

LIVERPOOL
CITY REGION

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COMBINED AUTHORITY

METROMAYOR
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Partnership Opportunities

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WELCOME

A message from Katherine Fairclough, Chief Executive of the Liverpool City Region Combined Authority

Few places have shaped the modern world like the Liverpool City Region.

Innovation is in our DNA, and today it's driving a new era of transformation. As we look ahead to 2026, our region stands at a pivotal moment. With a live £11bn pipeline, a European Capital of Innovation finalist, and a bold vision for inclusive growth, we are not just imagining a better future — we're delivering it.

But delivery at this scale doesn't happen in isolation. It happens in partnership.

Our success is built on collaboration - between public and private sectors, between institutions and communities, between ambition and action.

Whether it's unlocking global investment through our Industrial Strategy Zone, creating thousands of high-value jobs in life sciences, or building the homes and communities that will support our growing population, our partners are central to making it happen.

This is an invitation to be part of something bigger.

To help shape a stronger, fairer, greener economy. To invest not just in projects, but in people — and in a city region that's ready to lead.

Together, we can turn potential into progress. Let's make it happen.

Katherine Fairclough



PROGRAMME OBJECTIVES

- **Promoting Liverpool City Region** as a prime location for inward investment.
- **Facilitating engagement** with targeted and opportunistic investors.
- **Increasing collaboration and communication** between government, private sector partners and investors to strengthen key stakeholder relationships.
- **Providing a platform to support ILCR Partners' business growth** through visibility, networking, and opportunity.

KEY STRENGTHS

- **Unified Messaging:** Presenting a cohesive and compelling identity, setting the Liverpool City Region apart from other UK regions.
- **Relationship Building:** Opened doors to new investor conversations and improved cross-sector trust.
- **Private Sector Advocacy:** Major players express pride and confidence in the regional offer.
- **Delivery Confidence:** Strong endorsement of delivery partners despite complexity and timing challenges.



PARTNERSHIP PACKAGES

The Liverpool City Region Capital and Real Estate Programme will promote the region as a great place to invest by attending major international property events like MIPIM, UKREiiF, and EXPO REAL 2026.

A strategic communications campaign will support this by targeting property investors and developers.

Alongside these flagship events, there will be year-round activities including networking in Liverpool and London, involving senior public sector leaders. These efforts will support the investment goals of the City Region and its partners.

This programme and all activities will be developed in conjunction with the partners.

Downtown in Business

We are proud to be working in collaboration with **Downtown in Business** in 2026 to strengthen and expand our partnership programme for the Capital and Real Estate across the Liverpool City Region. This collaborative approach is designed to encourage deeper engagement with the public and private sector, drive innovation in the property and investment sectors, and unlock new opportunities for growth and collaboration.

Together, we aim to elevate the region's profile as a dynamic hub for real estate and capital investment, ensuring our programme delivers lasting value to partners and the wider business community.





Cannes, France
9-13 March 2026



MIPIM

MIPIM, the world's leading real estate market event, brings together the most influential players from all sectors of the international real estate industry and gives unrivalled access to the greatest number of development projects and sources of capital worldwide.

- **21,000 delegates** at the 2025 event
- **70+ city region delegates** representing the region
- **High level** investor meetings secured
- **10 pavilion events** delivered
- **24 private sector partners** engaged
- **Public & private sector leadership** showcased

www.mipim.com



Royal Armouries Museum and
New Dock, Leeds City Centre
19-21 May 2026

UKREiif

Connecting people, places and businesses to drive sustainable, inclusive and transformative investment and regeneration.

- **16,000 delegates** at the 2025 event
- **100+ city region delegates** representing the region
- **750+ unique visitors** to the pavilion
- **500 new LinkedIn followers** gained
- **18 pavilion events** delivered
- **6 local authorities** involved
- **24 private sector partners** engaged
- **Public & private sector leadership** showcased

www.ukreiif.com

PARTNERSHIP PACKAGES 2026

ACCESS

Our Packages (12 month programme) MIPIIM 2026 & UKREiIF 2026	Gold Strategic Partner £25,000 + VAT	Silver ICLR Partner £15,000 + VAT	Bronze ILCR Partner (less than 50 employees) £5,000 + VAT	Associate - Micro Business (less than 10 employees) £2,500 + VAT
Delegate Passes for MIPIIM 2026	✓ 3 passes	✓ 2 passes	✓ 1 pass either Mipim or UKREiIF	-
Additional discounted passes to MIPIIM available on request	✓	✓	✓	-
Invite to UK Cities Dinner at MIPIIM	✓ 3 passes	✓ 2 passes	✓ 1 pass	-
Access to Downtown in Business's MIPIIM events programme	✓	-	-	-
Access to DIB's pre-MIPIIM private dinner	✓	-	-	-
Airport Transfers Nice (specific flights only)	✓	✓	✓	-
Access to MIPIIM delegate database	✓	✓	✓	-
Delegate Passes for UKREiIF 2026	✓ 3 passes	✓ 2 passes	✓ 1 pass either Mipim or UKREiIF	-
Additional discount passes to UKREiIF available on request	✓	✓	✓	-
Keynote speaking / profiling opportunity, inc. opportunity to host own session on the Liverpool City Region Waterfront Pavilion at UKREiIF 2026	✓	-	-	-
Access to UKREiIF delegate database	✓	✓	✓	-
Invite to DIB's pre UKREiIF conference lunch in Leeds	✓	-	-	-
Invite to DIB's pre UKREiIF conference dinner in Leeds	✓	-	-	-
Complimentary refreshments on stand courtesy of Bean Coffee	✓	✓	✓	-

PARTNERSHIP PACKAGES 2026

MARKETING

Our Packages (12 month programme) MIPIM 2026 & UKREiif 2026	Gold Strategic Partner £25,000 + VAT	Silver ICLR Partner £15,000 + VAT	Bronze ILCR Partner (less than 50 employees) £5,000 + VAT	Associate - Micro Business (less than 10 employees) £2,500 + VAT
Prominent branding and all appropriate collateral, online and print	✓	-	-	-
Video content on screens at MIPIM / UKREiif	✓	-	-	-
Logo representation within the stand and on other marketing collateral	✓	✓	✓	-
Social media posts on Invest LCR channels - pre and during event	✓	✓	✓	-
Mention in daily roundup blogs at the event	✓	✓	✓	-
Event image library	✓	✓	✓	-
Additional Marketing				
Listing and link on Invest Liverpool City Region website	✓	✓	✓	✓
Announcement as partner of Invest LCR Partnership on ILCR channels	✓	✓	✓	✓
Access to project profile within key publications e.g. Estates Gazette	✓	-	-	-

PARTNERSHIP PACKAGES 2026

BUSINESS DEVELOPMENT

Our Packages (12 month programme)	Gold Strategic Partner £25,000 + VAT	Silver ICLR Partner £15,000 + VAT	Bronze ICLR Partner (less than 50 employees) £5,000 + VAT	Associate - Micro Business (less than 10 employees) £2,500 + VAT
Member of the ILCR Taskforce	✓	-	-	-
Rotating representation of the ILCR Taskforce (subject to availability)	-	✓	✓	✓
Invites to LCR Local Authority briefings throughout 2026	✓	✓	✓	✓
Invites to All Partner Briefings and Review Sessions	✓	✓	✓	✓
Invite to All Partner Christmas Social	✓	✓	✓	✓
Invite to All Partner Summer Social	✓	✓	✓	✓
Access to tickets for London Real Estate Forum (LREF)*	✓	-	-	-
Invite to pre-conference dinner at LREF 2026*	✓	-	-	-
Access to LCR Housing and Developer Forums / Round Tables	✓	✓	✓	✓
Invite to DIB's 'Liverpool in London' investment dinner with government officials and investors	✓	-	-	-
Invite to Downtown in Business's annual Property Conference	✓	-	-	-
Invite to 'By Invitation Only' Downtown In Business Liverpool dinners*	✓	✓	-	-
Invite to the Liverpool City Region Parliamentary Reception 2026	✓	✓	-	-
Complimentary ticket to the DIB annual forum with Mayor Steve Rotherham	✓	✓	✓	✓
Guest invite to at least one LCR networking dinner/lunch hosted by ILCR e.g Cannes Do, Insider Property Awards, Livercool Awards	✓	✓	-	-

* subject to funding and review

GOLD PARTNER

Access

- 3 x Delegate Passes for MIPIM 2026
- Additional discounted passes to MIPIM available on request
- 3 x Invite to UK Cities Dinner at MIPIM
- Access to Downtown in Business's (DIB) MIPIM events programme
- Access to DIB's pre-MIPIM private dinner
- Airport Transfers Nice (specific flights only)
- Access to MIPIM delegate database
- 3 x delegate passes for UKREiIF 2026
- Additional discount passes to UKREiIF available on request
- Keynote speaking / profiling opportunity, inc. opportunity to host own session on the Liverpool City Region Waterfront Pavilion at UKREiIF 2026
- Access to UKREiIF delegate database
- Invite to DIB's pre UKREiIF conference lunch in Leeds
- Invite to DIB's pre UKREiIF conference dinner in Leeds

Marketing

- MIPIM 2026 and/or UKREiIF 2026
- Prominent branding and all appropriate collateral, including media

- Video content on screens at MIPIM / UKREiIF
- Logo representation within the stand
- Social media campaign (pre and during event)
- Mention in daily roundup blogs
- Event image library
- Listing and link on Invest Liverpool City Region (ILCR) website
- Announcement as partner of ILCR Partnership
- Access to project profile within key publications e.g. Estates Gazette

Business Development

- Member of the ILCR Taskforce
- Invites to the region's Local Authority briefings (6 across the year)
- Invites to All Partner Briefings and Review Sessions (2 per year)
- Invite to all partner Christmas Social
- Invite to all partner Summer Social
- Invite to 'Liverpool in London' investment dinners with government officials and investors
- Access to LCR Housing and Developer Forums / Round Tables
- Access to London Real Estate Forum (LREF)*
- Pre-conference dinner at LREF 2026*

- Invite to DIB's annual Property Conference
- Invite to 'By Invitation Only' DIB Liverpool dinner*
- Invite to the Liverpool City Region Parliamentary Reception 2026
- Complimentary ticket to the DIB annual forum with Mayor Steve Rotherham
- Guest invite to at least one LCR networking dinner/lunch hosted by ILCR e.g. Cannes Do, Insider Property Awards, Liverpool Awards

*subject to funding and review



£25k + VAT



SILVER PARTNER

Access

- 2 x delegate passes for MIPIM 2026
- Additional discounted passes to MIPIM available on request
- 2 x Invite to UK Cities Dinner at MIPIM
- Airport Transfers Nice (specific flights only)
- Access to MIPIM delegate database
- 2 x delegate passes for UKREiiF 2026
- Additional discount passes to UKREiiF available on request
- Access to UKREiiF delegate database

Marketing

- MIPIM 2026 and/or UKREiiF 2026
- Logo representation within the stand
- Social media campaign (pre and during event)
- Mention in daily roundup blogs
- Event image library
- Listing and link on ILCR website
- Announcement as partner of ILCR Partnership

Business Development

- Rotating representation of the ILCR Taskforce (subject to availability)
- Invites to the region's Local Authority briefings (6 across the year)
- Invites to All Partner Briefings and Review Sessions (2 per year)
- Invite to all partner Christmas Social
- Invite to all partner Summer Social
- Access to LCR Housing and Developer Forums / Round Tables
- Invite to DIB's annual Property Conference
- Invite to 'By Invitation Only' DIB's Liverpool dinner
- Invite to the Liverpool City Region Parliamentary Reception 2026
- Complimentary ticket to the DIB annual forum with Mayor Steve Rotheram
- Guest invite to at least one LCR awards dinner / networking lunch hosted by ILCR e.g. Cannes Do. Property Awards, Liverpool awards



£15k + VAT

BRONZE PARTNER

(Less than 50 employees)

Access

- 1 x delegate passes for MIPIM 2026 **OR** UKREiIF 2026
- Additional discounted passes to MIPIM OR UKREiIF on request
- Airport Transfers (Nice)
- Access to MIPIM delegate database
- Access to UKREiIF delegate database

Marketing

- MIPIM 2026 and/or UKREiIF 2026
- Logo representation within the stand
- Social media campaign (pre and during event)
- Mention in daily roundup blogs
- Event image library
- Listing and link on ILCR website
- Announcement as partner of ILCR Partnership

Business Development

- Rotating representation of the ILCR Taskforce (subject to availability)
- Invites to the region's Local Authority briefings (6 across the year)
- Invites to All Partner Briefings and Review Sessions (2 per year)
- Invite to all partner Christmas Social
- Invite to all partner Summer Social
- Access to LCR Housing and Developer Forums / Round Tables
- Complimentary ticket to the DIB annual forum with Mayor Steve Rotheram



£5K + VAT

ASSOCIATE PARTNER

For microbusiness less than 10 employees
(limited number available)

Marketing

- Listing and link on ILCR website
- Announcement as partner of ILCR Partnership

Business Development

- Rotating representation of the ILCR Taskforce (subject to availability)
- Invites to the region's Local Authority briefings (6 across the year)
- Invites to All Partner Briefings and Review Sessions (2 per year)
- Invite to all partner Christmas Social
- Invite to all partner Summer Social
- Access to LCR Housing and Developer Forums / Round Tables
- Complimentary ticket to the DIB annual forum with Mayor Steve Rotheram



£2.5K + VAT

OUR 2025 PARTNERS

INVEST
LIVERPOOL
CITY REGION



METRO MAYOR
LIVERPOOL CITY REGION

Starship 

 **Peel Waters**
WATERSIDE REGENERATION

 **Wirral Waters**

 **LIVERPOOL
WATERS**

 **AtkinsRéalis**

ION^o

 **Liverpool
BID Company**

 **Liverpool**
A world-leading innovation district

sciontec

 **RivingtonHark**

 **HALTON
BOROUGH COUNCIL**

 **Knowsley Council**

 **Liverpool
City Council**

Sefton Council 


**ST HELENS
BOROUGH COUNCIL**

 **WIRRAL**

 **APG CAPITAL**

ARUP

**AVISON
YOUNG**

BDP.

 **bean** COFFEE
ROASTERS

 **BOUYGUES**
ENERGIES & SERVICES

Brabners

Downtown in Business

 **Everton
1878**
LIVERPOOL FOOTBALL CLUB

gleeds

 **L.F.C.**

**LIVERPOOL
PLACE
PARTNERSHIP**
ADVANCING THE CITY REGION

**MORGAN
SINDALL**
CONSTRUCTION

OCO GLOBAL

Redwing

 **Sutcliffe**
CELEBRATING 40 YEARS

 **torus**

 **Digital
Engineering
Studio**
The BIM Collaborating Partner

**FUTURE
IMPACT
BOARD**
ADVANCING THE CITY REGION

KARREV

 **Ki Partnerships Ltd**

**Liverpool
Chamber.**

 **Professional
Liverpool**

 **Steven A Hunt & Associates**

 **TROJAN**
INTEGRATED CONCRETE SOLUTIONS

To register as a partner please visit:

WWW.INVESTLIVERPOOLCITYREGION.COM

For further information please contact Carolyn Knott
at carolyn.knott@liverpoolcityregion-ca.gov.uk
or investlcr@liverpoolcityregion-ca.gov.uk

Scan to find out more about
the partnership packages

