

Collaborate with our **vibrant sector** to produce standout film, music tech, gaming, and immersive experiences, driving digital innovation.



Advanced computation

Collaborate with **experts** leading advances in AI, machine learning, automation, and quantum, revolutionising data, R&D, and communications.



Financial technology

Collaborate within a **thriving** tech ecosystem to develop next-gen solutions in payments, wealthtech, insurtech, and accounting innovation.

WHY INVEST HERE?



51k

51k people employed in the sector, more than Leeds (37k) and Oxford (22k).



250k+

250k+ students with specialist expertise, 50% of graduates who moved away to study then return to the region.



6.5k

6.5k digital and creative technology businesses.



£1.8bn

£1.8bn contribution to the Liverpool City Region economy.



WHY INVEST HERE?



£77k

£77k gross value added per job.



48%

48% sector growth in a decade.



£210m

£210m National Centre for Digital Innovation driving AI and Big Data.



Specialist

The Engineering College, our **specialist** centre for training.



LCR Connect

LCR Connect - Full-fibre gigabit capable network infrastructure.



£2bn

£2bn of R&D investment in five years, with a future pipeline of £3bn.

CREATIVE & TECH INDUSTRY



Real stories, real impact:

PsiQuantum is the world's largest privately-backed quantum computing company and chose Sci-Tech Daresbury in LCR as its first R&D site outside of the US.

This site has one of Europe's largest liquid-helium cryogenic plants, and a highly-skilled quantum and cryogenic engineering workforce, crucial to developing their general-purpose silicon photonic quantum computer.

YOUR TICKET TO THRIVE



“

“The new location is intended to **attract and retain** the **best talent in the area...**”

”

Sony Interactive
Entertainment



Real stories, real impact:

PlayStation maker Sony Interactive Entertainment (SIE) has moved into a new 65,000 sq ft HQ in Liverpool's commercial district, a major signal of confidence in our region.

Employing 500 people locally, SIE's move from Wavertree to Echo Place is designed to attract world-class talent and boost collaboration across the region's thriving tech, business, and academic networks.

The expansion follows SIE's acquisition of Liverpool's Firesprite Games and Firesprite's acquisition of Fabrik Games, cementing Liverpool City Region as a global player in immersive and gaming innovation.



Real stories, real impact:

Kyndryl, the world's largest IT infrastructure services provider, has chosen Liverpool City Region as the home of its new UK technology hub, creating 1,000 high-value jobs in AI and software engineering.

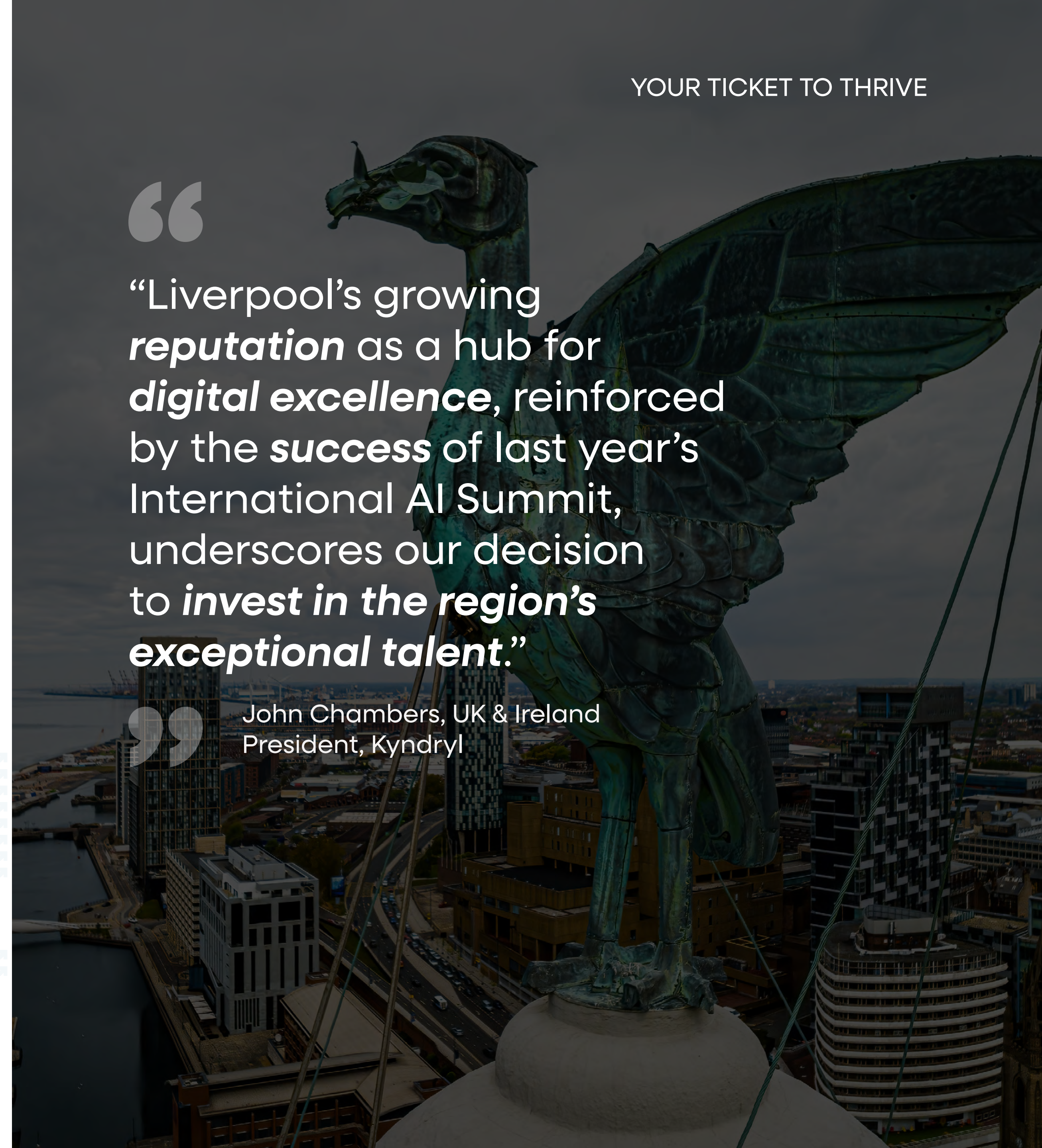
Backed by the region's strong talent pipeline and growing reputation for digital excellence, Kyndryl's investment cements our region as a leading destination for global tech innovation and digital transformation.

“

“Liverpool's growing *reputation* as a hub for *digital excellence*, reinforced by the *success* of last year's International AI Summit, underscores our decision to *invest in the region's exceptional talent*.”

”

John Chambers, UK & Ireland
President, Kyndryl





FINANCIAL, PROFESSIONAL & BUSINESS SERVICES.

Smart growth. Serious momentum.

We're home to one of the UK's largest concentrations of financial and wealth management firms outside London. With 50% of high-growth companies in this sector and 57% growth (5 years), we offer talent, scale, and momentum to grow your business with confidence.



Our specialisms:

YOUR TICKET TO THRIVE



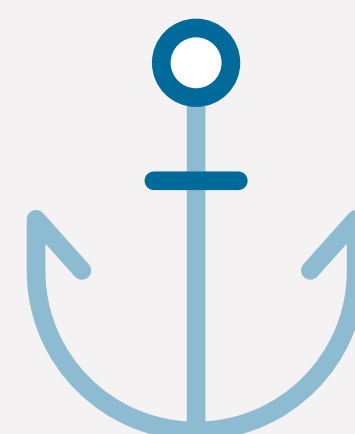
Financial services

Leverage Liverpool's status as a leading financial hub outside London to access cost-effective, high-quality talent in wealth management and fintech.



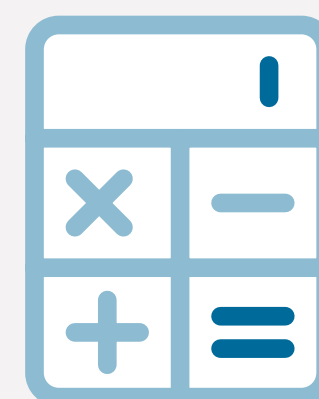
Legal services

Establish a presence to support the region's tech and medical innovators with IP protection and patent litigation. Be part of a growing legal tech hub driven by industry-academic collaboration and smart service development.



Maritime professional services

Capture a share of LCR's maritime sector by offering specialised services e.g. finance, insurance, legal, brokerage, and consulting.



Other professional business services

Join global PBS brands like BDO, EY, and KPMG in a leading hub for accountancy, property investment, and real estate development.

WHY INVEST HERE?



12k

12k student enrolments (annually) in Business Management and Law-related courses, that is higher than Sheffield and Edinburgh.



93k

93k skilled people employed in the sector, higher than Sheffield (42k).



Growth

Selected for one of only five Professional and Business Services Hubs in the UK's Modern Industrial Strategy, recognised as a location with high potential for **growth**.



57%

57% sector growth in the region's PBS since 2020.



50%

50% of Region's High Growth companies in professional sector.



Access

Direct **access** to key internet exchanges including London, Paris and Amsterdam.



Grade A

Grade A office space £24 per sq ft compared to £68.50 in London.



5G

Developing the UK's largest **5G** mesh network.



212km

212km full-fibre, gigabit-capable network infrastructure.



Real stories, real impact:

Taylor Wessing provides innovation and client services to key sectors, such as life sciences and tech.

With specialised industries, Taylor Wessing's teams needed a technical or scientific knowledge base with previous experience in their industries. Liverpool had the talent, education, and experience.



Real stories, real impact:

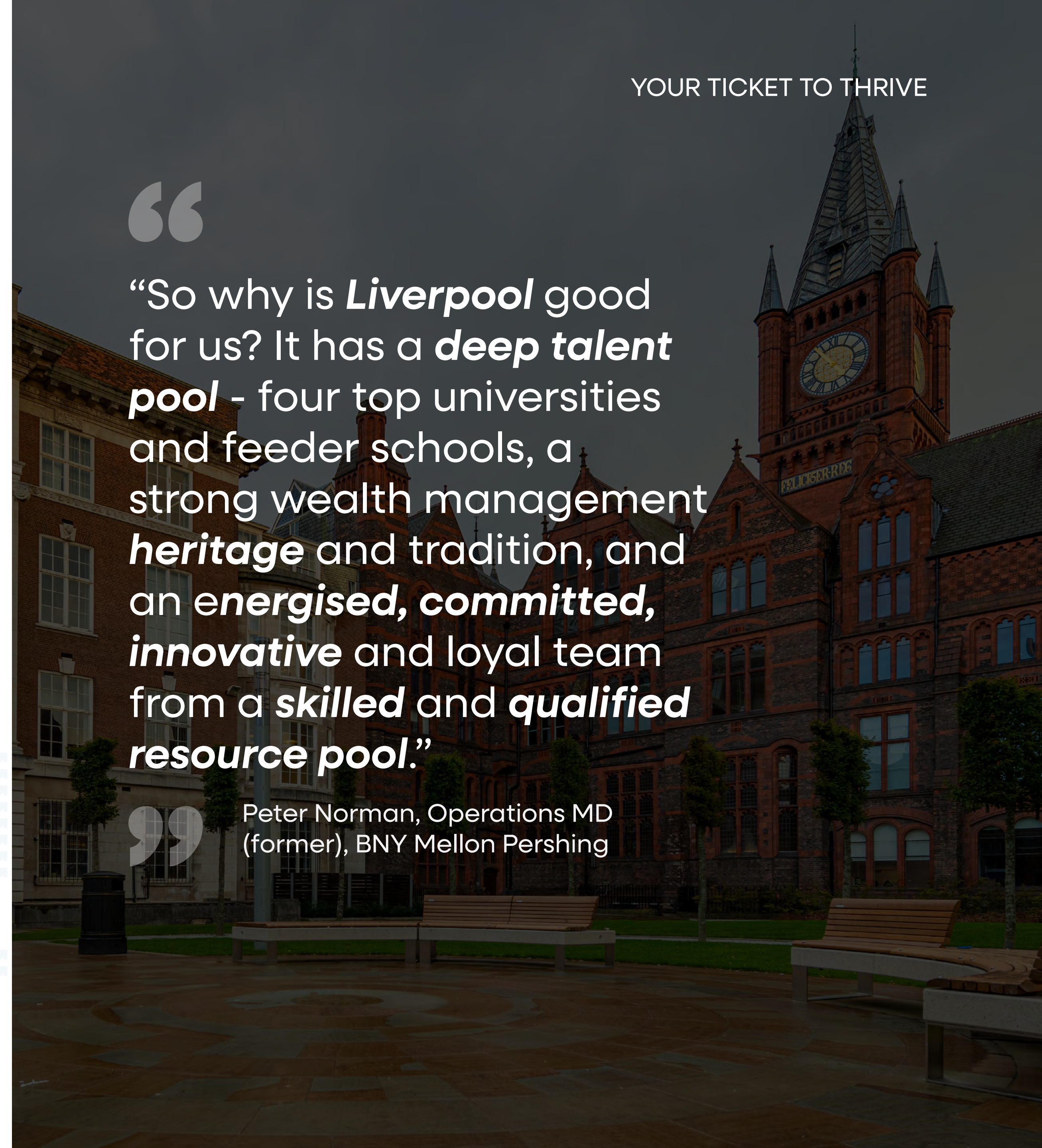
As a leading provider of outsourcing solutions for private client firms and institutional broker dealers across Europe, BNY Mellon Pershing has chosen Liverpool City Region as its flagship operational hub for the EMEA region, recognised as a formal Centre of Excellence within the global BNY Mellon network.

“

“So why is *Liverpool* good for us? It has a **deep talent pool** - four top universities and feeder schools, a strong wealth management **heritage** and tradition, and an **energised, committed, innovative** and loyal team from a **skilled** and **qualified resource pool**.”

”

Peter Norman, Operations MD (former), BNY Mellon Pershing





INNOVATIVE, RESEARCH, & DEVELOPMENT.

Liverpool City Region was the first in the UK to establish a sub-regional Innovation Board, providing strategic leadership to accelerate growth and maintain global competitiveness.

As an investor in high-growth sectors, from advanced materials and life sciences to hydrogen, renewables, and digital tech, you'll benefit from a supportive R&D ecosystem that turns bold ideas into commercially viable solutions.

We're aiming to invest more GVA in R&D (per annum) by 2030 than the UK's target of 2.4% by 2027. Innovation-led growth is a top priority to encourage new innovators to join the region.





Manufacturing Technology Centre

A cutting-edge facility working with local universities to boost your competitiveness, enhance product development, and embed new technologies.



Virtual Engineering Centre (VEC)

Access world-class research, digital test-beds, and technical expertise to solve complex industry challenges and accelerate digital adoption.



Liverpool School of Tropical Medicine

The world's first institution of its kind, offering access to leading research and facilities for developing new drugs, vaccines, and treatments.



Infection Innovation Consortium (iiCON)

A global centre of excellence uniting industry, academia, clinicians, and the NHS to support the development of antimicrobial products.



Hartree Centre

Home to one of Europe's most powerful supercomputers, helping businesses apply AI, supercomputing, and data science to drive innovation and growth.



Digital Innovation Facility

A specialist environment that supports life sciences and tech innovation through advanced robotics and AI integration.



INNOVATION & COLLABORATION.

1. Atlantic Park

Strategic logistics and advanced manufacturing park with direct port access and Freeport customs site benefits.

2. Knowledge Quarter Liverpool

A powerhouse of expertise across health and life sciences, digital, manufacturing, and materials.

2. Baltic Triangle

The city's creative and digital heartbeat, home to cultural, tech, and design talent.



3. Littlewoods Film & TV Studios

A £60m digital media hub set to elevate Liverpool's film and production credentials, offering space, talent, and top-tier creative infrastructure.

4. Green Automotive Hub

The UK's first volume EV manufacturing site, a magnet for EV supply chain and sustainable maritime logistics investment.

5. Halewood

Liverpool's automotive stronghold, anchored by JLR, Ford and Adient, tap into established EV and automotive ecosystems.

6. St Helens Manufacturing & Innovation Campus

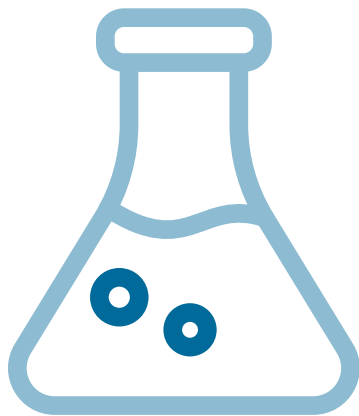
Part of the Innovation Zone and home to Glass Futures, a prime base for life sciences, medtech, and materials innovation.

7. Sci-Tech Daresbury

One of the UK's top national research campuses, access AI, quantum, life sciences, and advanced manufacturing in one.



WHERE CONNECTIONS COUNT.



Life Sciences

Health Innovation North West Coast

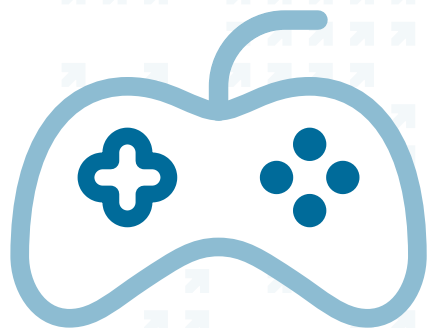
Support for **developing** and deploying health innovations across the North West.

Liverpool Health Partners

Collaborate on **cutting-edge** research and access grants, sponsorships, and business intelligence.

Medilink North West

Sector-specific consultancy and network helping medtech **investors grow** and innovate.



Creative & Tech

Baltic Ventures

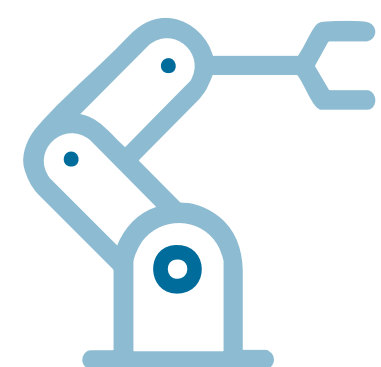
Accelerator for early-stage digital tech businesses, offering funding, coaching, and VC access.

LCR Play

Industry network **connecting** you with interactive entertainment and gaming professionals.

Liverpool Film Office

Single point of contact for **filming** across the region, from permits to locations.



Advanced Manufacturing

Advanced Manufacturing Cluster Board

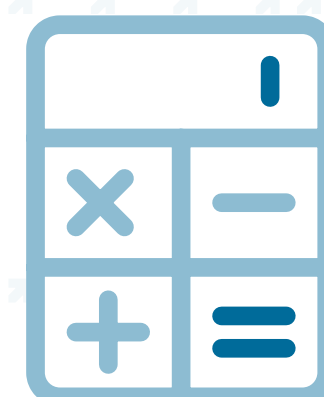
Strategic **leadership** group guiding growth and innovation in the sector.

Net Zero North West

Industry-wide **partnership** supporting clean growth for energy-intensive businesses.

Manufacturers' Alliance

Peer network providing **leadership** support and sustainable growth guidance.



Financial & Professional Services

Financial Liverpool

Professional society offering events, skills **development**, and peer networking.

Liverpool Law Society

Access legal training and **connect** with 2,000+ legal professionals.

Professional Liverpool

Cross-sector network enabling **collaboration** and supporting regional business success.





FUNDING TO FUEL YOUR GROWTH.

We offer a suite of targeted investment funds designed to accelerate business expansion and innovation:

Flexible Growth Fund



A **£20m** fund available for fast, flexible finance to support expansion and job creation.

Northern Powerhouse Investment Fund II



Loans from **£25,000** and equity finance up to **£5m** to power sustainable growth.

Inward Investment Facilitation Fund



Support for SMEs **locating** or **expanding** into the region.

LCR Seed Fund



£20m equity investment fund to scale early-stage businesses and generate high-quality jobs.

Supercharge your investment with unmatched tax and customs incentives across high-growth sectors:

Wirral Waters

advanced manufacturing and maritime

3MG

low carbon fuels and logistics

Parkside

logistics and advanced manufacturing

Maghull Health Park

Life Sciences & Technology

St Helens Campus

Advanced Manufacturing & Life Sciences

Sci-Tech Daresbury

Cross-sector R&D



FREEPORT & INNOVATION ZONES.

Key incentives for investors:



100%

100% First-Year Capital Allowance.



10%

10% Annual Structures & Buildings Allowance.



0%

0% National Insurance (Eligible Roles).



5 years

100% Business Rates Relief : 5 years.



Stamp duty

Stamp Duty Land Tax Relief.



VAT

VAT Suspension & Tariff Duty Deferral.



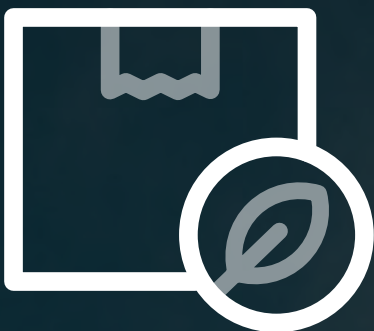


GREENER, SMARTER, STRONGER.

We're here to leave the world better than we found it, at home, across the UK, and beyond.

Liverpool City Region is on track to become a zero-carbon city region by 2035. We're already making bold moves to get there, driving innovation-led growth that boosts productivity and opens the door to sustainable, long-term investment.

This is where your business can grow with purpose, shaping a cleaner, greener future.



Sustainable packaging

Power the region's FMCG, retail, and logistics sectors with innovations in real-time tracking, smart integration, advanced materials, and automated **sustainable manufacturing**.



Renewables

Join a **fast-growing clean energy** hub supporting hydrogen innovation, large-scale wind energy, carbon capture, and the UK's first-of-its-kind tidal range project - the 700MW, 28-turbine Mersey Tidal Power initiative.



Green shipping

Lead the charge in marine decarbonisation through alternative fuels, smart port technologies, maritime digitisation, and autonomy - anchored in one of the UK's first designated **"Green Ports."**



OUR GROWTH PLAN.

**A blueprint for long-term
regional economic prosperity.**

Fuel long-term, innovation-led growth

Liverpool City Region drives innovation-focused growth, boosting productivity and opening doors for high-growth investors. Surrounded by complementary sectors and a supportive ecosystem, your business will thrive here, with room to scale and succeed for the long term.

Modern Industrial Strategy

Growth and emerging sectors:

-  Life Sciences
-  Creative and Tech
-  Advanced Manufacturing
-  Low Carbon / Sustainability

Enabling and supporting sectors:

-  Professional, Financial and Business Services
-  Maritime and Ports
-  Tourism and Visitor Economy

Horizontal enablers:

-  Business-friendly environment
-  High-skilled workforce and qualified talent pipeline
-  Exceptional logistical and digital connectivity
-  Leading R&D ecosystem
-  Freeport and Innovation Zone

YOUR INVESTMENT, FULLY SUPPORTED



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Our dedicated inward investment team offers end-to-end support to help you land, grow, and thrive in Liverpool City Region.



Account manager

Your **dedicated** single point of contact from start to finish.



Recruitment support

Helping you find the **talent** you need.



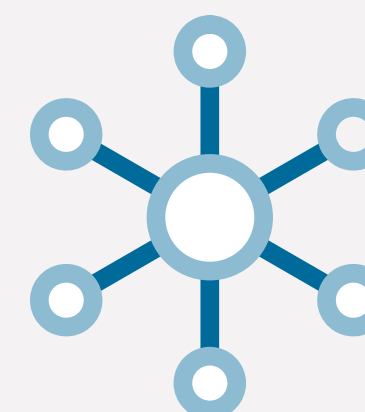
Property sourcing

Relocating made simple.



Business services

Introductions to **expert** providers.



Local connections

Tap into our strong **partner network**.



Export support

Guidance to reach **global** markets.



READY TO INVEST IN SOMETHING EXCEPTIONAL?

LET'S EXPLORE WHAT'S POSSIBLE TOGETHER.

Get in touch with:

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